

# Global Cold Chain Tracker Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Cold Chain Tracker market size was valued at US\$ 4922 million in 2025 and is forecast to a readjusted size of US\$ 8271 million by 2032 with a CAGR of 7.8% during review period.

Cold Chain Tracker is used to continuously, automatically, and remotely monitor and record key parameters such as temperature, humidity, and location of temperature-sensitive goods throughout the entire process of refrigerated transportation, warehousing, and distribution. In 2025, global Cold Chain Tracker production reached approximately 45,562 k units, with an average global market price of around 105 US\$/Unit. The production capacity of Cold Chain Tracker reaches 57,000 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The cold chain tracker market is developing rapidly, driven by multiple factors, including increasingly stringent temperature control compliance requirements in the global pharmaceutical and fresh food supply chains, the expanding scale of high-value temperature-sensitive products, the maturity of IoT and low-power communication technologies, and the urgent need to reduce cargo damage and achieve end-to-end traceability. Regulatory agencies in various countries have mandated that the entire cold chain logistics of pharmaceuticals be recorded and meet data integrity standards. Coupled with consumers' expectations for transparency in food safety, this has driven companies to widely deploy smart tracking devices with real-time monitoring, over-limit alarms, and cloud platform management capabilities. At the same time, the decline in the cost of disposable equipment, the widespread adoption of NB-IoT/5G networks, and the emphasis on reducing waste under the ESG concept have further accelerated the large-scale application of cold chain tracking technology in the fields of

pharmaceuticals, food, and biological research.

This report is a detailed and comprehensive analysis for global Cold Chain Tracker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Cold Chain Tracker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cold Chain Tracker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cold Chain Tracker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cold Chain Tracker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cold Chain Tracker

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cold Chain Tracker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sensitech, ORBCOMM, Testo, Copeland, ELPRO, NXP Semiconductors, Signatrol, Nietzsche Enterprise, Haier Biomedical, Zebra Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Cold Chain Tracker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Data Loggers

Sensors

Others

### Market segment by Data Transmission Method

Offline Type

Real-time Type

### Market segment by Function

Conventional Type

Intelligent Type

### Market segment by Application

Food and Beverage

Pharma and Healthcare

Others

### Major players covered

Sensitech

ORBCOMM

Testo

Copeland

ELPRO

NXP Semiconductors

Signatrol

Nietzsche Enterprise

Haier Biomedical

Zebra Technologies

Berlinger & Co AG

Cold Chain Technologies

Dickson Data

DwyerOmega

Tecnosoft

Ellab

LogTag

Tec4med Lifescience GmbH

Duoxieyun

Spotsee

Controlant

Infratab

Rotronic

Jucsan

Monnit Corporation

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Cold Chain Tracker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cold Chain Tracker, with price, sales quantity, revenue, and global market share of Cold Chain Tracker from 2021 to 2026.

Chapter 3, the Cold Chain Tracker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cold Chain Tracker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cold Chain Tracker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cold Chain Tracker.

Chapter 14 and 15, to describe Cold Chain Tracker sales channel, distributors, customers, research findings and conclusion.

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