

Global Cold Brewing Coffee Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G274D7A73C2GEN.html>

Date: August 2018

Pages: 117

Price: US\$ 3,480.00 (Single User License)

ID: G274D7A73C2GEN

Abstracts

Beverages is an evolution of the iced coffee. Iced coffee is giving way to cold brewing coffee which is made by steeping freshly ground beans in filtered water. Cold brew is prepared at room temperatures by using cold water. Without heating, the extraction of the oil that occurs in the hot brew is eliminated which makes the product sweeter and aromatizing aroma. The consumers are shifting towards cold brewing coffee owing to its smoother, less acidic taste, naturally sweeter, and fruitier flavor. Moreover, the coffee shops are benefiting from inclining consumers interest in premium ready-to-drink coffee, cold brew, albeit pricier, and specialty coffee beverages. Today, more cold brewing coffee filled with nitrogen have entered the market as manufacturers are developing innovative packaging to package the premium coffee beverage. However, despite the fact that cold brew has transformed coffee shops menus coupled with gathered augmented media attention owing to its growing trend, the average consumer is still not highly involved with a cold brew or iced coffee.

SCOPE OF THE REPORT:

This report focuses on the Cold Brewing Coffee in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Expanding consumer preference for unique coffee beverages, the rise in coffee consumption in developing countries, rapid urbanization, increasing demand for iced coffee, and growing distribution channel by prominent players are some of the primary factors driving the growth of the global cold brewing coffee market. Moreover, rise in consumer awareness for coffee beans, rapidly growing health concern among people, an increase in consumer expenditure on more expensive coffee beverages along with

increasing popularity of cold brew are another significant factors expanding the cold brewing coffee market over the forecast period.

The worldwide market for Cold Brewing Coffee is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nestle

Ting Hsin International

The Coca-Cola

UCC Ueshima Coffee

Starbucks

Illycaffè

Luigi Lavazza

Coffee Roasting Schreyogg

Dunkin'Donut

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Arabica

Robusta

Others

Market Segment by Applications, can be divided into

Hypermarkets/Supermarkets

Independent Coffee Shops

Specialty Coffee Shops

Retail Stores

Online Retail

Others

There are 15 Chapters to deeply display the global Cold Brewing Coffee market.

Chapter 1, to describe Cold Brewing Coffee Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cold Brewing Coffee, with sales, revenue, and price of Cold Brewing Coffee, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cold Brewing Coffee, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cold Brewing Coffee market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cold Brewing Coffee sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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