

Global Cognitive Analytics Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Cognitive Analytics market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Cognitive Analytics market size is estimated to be worth US\$ 2272.6 million in 2021 and is forecast to a readjusted size of USD 9834 million by 2028 with a CAGR of 23.3% during review period. Asset Maintenance accounting for % of the Cognitive Analytics global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Managed services segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Cognitive Analytics include IBM, Amazon Web Services (AWS), Google, Microsoft, and Oracle, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Cognitive Analytics market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Managed services

Professional services

Consulting services

Deployment and integration

Support and maintenance

Market segment by Application, can be divided into

Asset Maintenance

Fraud and Risk Management

Customer Analysis and Personalization

Sales and Marketing Management

Supply Chain Management

Others

Market segment by players, this report covers

IBM

Amazon Web Services (AWS)

Google

Microsoft

Oracle

SAS Institute

Intel

Cisco Systems

Nokia

HPE

Nuance Communications

Ipsoft

Narrative Science

Sinequa

Persado

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Cognitive Analytics product scope, market overview, market

opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Cognitive Analytics, with revenue, gross margin and global market share of Cognitive Analytics from 2019 to 2022.

Chapter 3, the Cognitive Analytics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022.and Cognitive Analytics market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Cognitive Analytics research findings and conclusion, appendix and data source.

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