

# Global Coding and Marking Equipment and Consumables Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Coding and Marking Equipment and Consumables market size was valued at USD 6712.5 million in 2023 and is forecast to a readjusted size of USD 9017 million by 2030 with a CAGR of 4.3% during review period.

Coding and marking equipment are machines that print production date, barcode, trademark and other product information on product surfaces and packages. Code and mark printers are widely used in industrial fields such as food & beverages, pharmaceuticals, chemical and further constructions. In this report, coding and marking equipment and consumables were both counted.

**Increasing Manufacturing and Industrial Activities:** The growth of various manufacturing industries, such as food and beverage, pharmaceuticals, automotive, electronics, and cosmetics, has fueled the demand for coding and marking solutions. These industries require accurate and efficient product identification and traceability throughout the supply chain.

**Demand for Automation and Industry 4.0 Integration:** With the advent of Industry 4.0 and the increasing adoption of automation in manufacturing, coding and marking equipment with smart and connected capabilities are in demand. These systems can integrate with production lines and enterprise systems for seamless data exchange and real-time tracking.

The Global Info Research report includes an overview of the development of the Coding and Marking Equipment and Consumables industry chain, the market status of Food

and Beverage (Equipment, Consumables), Pharmaceutical and Healthcare (Equipment, Consumables), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Coding and Marking Equipment and Consumables.

Regionally, the report analyzes the Coding and Marking Equipment and Consumables markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Coding and Marking Equipment and Consumables market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Coding and Marking Equipment and Consumables market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Coding and Marking Equipment and Consumables industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Equipment, Consumables).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Coding and Marking Equipment and Consumables market.

**Regional Analysis:** The report involves examining the Coding and Marking Equipment and Consumables market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Coding and Marking Equipment and Consumables

market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Coding and Marking Equipment and Consumables:

**Company Analysis:** Report covers individual Coding and Marking Equipment and Consumables players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Coding and Marking Equipment and Consumables. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverage, Pharmaceutical and Healthcare).

**Technology Analysis:** Report covers specific technologies relevant to Coding and Marking Equipment and Consumables. It assesses the current state, advancements, and potential future developments in Coding and Marking Equipment and Consumables areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Coding and Marking Equipment and Consumables market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Coding and Marking Equipment and Consumables market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

#### Equipment

Consumables

Market segment by Application

Food and Beverage

Pharmaceutical and Healthcare

Construction and Chemicals

Electronics

Other

Market segment by players, this report covers

Brother (Domino)

Danaher (Videojet)

Dover (Markem-Imaje)

Han's Laser

ITW (Diagraph)

Trumpf

Hitachi Industrial Equipment

ID Technology LLC

KGK

Matthews Marking Systems

KBA-Metronic

Macsa

Squid Ink

SATO

Paul Leibinger

REA JET

Control print

Kinglee

EC-JET

Beijing Zhihengda

SUNINE

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Coding and Marking Equipment and Consumables product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Coding and Marking Equipment and Consumables, with revenue, gross margin and global market share of Coding and Marking Equipment and Consumables from 2019 to 2024.

Chapter 3, the Coding and Marking Equipment and Consumables competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Coding and Marking Equipment and Consumables market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Coding and Marking Equipment and Consumables.

Chapter 13, to describe Coding and Marking Equipment and Consumables research findings and conclusion.

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