

# Global Coir Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Coir market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Coir is a natural fiber, which is extracted from the husk of the coconut. It is the fibrous material found between the hard, internal shell and the outer coat of a coconut. Coir is native to the Asia Pacific region, specifically India and Srilanka, where coconut is produced in a large quantity and exported across the world. Currently, the global annual production of coir is 650 000 tones. Mainly the coastal region of India, produces around 60% of the total world supply of white coir fiber, whereas Sri Lanka produces around 36% of the total world brown fiber output. Over 50% of the coir produced annually throughout the world is consumed in the developing countries. Recently, countries such as Mexico, Indonesia, Vietnam and certain Caribbean countries have started to supply coir to the global market on a large scale.

The growing demand for eco-friendly products in the market is where coir should fast step in. It is a lightweight, soilless growing medium made from the fibers which are found between a ripe coconut's shell and an outer surface. As it's a material that occurs in nature, it's completely renewable and is therefore considered an excellent choice for environmental sustainability. The efforts support the market expansion for coir and the Asia Pacific hopes to further increase production by streamlining the fiber collection process to meet demand. Research and development efforts are continuing to focus on the use of coir in geotextiles and other new applications as the market show promising prospects. The coir market also has many weaknesses and is facing real threats. It is under constant threat from other natural fibers and synthetics. The key reasons which are restraining the market to grow are the negligence towards the benefits of coir and its

market. The market as a whole has not influenced government policies to improve its chances for competitiveness. Government policy assumes coir is a byproduct of the coconut industry, rather than an industry on its own. As a result, little thought, much less funding, has gone into improving the competitiveness of the coir industry. The government, for instance, has no long-term plans for modernization loans and no minimum standards for exporters of coir products.

The Global Info Research report includes an overview of the development of the Coir industry chain, the market status of Food (Brown Fiber, White Fiber), Agriculture (Brown Fiber, White Fiber), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Coir.

Regionally, the report analyzes the Coir markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Coir market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Coir market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Coir industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Brown Fiber, White Fiber).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Coir market.

**Regional Analysis:** The report involves examining the Coir market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify

variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Coir market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Coir:

**Company Analysis:** Report covers individual Coir manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Coir. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food, Agriculture).

**Technology Analysis:** Report covers specific technologies relevant to Coir. It assesses the current state, advancements, and potential future developments in Coir areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Coir market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Coir market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Brown Fiber

White Fiber

## Market segment by Application

Food

Agriculture

Upholstery

Fishing

Carpentry

## Major players covered

Geewin Exim

SMS Exporters

Sai Cocopeat Export

Kumaran Coir

Allwin Coir

Travancore Cocotuft

BENLION COIR INDUSTRIES

Classic Coir

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Coir product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Coir, with price, sales, revenue and global market share of Coir from 2019 to 2024.

Chapter 3, the Coir competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Coir breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Coir market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Coir.

Chapter 14 and 15, to describe Coir sales channel, distributors, customers, research findings and conclusion.

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