

Global Cold-Brew Coffee Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cold-Brew Coffee market size was valued at USD 643.8 million in 2023 and is forecast to a readjusted size of USD 2108.7 million by 2030 with a CAGR of 18.5% during review period.

Cold brewing, also called cold water extraction or cold pressing, is the process of steeping coffee grounds in water at cool temperatures for an extended period. Coarse-ground beans are soaked in water for a prolonged period of time, usually 12 hours or more. The water is normally kept at room temperature, but chilled water is also used.

North America is the largest region of Cold-Brew Coffee, with a market share about 75%. High Brew, Califia Farms, Nestl?, Stumptown and SToK are the top 5 manufacturers of industry, and they had about 45% combined market share.

The Global Info Research report includes an overview of the development of the Cold-Brew Coffee industry chain, the market status of Comprehensive Supermarket (Original Coffee, Flavored Coffee), Community Supermarket (Original Coffee, Flavored Coffee), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cold-Brew Coffee.

Regionally, the report analyzes the Cold-Brew Coffee markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cold-Brew Coffee market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cold-Brew Coffee market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cold-Brew Coffee industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Thousand Liter), revenue generated, and market share of different by Type (e.g., Original Coffee, Flavored Coffee).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cold-Brew Coffee market.

Regional Analysis: The report involves examining the Cold-Brew Coffee market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cold-Brew Coffee market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cold-Brew Coffee:

Company Analysis: Report covers individual Cold-Brew Coffee manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cold-Brew Coffee This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Comprehensive Supermarket, Community Supermarket).

Technology Analysis: Report covers specific technologies relevant to Cold-Brew Coffee. It assesses the current state, advancements, and potential future developments in Cold-Brew Coffee areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cold-Brew Coffee market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cold-Brew Coffee market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Original Coffee

Flavored Coffee

Market segment by Sales Channel

Comprehensive Supermarket

Community Supermarket

Online Sales

Convenience Store

Major players covered

Lucky Jack

High Brew

Califia Farms

Wandering Bear Coffee

La Colombe

Nestl?

Red Thread Good

Stumptown

Caveman

Villa Myriam

Grady's

Seaworth Coffee Co

Slingshot Coffee Co

Sandows

KonaRed

SToK

Groundwork

Secret Squirrel

1degreeC

ZoZozial

Mighty Monk

Starbucks

STATION

Julius Meinl

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cold-Brew Coffee product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cold-Brew Coffee, with price, sales, revenue and global market share of Cold-Brew Coffee from 2019 to 2024.

Chapter 3, the Cold-Brew Coffee competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cold-Brew Coffee breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market

share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cold-Brew Coffee market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cold-Brew Coffee.

Chapter 14 and 15, to describe Cold-Brew Coffee sales channel, distributors, customers, research findings and conclusion.

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