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Global Cold Chain Tracking and Monitoring Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

This report studies the Cold Chain Tracking and Monitoring market, Cold Chain Monitoring is a logistics / supply chain monitoring solution that helps to track the perishable products, eatables and food items with assured freshness and palatability. It effectively uses predictive, descriptive and real time analytics along with near real time telemetry depending upon the business need to provide a complete solution across the fleet cycle.

In this report?the software and hardware products used in cold chain monitoring are counted. Hardware products are including Data Loggers & Sensors, RFID Devices, Telemetry & Telematics, and Networking Devices; the Software products are On-premises type and Cloud-based type.

Scope of the Report:

This report studies the Cold Chain Tracking and Monitoring market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cold Chain Tracking and Monitoring market by product type and applications/end industries.

North America is the largest market of Cold Chain Tracking and Monitoring, with a market value share nearly 31.96% in 2017.

The second place is Europe; following North America, with the market value share over 31.10% in 2017. China is another important production market of Cold Chain Tracking and Monitoring.

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Cold Chain Tracking and Monitoring used in industry including Food and Beverages, Healthcare and Others. Report data showed that 53.99% of the Cold Chain Tracking and Monitoring market demand in Food and Beverages, 34.51% in Healthcare in 2017.

The global Cold Chain Tracking and Monitoring market is valued at 3590 million USD in 2017 and is expected to reach 7280 million USD by the end of 2023, growing at a CAGR of 12.5% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cold Chain Tracking and Monitoring.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Sensitech, Inc.

ORBCOMM

Testo

Rotronic

ELPRO-BUCHS AG

Emerson

Nietzsche Enterprise

NXP Semiconductors NV

Signatrol

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Haier Biomedical

Monnit Corporation

Berlinger & Co AG

Cold Chain Technologies

LogTag Recorders Ltd

Omega

Dickson

ZeDA Instruments

Oceasoft

The IMC Group Ltd

Duoxieyun

Controlant Ehf

Gemalto

Infratab, Inc.

Zest Labs, Inc.

vTrack Cold Chain Monitoring

SecureRF Corp.

Jucsan

Maven Systems Pvt Ltd.

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Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Market Segment by Applications, can be divided into

Food and Beverages

Pharma & Healthcare

Others

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Contents

1 COLD CHAIN TRACKING AND MONITORING MARKET OVERVIEW

1.1 Product Overview and Scope of Cold Chain Tracking and Monitoring
1.2 Classification of Cold Chain Tracking and Monitoring by Types
  1.2.1 Global Cold Chain Tracking and Monitoring Revenue Comparison by Types (2017-2023)
  1.2.2 Global Cold Chain Tracking and Monitoring Revenue Market Share by Types in 2017
  1.2.3 Hardware
  1.2.4 Software
1.3 Global Cold Chain Tracking and Monitoring Market by Application
  1.3.1 Global Cold Chain Tracking and Monitoring Market Size and Market Share Comparison by Applications (2013-2023)
  1.3.2 Food and Beverages
  1.3.3 Pharma & Healthcare
  1.3.4 Others
1.4 Global Cold Chain Tracking and Monitoring Market by Regions
  1.4.1 Global Cold Chain Tracking and Monitoring Market Size (Million USD) Comparison by Regions (2013-2023)
  1.4.1 North America (USA, Canada and Mexico) Cold Chain Tracking and Monitoring Status and Prospect (2013-2023)
  1.4.2 Europe (Germany, France, UK, Russia and Italy) Cold Chain Tracking and Monitoring Status and Prospect (2013-2023)
  1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Cold Chain Tracking and Monitoring Status and Prospect (2013-2023)
  1.4.4 South America (Brazil, Argentina, Colombia) Cold Chain Tracking and Monitoring Status and Prospect (2013-2023)
  1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Cold Chain Tracking and Monitoring Status and Prospect (2013-2023)
1.5 Global Market Size of Cold Chain Tracking and Monitoring (2013-2023)

2 MANUFACTURERS PROFILES

2.1 Sensitech, Inc.
  2.1.1 Business Overview
  2.1.2 Cold Chain Tracking and Monitoring Type and Applications
    2.1.2.1 Product A

+44 20 8123 2220
info@marketpublishers.com

2.1.2.2 Product B
2.1.3 Sensitech, Inc. Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.2 ORBCOMM
2.2.1 Business Overview
2.2.2 Cold Chain Tracking and Monitoring Type and Applications
2.2.2.1 Product A
2.2.2.2 Product B
2.2.3 ORBCOMM Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.3 Testo
2.3.1 Business Overview
2.3.2 Cold Chain Tracking and Monitoring Type and Applications
2.3.2.1 Product A
2.3.2.2 Product B
2.3.3 Testo Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.4 Rotronic
2.4.1 Business Overview
2.4.2 Cold Chain Tracking and Monitoring Type and Applications
2.4.2.1 Product A
2.4.2.2 Product B
2.4.3 Rotronic Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.5 ELPRO-BUCHS AG
2.5.1 Business Overview
2.5.2 Cold Chain Tracking and Monitoring Type and Applications
2.5.2.1 Product A
2.5.2.2 Product B
2.5.3 ELPRO-BUCHS AG Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.6 Emerson
2.6.1 Business Overview
2.6.2 Cold Chain Tracking and Monitoring Type and Applications
2.6.2.1 Product A
2.6.2.2 Product B
2.6.3 Emerson Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.7 Nietzsche Enterprise

+44 20 8123 2220
info@marketpublishers.com

2.7.1 Business Overview
2.7.2 Cold Chain Tracking and Monitoring Type and Applications
2.7.2.1 Product A
2.7.2.2 Product B
2.7.3 Nietzsche Enterprise Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.8 NXP Semiconductors NV
2.8.1 Business Overview
2.8.2 Cold Chain Tracking and Monitoring Type and Applications
2.8.2.1 Product A
2.8.2.2 Product B
2.8.3 NXP Semiconductors NV Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.9 Signatrol
2.9.1 Business Overview
2.9.2 Cold Chain Tracking and Monitoring Type and Applications
2.9.2.1 Product A
2.9.2.2 Product B
2.9.3 Signatrol Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.10 Haier Biomedical
2.10.1 Business Overview
2.10.2 Cold Chain Tracking and Monitoring Type and Applications
2.10.2.1 Product A
2.10.2.2 Product B
2.10.3 Haier Biomedical Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.11 Monnit Corporation
2.11.1 Business Overview
2.11.2 Cold Chain Tracking and Monitoring Type and Applications
2.11.2.1 Product A
2.11.2.2 Product B
2.11.3 Monnit Corporation Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.12 Berlinger & Co AG
2.12.1 Business Overview
2.12.2 Cold Chain Tracking and Monitoring Type and Applications
2.12.2.1 Product A
2.12.2.2 Product B

+44 20 8123 2220
info@marketpublishers.com

2.12.3 Berlinger & Co AG Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.13 Cold Chain Technologies
2.13.1 Business Overview
2.13.2 Cold Chain Tracking and Monitoring Type and Applications
2.13.2.1 Product A
2.13.2.2 Product B
2.13.3 Cold Chain Technologies Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.14 LogTag Recorders Ltd
2.14.1 Business Overview
2.14.2 Cold Chain Tracking and Monitoring Type and Applications
2.14.2.1 Product A
2.14.2.2 Product B
2.14.3 LogTag Recorders Ltd Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.15 Omega
2.15.1 Business Overview
2.15.2 Cold Chain Tracking and Monitoring Type and Applications
2.15.2.1 Product A
2.15.2.2 Product B
2.15.3 Omega Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.16 Dickson
2.16.1 Business Overview
2.16.2 Cold Chain Tracking and Monitoring Type and Applications
2.16.2.1 Product A
2.16.2.2 Product B
2.16.3 Dickson Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.17 ZeDA Instruments
2.17.1 Business Overview
2.17.2 Cold Chain Tracking and Monitoring Type and Applications
2.17.2.1 Product A
2.17.2.2 Product B
2.17.3 ZeDA Instruments Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.18 Oceasoft
2.18.1 Business Overview

+44 20 8123 2220
info@marketpublishers.com

2.18.2 Cold Chain Tracking and Monitoring Type and Applications
2.18.2.1 Product A
2.18.2.2 Product B
2.18.3 Oceasoft Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.19 The IMC Group Ltd
2.19.1 Business Overview
2.19.2 Cold Chain Tracking and Monitoring Type and Applications
2.19.2.1 Product A
2.19.2.2 Product B
2.19.3 The IMC Group Ltd Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.20 Duoxieyun
2.20.1 Business Overview
2.20.2 Cold Chain Tracking and Monitoring Type and Applications
2.20.2.1 Product A
2.20.2.2 Product B
2.20.3 Duoxieyun Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.21 Controlant Ehf
2.21.1 Business Overview
2.2.2 Cold Chain Tracking and Monitoring Type and Applications
2.21.2.1 Product A
2.21.2.2 Product B
2.21.3 Controlant Ehf Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.22 Gemalto
2.22.1 Business Overview
2.22.2 Cold Chain Tracking and Monitoring Type and Applications
2.22.2.1 Product A
2.22.2.2 Product B
2.22.3 Gemalto Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.23 Infratab, Inc.
2.23.1 Business Overview
2.23.2 Cold Chain Tracking and Monitoring Type and Applications
2.23.2.1 Product A
2.23.2.2 Product B
2.23.3 Infratab, Inc. Cold Chain Tracking and Monitoring Revenue, Gross Margin and

Market Share (2016-2017)
2.24 Zest Labs, Inc.
2.24.1 Business Overview
2.24.2 Cold Chain Tracking and Monitoring Type and Applications
2.24.2.1 Product A
2.24.2.2 Product B
2.24.3 Zest Labs, Inc. Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.25 vTrack Cold Chain Monitoring
2.25.1 Business Overview
2.25.2 Cold Chain Tracking and Monitoring Type and Applications
2.25.2.1 Product A
2.25.2.2 Product B
2.25.3 vTrack Cold Chain Monitoring Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.26 SecureRF Corp.
2.26.1 Business Overview
2.26.2 Cold Chain Tracking and Monitoring Type and Applications
2.26.2.1 Product A
2.26.2.2 Product B
2.26.3 SecureRF Corp. Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.27 Jucsan
2.27.1 Business Overview
2.27.2 Cold Chain Tracking and Monitoring Type and Applications
2.27.2.1 Product A
2.27.2.2 Product B
2.27.3 Jucsan Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
2.28 Maven Systems Pvt Ltd.
2.28.1 Business Overview
2.28.2 Cold Chain Tracking and Monitoring Type and Applications
2.28.2.1 Product A
2.28.2.2 Product B
2.28.3 Maven Systems Pvt Ltd. Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL COLD CHAIN TRACKING AND MONITORING MARKET COMPETITION, BY PLAYERS

+44 20 8123 2220
info@marketpublishers.com

3.1 Global Cold Chain Tracking and Monitoring Revenue and Share by Players (2013-2018)
3.2 Market Concentration Rate
3.2.1 Top 5 Cold Chain Tracking and Monitoring Players Market Share
3.2.2 Top 10 Cold Chain Tracking and Monitoring Players Market Share
3.3 Market Competition Trend

4 GLOBAL COLD CHAIN TRACKING AND MONITORING MARKET SIZE BY REGIONS

4.1 Global Cold Chain Tracking and Monitoring Revenue and Market Share by Regions
4.2 North America Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
4.3 Europe Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
4.4 Asia-Pacific Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
4.5 South America Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
4.6 Middle East and Africa Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA COLD CHAIN TRACKING AND MONITORING REVENUE BY COUNTRIES

5.1 North America Cold Chain Tracking and Monitoring Revenue by Countries (2013-2018)
5.2 USA Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
5.3 Canada Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
5.4 Mexico Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)

6 EUROPE COLD CHAIN TRACKING AND MONITORING REVENUE BY COUNTRIES

6.1 Europe Cold Chain Tracking and Monitoring Revenue by Countries (2013-2018)
6.2 Germany Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
6.3 UK Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)

+44 20 8123 2220
info@marketpublishers.com

6.4 France Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
6.5 Russia Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
6.6 Italy Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC COLD CHAIN TRACKING AND MONITORING REVENUE BY COUNTRIES

7.1 Asia-Pacific Cold Chain Tracking and Monitoring Revenue by Countries (2013-2018)
7.2 China Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
7.3 Japan Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
7.4 Korea Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
7.5 India Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
7.6 Southeast Asia Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA COLD CHAIN TRACKING AND MONITORING REVENUE BY COUNTRIES

8.1 South America Cold Chain Tracking and Monitoring Revenue by Countries (2013-2018)
8.2 Brazil Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
8.3 Argentina Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
8.4 Colombia Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE COLD CHAIN TRACKING AND MONITORING BY COUNTRIES

9.1 Middle East and Africa Cold Chain Tracking and Monitoring Revenue by Countries (2013-2018)
9.2 Saudi Arabia Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
9.3 UAE Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
9.4 Egypt Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
9.5 Nigeria Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
9.6 South Africa Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)

+44 20 8123 2220
info@marketpublishers.com

10 GLOBAL COLD CHAIN TRACKING AND MONITORING MARKET SEGMENT BY TYPE

10.1 Global Cold Chain Tracking and Monitoring Revenue and Market Share by Type (2013-2018)
10.2 Global Cold Chain Tracking and Monitoring Market Forecast by Type (2018-2023)
10.3 Hardware Revenue Growth Rate (2013-2023)
10.4 Software Revenue Growth Rate (2013-2023)

11 GLOBAL COLD CHAIN TRACKING AND MONITORING MARKET SEGMENT BY APPLICATION

11.1 Global Cold Chain Tracking and Monitoring Revenue Market Share by Application (2013-2018)
11.2 Cold Chain Tracking and Monitoring Market Forecast by Application (2018-2023)
11.3 Food and Beverages Revenue Growth (2013-2018)
11.4 Pharma & Healthcare Revenue Growth (2013-2018)
11.5 Others Revenue Growth (2013-2018)

12 GLOBAL COLD CHAIN TRACKING AND MONITORING MARKET SIZE FORECAST (2018-2023)

12.1 Global Cold Chain Tracking and Monitoring Market Size Forecast (2018-2023)
12.2 Global Cold Chain Tracking and Monitoring Market Forecast by Regions (2018-2023)
12.3 North America Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)
12.4 Europe Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)
12.5 Asia-Pacific Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)
12.6 South America Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)
12.7 Middle East and Africa Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

+44 20 8123 2220
info@marketpublishers.com

14 APPENDIX

14.1 Methodology
14.2 Data Source

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES AND FIGURES

Figure Cold Chain Tracking and Monitoring Picture
Table Product Specifications of Cold Chain Tracking and Monitoring
Table Global Cold Chain Tracking and Monitoring and Revenue (Million USD) Market Split by Product Type
Figure Global Cold Chain Tracking and Monitoring Revenue Market Share by Types in 2017
Figure Hardware Picture
Figure Software Picture
Table Global Cold Chain Tracking and Monitoring Revenue (Million USD) by Application (2013-2023)
Figure Cold Chain Tracking and Monitoring Revenue Market Share by Applications in 2017
Figure Food and Beverages Picture
Figure Pharma & Healthcare Picture
Figure Others Picture
Table Global Market Cold Chain Tracking and Monitoring Revenue (Million USD) Comparison by Regions 2013-2023
Figure North America Cold Chain Tracking and Monitoring Revenue (Million USD) and Growth Rate (2013-2023)
Figure Europe Cold Chain Tracking and Monitoring Revenue (Million USD) and Growth Rate (2013-2023)
Figure Asia-Pacific Cold Chain Tracking and Monitoring Revenue (Million USD) and Growth Rate (2013-2023)
Figure South America Cold Chain Tracking and Monitoring Revenue (Million USD) and Growth Rate (2013-2023)
Figure Middle East and Africa Cold Chain Tracking and Monitoring Revenue (Million USD) and Growth Rate (2013-2023)
Figure Global Cold Chain Tracking and Monitoring Revenue (Million USD) and Growth Rate (2013-2023)
Table Sensitech, Inc. Basic Information, Manufacturing Base and Competitors
Table Sensitech, Inc. Cold Chain Tracking and Monitoring Type and Applications
Table Sensitech, Inc. Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table ORBCOMM Basic Information, Manufacturing Base and Competitors
Table ORBCOMM Cold Chain Tracking and Monitoring Type and Applications

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info@marketpublishers.com

Table ORBCOMM Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Testo Basic Information, Manufacturing Base and Competitors
Table Testo Cold Chain Tracking and Monitoring Type and Applications
Table Testo Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Rotronic Basic Information, Manufacturing Base and Competitors
Table Rotronic Cold Chain Tracking and Monitoring Type and Applications
Table Rotronic Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table ELPRO-BUCHS AG Basic Information, Manufacturing Base and Competitors
Table ELPRO-BUCHS AG Cold Chain Tracking and Monitoring Type and Applications
Table ELPRO-BUCHS AG Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Emerson Basic Information, Manufacturing Base and Competitors
Table Emerson Cold Chain Tracking and Monitoring Type and Applications
Table Emerson Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Nietzsche Enterprise Basic Information, Manufacturing Base and Competitors
Table Nietzsche Enterprise Cold Chain Tracking and Monitoring Type and Applications
Table Nietzsche Enterprise Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table NXP Semiconductors NV Basic Information, Manufacturing Base and Competitors
Table NXP Semiconductors NV Cold Chain Tracking and Monitoring Type and Applications
Table NXP Semiconductors NV Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Signatrol Basic Information, Manufacturing Base and Competitors
Table Signatrol Cold Chain Tracking and Monitoring Type and Applications
Table Signatrol Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Haier Biomedical Basic Information, Manufacturing Base and Competitors
Table Haier Biomedical Cold Chain Tracking and Monitoring Type and Applications
Table Haier Biomedical Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Monnit Corporation Basic Information, Manufacturing Base and Competitors
Table Monnit Corporation Cold Chain Tracking and Monitoring Type and Applications
Table Monnit Corporation Cold Chain Tracking and Monitoring Revenue, Gross Margin

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and Market Share (2016-2017)
Table Berlinger & Co AG Basic Information, Manufacturing Base and Competitors
Table Berlinger & Co AG Cold Chain Tracking and Monitoring Type and Applications
Table Berlinger & Co AG Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Cold Chain Technologies Basic Information, Manufacturing Base and Competitors
Table Cold Chain Technologies Cold Chain Tracking and Monitoring Type and Applications
Table Cold Chain Technologies Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table LogTag Recorders Ltd Basic Information, Manufacturing Base and Competitors
Table LogTag Recorders Ltd Cold Chain Tracking and Monitoring Type and Applications
Table LogTag Recorders Ltd Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Omega Basic Information, Manufacturing Base and Competitors
Table Omega Cold Chain Tracking and Monitoring Type and Applications
Table Omega Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Dickson Basic Information, Manufacturing Base and Competitors
Table Dickson Cold Chain Tracking and Monitoring Type and Applications
Table Dickson Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table ZeDA Instruments Basic Information, Manufacturing Base and Competitors
Table ZeDA Instruments Cold Chain Tracking and Monitoring Type and Applications
Table ZeDA Instruments Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Oceasoft Basic Information, Manufacturing Base and Competitors
Table Oceasoft Cold Chain Tracking and Monitoring Type and Applications
Table Oceasoft Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table The IMC Group Ltd Basic Information, Manufacturing Base and Competitors
Table The IMC Group Ltd Cold Chain Tracking and Monitoring Type and Applications
Table The IMC Group Ltd Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Duoxieyun Basic Information, Manufacturing Base and Competitors
Table Duoxieyun Cold Chain Tracking and Monitoring Type and Applications
Table Duoxieyun Cold Chain Tracking and Monitoring Revenue, Gross Margin and

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Market Share (2016-2017)
Table Controlant Ehf Basic Information, Manufacturing Base and Competitors
Table Controlant Ehf Cold Chain Tracking and Monitoring Type and Applications
Table Controlant Ehf Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Gemalto Basic Information, Manufacturing Base and Competitors
Table Gemalto Cold Chain Tracking and Monitoring Type and Applications
Table Gemalto Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Infratab, Inc. Basic Information, Manufacturing Base and Competitors
Table Infratab, Inc. Cold Chain Tracking and Monitoring Type and Applications
Table Infratab, Inc. Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Zest Labs, Inc. Basic Information, Manufacturing Base and Competitors
Table Zest Labs, Inc. Cold Chain Tracking and Monitoring Type and Applications
Table Zest Labs, Inc. Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table vTrack Cold Chain Monitoring Basic Information, Manufacturing Base and Competitors
Table vTrack Cold Chain Monitoring Cold Chain Tracking and Monitoring Type and Applications
Table vTrack Cold Chain Monitoring Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table SecureRF Corp. Basic Information, Manufacturing Base and Competitors
Table SecureRF Corp. Cold Chain Tracking and Monitoring Type and Applications
Table SecureRF Corp. Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Jucsan Basic Information, Manufacturing Base and Competitors
Table Jucsan Cold Chain Tracking and Monitoring Type and Applications
Table Jucsan Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Maven Systems Pvt Ltd. Basic Information, Manufacturing Base and Competitors
Table Maven Systems Pvt Ltd. Cold Chain Tracking and Monitoring Type and Applications
Table Maven Systems Pvt Ltd. Cold Chain Tracking and Monitoring Revenue, Gross Margin and Market Share (2016-2017)
Table Global Cold Chain Tracking and Monitoring Revenue (Million USD) by Players (2013-2018)
Table Global Cold Chain Tracking and Monitoring Revenue Share by Players

+44 20 8123 2220
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(2013-2018)
Figure Global Cold Chain Tracking and Monitoring Revenue Share by Players in 2016
Figure Global Cold Chain Tracking and Monitoring Revenue Share by Players in 2017
Figure Global Top 5 Players Cold Chain Tracking and Monitoring Revenue Market Share in 2017
Figure Global Top 10 Players Cold Chain Tracking and Monitoring Revenue Market Share in 2017
Figure Global Cold Chain Tracking and Monitoring Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Cold Chain Tracking and Monitoring Revenue (Million USD) by Regions (2013-2018)
Table Global Cold Chain Tracking and Monitoring Revenue Market Share by Regions (2013-2018)
Figure Global Cold Chain Tracking and Monitoring Revenue Market Share by Regions (2013-2018)
Figure Global Cold Chain Tracking and Monitoring Revenue Market Share by Regions in 2017
Figure North America Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Europe Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure South America Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Table North America Cold Chain Tracking and Monitoring Revenue by Countries (2013-2018)
Table North America Cold Chain Tracking and Monitoring Revenue Market Share by Countries (2013-2018)
Figure North America Cold Chain Tracking and Monitoring Revenue Market Share by Countries (2013-2018)
Figure North America Cold Chain Tracking and Monitoring Revenue Market Share by Countries in 2017
Figure USA Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Canada Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)

+44 20 8123 2220
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Figure Mexico Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Table Europe Cold Chain Tracking and Monitoring Revenue (Million USD) by Countries (2013-2018)
Figure Europe Cold Chain Tracking and Monitoring Revenue Market Share by Countries (2013-2018)
Figure Europe Cold Chain Tracking and Monitoring Revenue Market Share by Countries in 2017
Figure Germany Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure UK Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure France Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Russia Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Italy Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Cold Chain Tracking and Monitoring Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Cold Chain Tracking and Monitoring Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Cold Chain Tracking and Monitoring Revenue Market Share by Countries in 2017
Figure China Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Japan Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Korea Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure India Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Table South America Cold Chain Tracking and Monitoring Revenue by Countries (2013-2018)
Table South America Cold Chain Tracking and Monitoring Revenue Market Share by Countries (2013-2018)
Figure South America Cold Chain Tracking and Monitoring Revenue Market Share by Countries (2013-2018)

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Figure South America Cold Chain Tracking and Monitoring Revenue Market Share by Countries in 2017
Figure Brazil Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Argentina Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Colombia Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Cold Chain Tracking and Monitoring Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Cold Chain Tracking and Monitoring Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Cold Chain Tracking and Monitoring Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Cold Chain Tracking and Monitoring Revenue Market Share by Countries in 2017
Figure Saudi Arabia Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure UAE Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Egypt Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure Nigeria Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Figure South Africa Cold Chain Tracking and Monitoring Revenue and Growth Rate (2013-2018)
Table Global Cold Chain Tracking and Monitoring Revenue (Million USD) by Type (2013-2018)
Table Global Cold Chain Tracking and Monitoring Revenue Share by Type (2013-2018)
Figure Global Cold Chain Tracking and Monitoring Revenue Share by Type (2013-2018)
Figure Global Cold Chain Tracking and Monitoring Revenue Share by Type in 2017
Table Global Cold Chain Tracking and Monitoring Revenue Forecast by Type (2018-2023)
Figure Global Cold Chain Tracking and Monitoring Market Share Forecast by Type (2018-2023)
Figure Global Hardware Revenue Growth Rate (2013-2018)
Figure Global Software Revenue Growth Rate (2013-2018)
Table Global Cold Chain Tracking and Monitoring Revenue by Application (2013-2018)

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Table Global Cold Chain Tracking and Monitoring Revenue Share by Application (2013-2018)
Figure Global Cold Chain Tracking and Monitoring Revenue Share by Application (2013-2018)
Figure Global Cold Chain Tracking and Monitoring Revenue Share by Application in 2017
Table Global Cold Chain Tracking and Monitoring Revenue Forecast by Application (2018-2023)
Figure Global Cold Chain Tracking and Monitoring Market Share Forecast by Application (2018-2023)
Figure Global Food and Beverages Revenue Growth Rate (2013-2018)
Figure Global Pharma & Healthcare Revenue Growth Rate (2013-2018)
Figure Global Others Revenue Growth Rate (2013-2018)
Figure Global Cold Chain Tracking and Monitoring Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Cold Chain Tracking and Monitoring Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Cold Chain Tracking and Monitoring Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)
Figure Europe Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)
Figure South America Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Cold Chain Tracking and Monitoring Revenue Market Forecast (2018-2023)

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