

# Global Cognitive Media Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G1C2797575DEN.html>

Date: September 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: G1C2797575DEN

## Abstracts

Cognitive Media help customers tell their stories more powerfully. This means using storytelling and animation skills to simplify the complex, make the technical more interesting and memorable, and generally grab more attention.

Scope of the Report:

This report studies the Cognitive Media market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cognitive Media market by product type and applications/end industries.

The global Cognitive Media market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cognitive Media.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

Google

AWS

Microsoft

Salesforce

Adobe

Baidu

Nvidia

Veritone

Albert

Crimson Hexagon

Newsrx

Bytedance

Valossa

Soundhound Inc.

Kenshoo

Zeta Global

Kitewheel

Clarifai

Spotad

Video Intelligence AG

Trendkite

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud

On-Premise

Market Segment by Applications, can be divided into

Small and Medium-Sized Enterprises

Large Enterprises

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