

Global Coconut Water Drinks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G8CBC3253986EN.html>

Date: July 2024

Pages: 129

Price: US\$ 3,480.00 (Single User License)

ID: G8CBC3253986EN

Abstracts

According to our (Global Info Research) latest study, the global Coconut Water Drinks market size was valued at USD 5528.5 million in 2023 and is forecast to a readjusted size of USD 7035.1 million by 2030 with a CAGR of 3.5% during review period.

Coconut water, less commonly coconut juice, is the clear liquid inside coconuts (fruits of the coconut palm). In early development, it serves as a suspension for the endosperm of the coconut during the nuclear phase of development. As growth continues, the endosperm matures into its cellular phase and deposits into the rind of the coconut pulp. The liquid inside young coconuts is often preferred to the liquid of a ripened coconut.

Global Coconut Water key players include VITA COCO, Pepsico, Coca-Cola(Zico), etc. Global top three manufacturers hold a share over 75%.

North America is the largest market, with a share over 40%, followed by Europe, and South America, both have a share over 40 percent.

In terms of product, Pure Coconut Water is the largest segment, with a share over 90%. And in terms of application, the largest application is 15-34 yrs, followed by 35-54 yrs, 55 yrs up, 0-14 yrs.

The Global Info Research report includes an overview of the development of the Coconut Water Drinks industry chain, the market status of 0-14 yrs (Mixed Coconut Water, Pure Coconut Water), 15-34 yrs (Mixed Coconut Water, Pure Coconut Water), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Coconut Water Drinks.

Regionally, the report analyzes the Coconut Water Drinks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Coconut Water Drinks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Coconut Water Drinks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Coconut Water Drinks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Million L), revenue generated, and market share of different by Type (e.g., Mixed Coconut Water, Pure Coconut Water).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Coconut Water Drinks market.

Regional Analysis: The report involves examining the Coconut Water Drinks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Coconut Water Drinks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Coconut Water Drinks:

Company Analysis: Report covers individual Coconut Water Drinks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Coconut Water Drinks. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (0-14 yrs, 15-34 yrs).

Technology Analysis: Report covers specific technologies relevant to Coconut Water Drinks. It assesses the current state, advancements, and potential future developments in Coconut Water Drinks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Coconut Water Drinks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Coconut Water Drinks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Mixed Coconut Water

Pure Coconut Water

Market segment by Application

0-14 yrs

15-34 yrs

35-54 yrs

55 yrs up

Major players covered

VITA COCO

Pepsico

Coca-Cola(Zico)

Green Coco Europe

Taste Nirvana

C2O Pure Coconut Water

Tradecons GmbH

UFC Coconut Water

Edward & Sons

Maverick Brands

Amy & Brian

CHI Coconut Water

Grupo Serigy

Sococo

PECU

Koh Coconut

CocoJal

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Coconut Water Drinks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Coconut Water Drinks, with price, sales, revenue and global market share of Coconut Water Drinks from 2019 to 2024.

Chapter 3, the Coconut Water Drinks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Coconut Water Drinks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Coconut Water Drinks market forecast, by regions, type and application,

with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Coconut Water Drinks.

Chapter 14 and 15, to describe Coconut Water Drinks sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Coconut Water Drinks
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Coconut Water Drinks Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Mixed Coconut Water
 - 1.3.3 Pure Coconut Water
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Coconut Water Drinks Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 0-14 yrs
 - 1.4.3 15-34 yrs
 - 1.4.4 35-54 yrs
 - 1.4.5 55 yrs up
- 1.5 Global Coconut Water Drinks Market Size & Forecast
 - 1.5.1 Global Coconut Water Drinks Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Coconut Water Drinks Sales Quantity (2019-2030)
 - 1.5.3 Global Coconut Water Drinks Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 VITA COCO
 - 2.1.1 VITA COCO Details
 - 2.1.2 VITA COCO Major Business
 - 2.1.3 VITA COCO Coconut Water Drinks Product and Services
 - 2.1.4 VITA COCO Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 VITA COCO Recent Developments/Updates
- 2.2 Pepsico
 - 2.2.1 Pepsico Details
 - 2.2.2 Pepsico Major Business
 - 2.2.3 Pepsico Coconut Water Drinks Product and Services
 - 2.2.4 Pepsico Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Pepsico Recent Developments/Updates

2.3 Coca-Cola(Zico)

2.3.1 Coca-Cola(Zico) Details

2.3.2 Coca-Cola(Zico) Major Business

2.3.3 Coca-Cola(Zico) Coconut Water Drinks Product and Services

2.3.4 Coca-Cola(Zico) Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Coca-Cola(Zico) Recent Developments/Updates

2.4 Green Coco Europe

2.4.1 Green Coco Europe Details

2.4.2 Green Coco Europe Major Business

2.4.3 Green Coco Europe Coconut Water Drinks Product and Services

2.4.4 Green Coco Europe Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Green Coco Europe Recent Developments/Updates

2.5 Taste Nirvana

2.5.1 Taste Nirvana Details

2.5.2 Taste Nirvana Major Business

2.5.3 Taste Nirvana Coconut Water Drinks Product and Services

2.5.4 Taste Nirvana Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Taste Nirvana Recent Developments/Updates

2.6 C2O Pure Coconut Water

2.6.1 C2O Pure Coconut Water Details

2.6.2 C2O Pure Coconut Water Major Business

2.6.3 C2O Pure Coconut Water Coconut Water Drinks Product and Services

2.6.4 C2O Pure Coconut Water Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 C2O Pure Coconut Water Recent Developments/Updates

2.7 Tradecons GmbH

2.7.1 Tradecons GmbH Details

2.7.2 Tradecons GmbH Major Business

2.7.3 Tradecons GmbH Coconut Water Drinks Product and Services

2.7.4 Tradecons GmbH Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Tradecons GmbH Recent Developments/Updates

2.8 UFC Coconut Water

2.8.1 UFC Coconut Water Details

2.8.2 UFC Coconut Water Major Business

2.8.3 UFC Coconut Water Coconut Water Drinks Product and Services

2.8.4 UFC Coconut Water Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 UFC Coconut Water Recent Developments/Updates

2.9 Edward & Sons

2.9.1 Edward & Sons Details

2.9.2 Edward & Sons Major Business

2.9.3 Edward & Sons Coconut Water Drinks Product and Services

2.9.4 Edward & Sons Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Edward & Sons Recent Developments/Updates

2.10 Maverick Brands

2.10.1 Maverick Brands Details

2.10.2 Maverick Brands Major Business

2.10.3 Maverick Brands Coconut Water Drinks Product and Services

2.10.4 Maverick Brands Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Maverick Brands Recent Developments/Updates

2.11 Amy & Brian

2.11.1 Amy & Brian Details

2.11.2 Amy & Brian Major Business

2.11.3 Amy & Brian Coconut Water Drinks Product and Services

2.11.4 Amy & Brian Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Amy & Brian Recent Developments/Updates

2.12 CHI Coconut Water

2.12.1 CHI Coconut Water Details

2.12.2 CHI Coconut Water Major Business

2.12.3 CHI Coconut Water Coconut Water Drinks Product and Services

2.12.4 CHI Coconut Water Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 CHI Coconut Water Recent Developments/Updates

2.13 Grupo Serigy

2.13.1 Grupo Serigy Details

2.13.2 Grupo Serigy Major Business

2.13.3 Grupo Serigy Coconut Water Drinks Product and Services

2.13.4 Grupo Serigy Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Grupo Serigy Recent Developments/Updates

2.14 Sococo

- 2.14.1 Sococo Details
- 2.14.2 Sococo Major Business
- 2.14.3 Sococo Coconut Water Drinks Product and Services
- 2.14.4 Sococo Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Sococo Recent Developments/Updates
- 2.15 PECU
 - 2.15.1 PECU Details
 - 2.15.2 PECU Major Business
 - 2.15.3 PECU Coconut Water Drinks Product and Services
 - 2.15.4 PECU Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 PECU Recent Developments/Updates
- 2.16 Koh Coconut
 - 2.16.1 Koh Coconut Details
 - 2.16.2 Koh Coconut Major Business
 - 2.16.3 Koh Coconut Coconut Water Drinks Product and Services
 - 2.16.4 Koh Coconut Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Koh Coconut Recent Developments/Updates
- 2.17 CocoJal
 - 2.17.1 CocoJal Details
 - 2.17.2 CocoJal Major Business
 - 2.17.3 CocoJal Coconut Water Drinks Product and Services
 - 2.17.4 CocoJal Coconut Water Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 CocoJal Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: COCONUT WATER DRINKS BY MANUFACTURER

- 3.1 Global Coconut Water Drinks Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Coconut Water Drinks Revenue by Manufacturer (2019-2024)
- 3.3 Global Coconut Water Drinks Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Coconut Water Drinks by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Coconut Water Drinks Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Coconut Water Drinks Manufacturer Market Share in 2023

- 3.5 Coconut Water Drinks Market: Overall Company Footprint Analysis
 - 3.5.1 Coconut Water Drinks Market: Region Footprint
 - 3.5.2 Coconut Water Drinks Market: Company Product Type Footprint
 - 3.5.3 Coconut Water Drinks Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Coconut Water Drinks Market Size by Region
 - 4.1.1 Global Coconut Water Drinks Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Coconut Water Drinks Consumption Value by Region (2019-2030)
 - 4.1.3 Global Coconut Water Drinks Average Price by Region (2019-2030)
- 4.2 North America Coconut Water Drinks Consumption Value (2019-2030)
- 4.3 Europe Coconut Water Drinks Consumption Value (2019-2030)
- 4.4 Asia-Pacific Coconut Water Drinks Consumption Value (2019-2030)
- 4.5 South America Coconut Water Drinks Consumption Value (2019-2030)
- 4.6 Middle East and Africa Coconut Water Drinks Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Coconut Water Drinks Sales Quantity by Type (2019-2030)
- 5.2 Global Coconut Water Drinks Consumption Value by Type (2019-2030)
- 5.3 Global Coconut Water Drinks Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Coconut Water Drinks Sales Quantity by Application (2019-2030)
- 6.2 Global Coconut Water Drinks Consumption Value by Application (2019-2030)
- 6.3 Global Coconut Water Drinks Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Coconut Water Drinks Sales Quantity by Type (2019-2030)
- 7.2 North America Coconut Water Drinks Sales Quantity by Application (2019-2030)
- 7.3 North America Coconut Water Drinks Market Size by Country
 - 7.3.1 North America Coconut Water Drinks Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Coconut Water Drinks Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Coconut Water Drinks Sales Quantity by Type (2019-2030)

8.2 Europe Coconut Water Drinks Sales Quantity by Application (2019-2030)

8.3 Europe Coconut Water Drinks Market Size by Country

8.3.1 Europe Coconut Water Drinks Sales Quantity by Country (2019-2030)

8.3.2 Europe Coconut Water Drinks Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Coconut Water Drinks Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Coconut Water Drinks Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Coconut Water Drinks Market Size by Region

9.3.1 Asia-Pacific Coconut Water Drinks Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Coconut Water Drinks Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Coconut Water Drinks Sales Quantity by Type (2019-2030)

10.2 South America Coconut Water Drinks Sales Quantity by Application (2019-2030)

10.3 South America Coconut Water Drinks Market Size by Country

10.3.1 South America Coconut Water Drinks Sales Quantity by Country (2019-2030)

10.3.2 South America Coconut Water Drinks Consumption Value by Country (2019-2030)

- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Coconut Water Drinks Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Coconut Water Drinks Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Coconut Water Drinks Market Size by Country
 - 11.3.1 Middle East & Africa Coconut Water Drinks Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Coconut Water Drinks Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Coconut Water Drinks Market Drivers
- 12.2 Coconut Water Drinks Market Restraints
- 12.3 Coconut Water Drinks Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Coconut Water Drinks and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Coconut Water Drinks
- 13.3 Coconut Water Drinks Production Process
- 13.4 Coconut Water Drinks Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Coconut Water Drinks Typical Distributors

14.3 Coconut Water Drinks Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Coconut Water Drinks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Coconut Water Drinks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. VITA COCO Basic Information, Manufacturing Base and Competitors

Table 4. VITA COCO Major Business

Table 5. VITA COCO Coconut Water Drinks Product and Services

Table 6. VITA COCO Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. VITA COCO Recent Developments/Updates

Table 8. Pepsico Basic Information, Manufacturing Base and Competitors

Table 9. Pepsico Major Business

Table 10. Pepsico Coconut Water Drinks Product and Services

Table 11. Pepsico Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Pepsico Recent Developments/Updates

Table 13. Coca-Cola(Zico) Basic Information, Manufacturing Base and Competitors

Table 14. Coca-Cola(Zico) Major Business

Table 15. Coca-Cola(Zico) Coconut Water Drinks Product and Services

Table 16. Coca-Cola(Zico) Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Coca-Cola(Zico) Recent Developments/Updates

Table 18. Green Coco Europe Basic Information, Manufacturing Base and Competitors

Table 19. Green Coco Europe Major Business

Table 20. Green Coco Europe Coconut Water Drinks Product and Services

Table 21. Green Coco Europe Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Green Coco Europe Recent Developments/Updates

Table 23. Taste Nirvana Basic Information, Manufacturing Base and Competitors

Table 24. Taste Nirvana Major Business

Table 25. Taste Nirvana Coconut Water Drinks Product and Services

Table 26. Taste Nirvana Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Taste Nirvana Recent Developments/Updates

Table 28. C2O Pure Coconut Water Basic Information, Manufacturing Base and Competitors

Table 29. C2O Pure Coconut Water Major Business

Table 30. C2O Pure Coconut Water Coconut Water Drinks Product and Services

Table 31. C2O Pure Coconut Water Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. C2O Pure Coconut Water Recent Developments/Updates

Table 33. Tradecons GmbH Basic Information, Manufacturing Base and Competitors

Table 34. Tradecons GmbH Major Business

Table 35. Tradecons GmbH Coconut Water Drinks Product and Services

Table 36. Tradecons GmbH Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Tradecons GmbH Recent Developments/Updates

Table 38. UFC Coconut Water Basic Information, Manufacturing Base and Competitors

Table 39. UFC Coconut Water Major Business

Table 40. UFC Coconut Water Coconut Water Drinks Product and Services

Table 41. UFC Coconut Water Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. UFC Coconut Water Recent Developments/Updates

Table 43. Edward & Sons Basic Information, Manufacturing Base and Competitors

Table 44. Edward & Sons Major Business

Table 45. Edward & Sons Coconut Water Drinks Product and Services

Table 46. Edward & Sons Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Edward & Sons Recent Developments/Updates

Table 48. Maverick Brands Basic Information, Manufacturing Base and Competitors

Table 49. Maverick Brands Major Business

Table 50. Maverick Brands Coconut Water Drinks Product and Services

Table 51. Maverick Brands Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Maverick Brands Recent Developments/Updates

Table 53. Amy & Brian Basic Information, Manufacturing Base and Competitors

Table 54. Amy & Brian Major Business

Table 55. Amy & Brian Coconut Water Drinks Product and Services

Table 56. Amy & Brian Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Amy & Brian Recent Developments/Updates

- Table 58. CHI Coconut Water Basic Information, Manufacturing Base and Competitors
- Table 59. CHI Coconut Water Major Business
- Table 60. CHI Coconut Water Coconut Water Drinks Product and Services
- Table 61. CHI Coconut Water Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. CHI Coconut Water Recent Developments/Updates
- Table 63. Grupo Serigy Basic Information, Manufacturing Base and Competitors
- Table 64. Grupo Serigy Major Business
- Table 65. Grupo Serigy Coconut Water Drinks Product and Services
- Table 66. Grupo Serigy Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Grupo Serigy Recent Developments/Updates
- Table 68. Sococo Basic Information, Manufacturing Base and Competitors
- Table 69. Sococo Major Business
- Table 70. Sococo Coconut Water Drinks Product and Services
- Table 71. Sococo Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Sococo Recent Developments/Updates
- Table 73. PECU Basic Information, Manufacturing Base and Competitors
- Table 74. PECU Major Business
- Table 75. PECU Coconut Water Drinks Product and Services
- Table 76. PECU Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. PECU Recent Developments/Updates
- Table 78. Koh Coconut Basic Information, Manufacturing Base and Competitors
- Table 79. Koh Coconut Major Business
- Table 80. Koh Coconut Coconut Water Drinks Product and Services
- Table 81. Koh Coconut Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Koh Coconut Recent Developments/Updates
- Table 83. CocoJal Basic Information, Manufacturing Base and Competitors
- Table 84. CocoJal Major Business
- Table 85. CocoJal Coconut Water Drinks Product and Services
- Table 86. CocoJal Coconut Water Drinks Sales Quantity (Million L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. CocoJal Recent Developments/Updates
- Table 88. Global Coconut Water Drinks Sales Quantity by Manufacturer (2019-2024) & (Million L)
- Table 89. Global Coconut Water Drinks Revenue by Manufacturer (2019-2024) & (USD

Million)

Table 90. Global Coconut Water Drinks Average Price by Manufacturer (2019-2024) & (USD/L)

Table 91. Market Position of Manufacturers in Coconut Water Drinks, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 92. Head Office and Coconut Water Drinks Production Site of Key Manufacturer

Table 93. Coconut Water Drinks Market: Company Product Type Footprint

Table 94. Coconut Water Drinks Market: Company Product Application Footprint

Table 95. Coconut Water Drinks New Market Entrants and Barriers to Market Entry

Table 96. Coconut Water Drinks Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Coconut Water Drinks Sales Quantity by Region (2019-2024) & (Million L)

Table 98. Global Coconut Water Drinks Sales Quantity by Region (2025-2030) & (Million L)

Table 99. Global Coconut Water Drinks Consumption Value by Region (2019-2024) & (USD Million)

Table 100. Global Coconut Water Drinks Consumption Value by Region (2025-2030) & (USD Million)

Table 101. Global Coconut Water Drinks Average Price by Region (2019-2024) & (USD/L)

Table 102. Global Coconut Water Drinks Average Price by Region (2025-2030) & (USD/L)

Table 103. Global Coconut Water Drinks Sales Quantity by Type (2019-2024) & (Million L)

Table 104. Global Coconut Water Drinks Sales Quantity by Type (2025-2030) & (Million L)

Table 105. Global Coconut Water Drinks Consumption Value by Type (2019-2024) & (USD Million)

Table 106. Global Coconut Water Drinks Consumption Value by Type (2025-2030) & (USD Million)

Table 107. Global Coconut Water Drinks Average Price by Type (2019-2024) & (USD/L)

Table 108. Global Coconut Water Drinks Average Price by Type (2025-2030) & (USD/L)

Table 109. Global Coconut Water Drinks Sales Quantity by Application (2019-2024) & (Million L)

Table 110. Global Coconut Water Drinks Sales Quantity by Application (2025-2030) & (Million L)

Table 111. Global Coconut Water Drinks Consumption Value by Application (2019-2024) & (USD Million)

Table 112. Global Coconut Water Drinks Consumption Value by Application

(2025-2030) & (USD Million)

Table 113. Global Coconut Water Drinks Average Price by Application (2019-2024) & (USD/L)

Table 114. Global Coconut Water Drinks Average Price by Application (2025-2030) & (USD/L)

Table 115. North America Coconut Water Drinks Sales Quantity by Type (2019-2024) & (Million L)

Table 116. North America Coconut Water Drinks Sales Quantity by Type (2025-2030) & (Million L)

Table 117. North America Coconut Water Drinks Sales Quantity by Application (2019-2024) & (Million L)

Table 118. North America Coconut Water Drinks Sales Quantity by Application (2025-2030) & (Million L)

Table 119. North America Coconut Water Drinks Sales Quantity by Country (2019-2024) & (Million L)

Table 120. North America Coconut Water Drinks Sales Quantity by Country (2025-2030) & (Million L)

Table 121. North America Coconut Water Drinks Consumption Value by Country (2019-2024) & (USD Million)

Table 122. North America Coconut Water Drinks Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Europe Coconut Water Drinks Sales Quantity by Type (2019-2024) & (Million L)

Table 124. Europe Coconut Water Drinks Sales Quantity by Type (2025-2030) & (Million L)

Table 125. Europe Coconut Water Drinks Sales Quantity by Application (2019-2024) & (Million L)

Table 126. Europe Coconut Water Drinks Sales Quantity by Application (2025-2030) & (Million L)

Table 127. Europe Coconut Water Drinks Sales Quantity by Country (2019-2024) & (Million L)

Table 128. Europe Coconut Water Drinks Sales Quantity by Country (2025-2030) & (Million L)

Table 129. Europe Coconut Water Drinks Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Coconut Water Drinks Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Coconut Water Drinks Sales Quantity by Type (2019-2024) & (Million L)

Table 132. Asia-Pacific Coconut Water Drinks Sales Quantity by Type (2025-2030) & (Million L)

Table 133. Asia-Pacific Coconut Water Drinks Sales Quantity by Application (2019-2024) & (Million L)

Table 134. Asia-Pacific Coconut Water Drinks Sales Quantity by Application (2025-2030) & (Million L)

Table 135. Asia-Pacific Coconut Water Drinks Sales Quantity by Region (2019-2024) & (Million L)

Table 136. Asia-Pacific Coconut Water Drinks Sales Quantity by Region (2025-2030) & (Million L)

Table 137. Asia-Pacific Coconut Water Drinks Consumption Value by Region (2019-2024) & (USD Million)

Table 138. Asia-Pacific Coconut Water Drinks Consumption Value by Region (2025-2030) & (USD Million)

Table 139. South America Coconut Water Drinks Sales Quantity by Type (2019-2024) & (Million L)

Table 140. South America Coconut Water Drinks Sales Quantity by Type (2025-2030) & (Million L)

Table 141. South America Coconut Water Drinks Sales Quantity by Application (2019-2024) & (Million L)

Table 142. South America Coconut Water Drinks Sales Quantity by Application (2025-2030) & (Million L)

Table 143. South America Coconut Water Drinks Sales Quantity by Country (2019-2024) & (Million L)

Table 144. South America Coconut Water Drinks Sales Quantity by Country (2025-2030) & (Million L)

Table 145. South America Coconut Water Drinks Consumption Value by Country (2019-2024) & (USD Million)

Table 146. South America Coconut Water Drinks Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Middle East & Africa Coconut Water Drinks Sales Quantity by Type (2019-2024) & (Million L)

Table 148. Middle East & Africa Coconut Water Drinks Sales Quantity by Type (2025-2030) & (Million L)

Table 149. Middle East & Africa Coconut Water Drinks Sales Quantity by Application (2019-2024) & (Million L)

Table 150. Middle East & Africa Coconut Water Drinks Sales Quantity by Application (2025-2030) & (Million L)

Table 151. Middle East & Africa Coconut Water Drinks Sales Quantity by Region

(2019-2024) & (Million L)

Table 152. Middle East & Africa Coconut Water Drinks Sales Quantity by Region

(2025-2030) & (Million L)

Table 153. Middle East & Africa Coconut Water Drinks Consumption Value by Region

(2019-2024) & (USD Million)

Table 154. Middle East & Africa Coconut Water Drinks Consumption Value by Region

(2025-2030) & (USD Million)

Table 155. Coconut Water Drinks Raw Material

Table 156. Key Manufacturers of Coconut Water Drinks Raw Materials

Table 157. Coconut Water Drinks Typical Distributors

Table 158. Coconut Water Drinks Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Coconut Water Drinks Picture

Figure 2. Global Coconut Water Drinks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Coconut Water Drinks Consumption Value Market Share by Type in 2023

Figure 4. Mixed Coconut Water Examples

Figure 5. Pure Coconut Water Examples

Figure 6. Global Coconut Water Drinks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Coconut Water Drinks Consumption Value Market Share by Application in 2023

Figure 8. 0-14 yrs Examples

Figure 9. 15-34 yrs Examples

Figure 10. 35-54 yrs Examples

Figure 11. 55 yrs up Examples

Figure 12. Global Coconut Water Drinks Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Coconut Water Drinks Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Coconut Water Drinks Sales Quantity (2019-2030) & (Million L)

Figure 15. Global Coconut Water Drinks Average Price (2019-2030) & (USD/L)

Figure 16. Global Coconut Water Drinks Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Coconut Water Drinks Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Coconut Water Drinks by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Coconut Water Drinks Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Coconut Water Drinks Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Coconut Water Drinks Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Coconut Water Drinks Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Coconut Water Drinks Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Coconut Water Drinks Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Coconut Water Drinks Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Coconut Water Drinks Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Coconut Water Drinks Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Coconut Water Drinks Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Coconut Water Drinks Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Coconut Water Drinks Average Price by Type (2019-2030) & (USD/L)

Figure 31. Global Coconut Water Drinks Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Coconut Water Drinks Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Coconut Water Drinks Average Price by Application (2019-2030) & (USD/L)

Figure 34. North America Coconut Water Drinks Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Coconut Water Drinks Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Coconut Water Drinks Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Coconut Water Drinks Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Coconut Water Drinks Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Coconut Water Drinks Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Coconut Water Drinks Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Coconut Water Drinks Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Coconut Water Drinks Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Coconut Water Drinks Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Coconut Water Drinks Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Coconut Water Drinks Consumption Value Market Share by Region (2019-2030)

Figure 54. China Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Coconut Water Drinks Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Coconut Water Drinks Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Coconut Water Drinks Sales Quantity Market Share by

Country (2019-2030)

Figure 63. South America Coconut Water Drinks Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Coconut Water Drinks Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Coconut Water Drinks Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Coconut Water Drinks Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Coconut Water Drinks Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Coconut Water Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Coconut Water Drinks Market Drivers

Figure 75. Coconut Water Drinks Market Restraints

Figure 76. Coconut Water Drinks Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Coconut Water Drinks in 2023

Figure 79. Manufacturing Process Analysis of Coconut Water Drinks

Figure 80. Coconut Water Drinks Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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