

# Global Cold Chain Tracking and Monitoring Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

This report studies the Cold Chain Tracking and Monitoring market, Cold Chain Monitoring is a logistics / supply chain monitoring solution that helps to track the perishable products, eatables and food items with assured freshness and palatability. It effectively uses predictive, descriptive and real time analytics along with near real time telemetry depending upon the business need to provide a complete solution across the fleet cycle.

In this report?the software and hardware products used in cold chain monitoring are counted. Hardware products are including Data Loggers & Sensors, RFID Devices, Telemetry & Telematics, and Networking Devices; the Software products are On-premises type and Cloud-based type.

Scope of the Report:

This report studies the Cold Chain Tracking and Monitoring market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cold Chain Tracking and Monitoring market by product type and applications/end industries.

North America is the largest market of Cold Chain Tracking and Monitoring, with a market value share nearly 31.96% in 2017.

The second place is Europe; following North America, with the market value share over 31.10% in 2017. China is another important production market of Cold Chain Tracking and Monitoring.

Cold Chain Tracking and Monitoring used in industry including Food and Beverages, Healthcare and Others. Report data showed that 53.99% of the Cold Chain Tracking and Monitoring market demand in Food and Beverages, 34.51% in Healthcare in 2017.

The global Cold Chain Tracking and Monitoring market is valued at 3590 million USD in 2017 and is expected to reach 7280 million USD by the end of 2023, growing at a CAGR of 12.5% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cold Chain Tracking and Monitoring.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Sensitech, Inc.

ORBCOMM

Testo

Rotronic

ELPRO-BUCHS AG

Emerson

Nietzsche Enterprise

NXP Semiconductors NV

Signatrol

Haier Biomedical

Monnit Corporation

Berlinger & Co AG

Cold Chain Technologies

LogTag Recorders Ltd

Omega

Dickson

ZeDA Instruments

Oceasoft

The IMC Group Ltd

Duoxieyun

Controlant Ehf

Gemalto

Infratab, Inc.

Zest Labs, Inc.

vTrack Cold Chain Monitoring

SecureRF Corp.

Jucsan

Maven Systems Pvt Ltd.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Market Segment by Applications, can be divided into

Food and Beverages

Pharma & Healthcare

Others

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