

Global Coil Coatings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GBBA3333901EN.html>

Date: January 2024

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: GBBA3333901EN

Abstracts

According to our (Global Info Research) latest study, the global Coil Coatings market size was valued at USD 6596.6 million in 2023 and is forecast to a readjusted size of USD 8861.3 million by 2030 with a CAGR of 4.3% during review period.

Coil Coating is a high performance liquid coating applied to metal strip. It contains base material, Cross linking agent, pigment filled agent, additives and volatile component. Generally, it can be divided into primer coat, back paint and top coat.

Global Coil Coatings key players include AkzoNobel, PPG Industries, Valspar, BASF, Beckers, etc.

China is the largest market, with a share over 50%, followed by USA and Europe, both have a share over 30%.

In terms of product, Polyurethane (PU) Coil Coating is the largest segment, with a share over 30%. And in terms of application, the largest application is Building, followed by Appliance, Transport, etc.

The Global Info Research report includes an overview of the development of the Coil Coatings industry chain, the market status of Building (Polyester Coil Coating, Polyvinylidene Fluoride (PVDF) Coil Coating), Transport (Polyester Coil Coating, Polyvinylidene Fluoride (PVDF) Coil Coating), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Coil Coatings.

Regionally, the report analyzes the Coil Coatings markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Coil Coatings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Coil Coatings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Coil Coatings industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Polyester Coil Coating, Polyvinylidene Fluoride (PVDF) Coil Coating).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Coil Coatings market.

Regional Analysis: The report involves examining the Coil Coatings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Coil Coatings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Coil Coatings:

Company Analysis: Report covers individual Coil Coatings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Coil Coatings This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Building, Transport).

Technology Analysis: Report covers specific technologies relevant to Coil Coatings. It assesses the current state, advancements, and potential future developments in Coil Coatings areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Coil Coatings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Coil Coatings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Polyester Coil Coating

Polyvinylidene Fluoride (PVDF) Coil Coating

Polyurethane (PU) Coil Coating

Plastisol Coil Coating

Others

Market segment by Application

Building

Transport

Appliance

Others

Major players covered

AkzoNobel

PPG Industries

Valspar

NIPSEA Group

Beckers

KCC

Actega(Altana)

Axalta

Dura Coat Products

Daikin

Titan Coating

KelCoatings

Srisol

Unicheminc

Shanghai Huayi Fine Chemical

Henkel

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Coil Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Coil Coatings, with price, sales, revenue and global market share of Coil Coatings from 2019 to 2024.

Chapter 3, the Coil Coatings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Coil Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Coil Coatings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Coil Coatings.

Chapter 14 and 15, to describe Coil Coatings sales channel, distributors, customers, research findings and conclusion.

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