

# Global Cognitive Computing Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Cognitive Computing is completely changing the way organization use their big data in each verticals, especially in industries like Healthcare, BFSI and Customer services. This is big revolution in global information technology market and holds very strong potential of growth. The Cognitive Computing enables a machine to think, interpret and infer information like a human brain. The biggest advancement in this market is IBM's Watson Cognitive Computing. There are few players in the market that have developed the technique of integrating cognitive computing with internet of things (IoT).

### Scope of the Report

This report studies the Cognitive Computing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cognitive Computing market by product type and applications/end industries.

The cognitive computing basically works on the principle of neocortex, a part of human brain that plays a big role in the decision making by analyzing the behaviors of a human being and makes decision on the basis of time series analysis. The computer systems that we are using today are consulting us the way we already programed them but cognitive computing systems are completely different, they works on the machine learning algorithms and natural language processing. This unique feature of cognitive computing is enabling business organizations to use immense amount of dark data available with them.

The global Cognitive Computing market is valued at 9850 million USD in 2017 and is expected to reach 49800 million USD by the end of 2023, growing at a CAGR of 31.0% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cognitive Computing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Google

IBM

Microsoft Corporation

Palantir

Saffron Technology

Cold Light

Cognitive Scale

Enterra Solutions

Numenta

Vicarious

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Natural Language Processing (NLP)

Machine Learning

Automated Reasoning

Others Technologies

Market Segment by Applications, can be divided into

SMBs

Large Enterprises

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