

Global Cognitive Analytics Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The healthcare and life sciences industry is estimated to have the largest share of the cognitive analytics market in 2017. Cognitive analytics enables organizations in the healthcare and life sciences industry to accelerate scientific discoveries, transform clinical trials, and improve the execution and engagement for better treatment and care management, leading to the high adoption of the technology in this industry.

Scope of the Report

This report studies the Cognitive Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cognitive Analytics market by product type and applications/end industries.

Organizations are deploying cognitive analytics solutions, either on-premises or on-demand (cloud). The demand for cloud-based cognitive analytics solutions is expected to grow at a higher rate. Due to the scalability and agility of cloud-based technologies, more enterprises are proactively adopting cloud-based cognitive analytics solutions to avail the cost-saving benefits and increase their operational efficiency.

The global Cognitive Analytics market is valued at 1800 million USD in 2017 and is expected to reach 15300 million USD by the end of 2023, growing at a CAGR of 42.9% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cognitive Analytics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

Amazon Web Services

Google

Microsoft

Oracle

SAS Institute

Intel

Cisco Systems

Nokia

HPE

Nuance Communications

Ipssoft

Narrative Science

Sinequa

Persado

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Managed services

Professional services

Consulting services

Deployment and integration

Support and maintenance

Market Segment by Applications, can be divided into

Asset maintenance

Fraud and risk management

Customer analysis and personalization

Sales and marketing management

Supply chain management

Others

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