

Global Cold-Brew Coffee Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cold-Brew Coffee market size is expected to reach \$ 2398 million by 2032, rising at a market growth of 9.9% CAGR during the forecast period (2026-2032).

Cold brewing, also called cold water extraction or cold pressing, is the process of steeping coffee grounds in water at cool temperatures for an extended period. Coarse-ground beans are soaked in water for a prolonged period of time, usually 12 hours or more. The water is normally kept at room temperature, but chilled water is also used.

North America is the largest region of Cold-Brew Coffee, with a market share about 75%. High Brew, Califia Farms, Nestl?, Stumptown and SToK are the top 5 manufacturers of industry, and they had about 45% combined market share.

Market Trends

A New Coffee Trend is Cold Brewing

Cold brew coffee is more and more popular among coffee drinkers as their refreshing, chilled beverage of choice. The speciality coffee industry has started to view cold brew as a “unique premium beverage”.

Coffee Culture

American coffee culture has seen a major shift in recent years with today’s consumers having a better appreciation of coffee, resulting in a market that is now much more focused on quality and versatility. Coffee is no longer just a morning pick-me-up, but has become an indulgence or snack that can be consumed at any time of day. This,

combined with a drive for better, more premium focused food and beverage experiences, has resulted in a renewed interest in what is a growing coffee market.

This report studies the global Cold-Brew Coffee production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cold-Brew Coffee and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cold-Brew Coffee that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cold-Brew Coffee total production and demand, 2021-2032, (Thousand Liter)

Global Cold-Brew Coffee total production value, 2021-2032, (USD Million)

Global Cold-Brew Coffee production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Thousand Liter), (based on production site)

Global Cold-Brew Coffee consumption by region & country, CAGR, 2021-2032 & (Thousand Liter)

U.S. VS China: Cold-Brew Coffee domestic production, consumption, key domestic manufacturers and share

Global Cold-Brew Coffee production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Thousand Liter)

Global Cold-Brew Coffee production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Thousand Liter)

Global Cold-Brew Coffee production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (Thousand Liter)

This report profiles key players in the global Cold-Brew Coffee market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include High Brew, Califia Farms, Wandering Bear, La Colombe, Nestl?, Stumptown, Caveman, Grady's, Seaworth Coffee Co, Slingshot Coffee Co, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Cold-Brew Coffee market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Thousand Liter) and average price (USD/Liter) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cold-Brew Coffee Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cold-Brew Coffee Market, Segmentation by Type:

Original Coffee

Flavored Coffee

Global Cold-Brew Coffee Market, Segmentation by Sales Channel:

Comprehensive Supermarket

Community Supermarket

Online Sales

Convenience Store

Companies Profiled:

High Brew

Califia Farms

Wandering Bear

La Colombe

Nestl?

Stumptown

Caveman

Grady's

Seaworth Coffee Co

Slingshot Coffee Co

Sandows

ST?K

Groundwork

ZoZozial

Mighty Monk

Starbucks

Julius Meinl

Dunkin'

Key Questions Answered:

1. How big is the global Cold-Brew Coffee market?
2. What is the demand of the global Cold-Brew Coffee market?
3. What is the year over year growth of the global Cold-Brew Coffee market?
4. What is the production and production value of the global Cold-Brew Coffee market?
5. Who are the key producers in the global Cold-Brew Coffee market?
6. What are the growth factors driving the market demand?

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