

Global Cognitive Analytics Solutions Market 2019 by Company, Regions, Type and Application, Forecast to 2024

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Abstracts

Cognitive analytics is a data forward approach, in which intelligent technologies are used to collect, extract, manage, and control data as well as data sources. It enables enterprises and businesses to leverage data collected from various data sources and analyze the information for decision making and business intelligence. Cognitive analytics is often used for human-like intelligence tasks such as text-to-speech recognition and speech-to-text or object recognition. It uses multiple intelligent technologies such as artificial intelligence, machine learning, deep learning, semantic computing, and image recognition among others in order to analyze data and generate insights or business intelligence.

SCOPE OF THE REPORT:

Rise in demand for automation and knowledge-intensive across business operations is primarily driving the cognitive analytics solutions market. Additionally, rise in demand for personalized and profitable customer interactions from small and medium enterprises (SMEs) and large enterprises is anticipated to drive the market during forecast period. The cognitive analytics solutions market is likely to be propelled due to an increase in adoption and use of the solutions for self-correcting and human cognition for continuous learning. Furthermore, technology advancements as well as integration of advanced platforms such as Big Data are fuelling the cognitive analytics solutions market. SMEs and large enterprises across the world are emphasizing on adopting cognitive analytics solutions in order to understand and process Big Data and structured and unstructured data in real-time.

The global Cognitive Analytics Solutions market is valued at xx million USD in 2018 and is expected to reach xx million USD by the end of 2024, growing at a CAGR of xx%

between 2019 and 2024.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cognitive Analytics Solutions.

Europe also play important roles in global market, with market size of xx million USD in 2019 and will be xx million USD in 2024, with a CAGR of xx%.

This report studies the Cognitive Analytics Solutions market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cognitive Analytics Solutions market by product type and applications/end industries.

Market Segment by Companies, this report covers

IBM

Amazon Web Services

Google

Microsoft

Oracle

SAS Institute

Intel

Cisco Systems

Nokia

HPE

Nuance Communications

Ipssoft

Narrative Science

Sinequa

Persado

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Managed Services

Professional Services

Consulting Services

Deployment And Integration

Support And Maintenance

Market Segment by Applications, can be divided into

Asset Maintenance

Fraud And Risk Management

Customer Analysis And Personalization

Sales And Marketing Management

Supply Chain Management

Others

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