

Global Cold Chain Truck Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cold Chain Truck market size is expected to reach \$ 20731 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Cold chain trucks are specialized temperature-controlled commercial vehicles designed for the transportation of perishable goods including frozen food, fresh produce, dairy products, pharmaceuticals, vaccines, and biologics. Unlike standard dry vans, cold chain trucks integrate refrigerated or insulated bodies with mechanical or electric refrigeration units capable of maintaining precise temperature ranges throughout the logistics journey. Key types include refrigerated vans, insulated trucks, cryogenic tankers, and multi-temperature compartment vehicles. Major applications span frozen food distribution, fresh produce logistics, pharmaceutical cold chain, dairy transport, and meat supply chains. From a value chain perspective, upstream includes chassis manufacturers, refrigeration unit producers, insulation material and body builders; midstream involves vehicle assembly, system integration, and homologation; downstream demand spans food & beverage companies, pharmaceutical logistics providers, third-party cold chain carriers, and retail distribution centers. In 2025, the average selling price is approximately US\$64,000 per unit, global sales volume is about 228,000 units, and gross margins generally range from 15% to 25%, driven by chassis and refrigeration unit costs, manufacturing complexity, and regulatory compliance requirements.

The Cold Chain Truck Market Is Defined by Electrification Acceleration

The transition to electric refrigerated trucks has become the defining trend of the current market. Urban delivery regulations favoring zero-emission vehicles, combined with lower total operating costs for electric drivetrains compared to diesel equivalents, have

accelerated adoption. Electric refrigerated chassis are rapidly expanding across major markets, enabling emission-free and low-noise urban distribution of temperature-sensitive goods. OEMs continue to extend the range of electric reefer options, while managing challenges around higher initial costs and battery range degradation in extreme cold conditions.

Multi-Temperature and Smart Refrigerated Trailers on the Rise

The reefer trailer segment, particularly high-value semi-trailers, is outperforming the general heavy truck market. Multi-temperature trailers that can simultaneously carry deep-frozen, chilled, and ambient goods are gaining traction in consolidated grocery distribution. Telematics and real-time monitoring systems have become standard features, providing end-to-end visibility of cargo temperature and door openings.

China's Dominance in Global Refrigerated Truck Production

China remains the single largest national market for cold chain trucks, accounting for a significant share of global demand. Domestic OEMs dominate the Chinese market and are increasingly exporting chassis and complete reefer units to emerging markets, leveraging their price competitiveness and mature supply chain for electric powertrains.

This report studies the global Cold Chain Truck production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cold Chain Truck and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cold Chain Truck that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cold Chain Truck total production and demand, 2021-2032, (K Units)

Global Cold Chain Truck total production value, 2021-2032, (USD Million)

Global Cold Chain Truck production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cold Chain Truck consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Cold Chain Truck domestic production, consumption, key domestic manufacturers and share

Global Cold Chain Truck production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cold Chain Truck production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cold Chain Truck production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cold Chain Truck market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Daimler Truck AG, Volvo AB, MAN Truck & Bus SE, PACCAR Inc., Foton Motor Inc., Sinotruk (Hong Kong) Limited, JAC Motors, BYD Company Limited, FAW Jiefang Group Co., Ltd., Dongfeng Motor Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cold Chain Truck market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cold Chain Truck Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cold Chain Truck Market, Segmentation by Type:

Light-duty Refrigerated Van (
Medium-duty Refrigerated Truck (6-12t GVW)

Heavy-duty Refrigerated Truck (> 12t GVW)

Global Cold Chain Truck Market, Segmentation by Number of Compartments:

Single Compartment

Dual Compartment

Multi-Compartment (3+ Zones)

Global Cold Chain Truck Market, Segmentation by Insulation Thickness:

Standard (
Enhanced (80-120mm)

Deep Frozen (> 120mm)

Global Cold Chain Truck Market, Segmentation by Application:

Frozen Food & Ice Cream

Fresh Produce (Fruits & Vegetables)

Dairy Products

Meat, Poultry & Seafood

Pharmaceutical & Vaccine

Others

Companies Profiled:

Daimler Truck AG

Volvo AB

MAN Truck & Bus SE

PACCAR Inc.

Foton Motor Inc.

Sinotruk (Hong Kong) Limited

JAC Motors

BYD Company Limited

FAW Jiefang Group Co., Ltd.

Dongfeng Motor Corporation

Shacman (Shaanxi Automobile Group)

Yutong Bus Co., Ltd.

Chery Commercial Vehicle (Anhui) Co., Ltd.

Geely Remote Auto Commercial Vehicle Group

Isuzu Motors Ltd.

Hino Motors, Ltd.

Mitsubishi Fuso Truck and Bus Corporation

Hyundai Motor Company

Key Questions Answered:

1. How big is the global Cold Chain Truck market?
2. What is the demand of the global Cold Chain Truck market?
3. What is the year over year growth of the global Cold Chain Truck market?
4. What is the production and production value of the global Cold Chain Truck market?
5. Who are the key producers in the global Cold Chain Truck market?
6. What are the growth factors driving the market demand?

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