

# Global Coding and Marking Equipment Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Coding and Marking Equipment market size was valued at US\$ 2670 million in 2024 and is forecast to a readjusted size of USD 3572 million by 2031 with a CAGR of 4.3% during review period.

Coding and marking equipment are machines that print production date, barcode, trade mark and other product information on product surfaces and packages. Code and mark printers are widely used in industrial fields such as food & beverages, pharmaceuticals, chemical and further constructions.

The three leading companies Domino, Danaher and Marken-Image share over 40% market. North America is the largest consumption region of Coding and Marking Equipment, with a consumption market share nearly 34%. The second place is Europe; following North America with the consumption market share over 33%.

This report is a detailed and comprehensive analysis for global Coding and Marking Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Coding and Marking Equipment market size and forecasts, in consumption value

(\$ Million), sales quantity (Units), and average selling prices (USD/Unit), 2020-2031

Global Coding and Marking Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (USD/Unit), 2020-2031

Global Coding and Marking Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (USD/Unit), 2020-2031

Global Coding and Marking Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Coding and Marking Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Coding and Marking Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Brother (Domino), Danaher (Videojet), Dover (Markem-Imaje), ITW (Diagraph), ID Technology LLC, Hitachi Industrial Equipment, Matthews Marking Systems, K GK, KBA-Metronic, Squid Ink, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Coding and Marking Equipment market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and

value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Inkjet Printers

Laser Printers

Thermal Transfer Overprinting Printers

Others

#### Market segment by Application

Food and Beverage

Pharmaceutical and Healthcare

Construction and Chemicals

Electronics

Others

#### Major players covered

Brother (Domino)

Danaher (Videojet)

Dover (Markem-Imaje)

ITW (Diagraph)

ID Technology LLC

Hitachi Industrial Equipment

Matthews Marking Systems

KGK

KBA-Metronic

Squid Ink

SATO

Paul Leibinger

Macsa

REA JET

Control print

Kinglee

EC-JET

Beijing Zhihengda

SUNINE

Chongqing Zixu Machine

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Coding and Marking Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Coding and Marking Equipment, with price, sales quantity, revenue, and global market share of Coding and Marking Equipment from 2020 to 2025.

Chapter 3, the Coding and Marking Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Coding and Marking Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Coding and Marking Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Coding and Marking Equipment.

Chapter 14 and 15, to describe Coding and Marking Equipment sales channel, distributors, customers, research findings and conclusion.

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