

Global Coding & Marking Systems Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Coding & Marking Systems market size was valued at US\$ 2330 million in 2024 and is forecast to a readjusted size of USD 3500 million by 2031 with a CAGR of 6.3% during review period.

Coding & Marking Systems refer to the technologies and machines used for labeling, coding, and marking products or packaging. These systems are designed to ensure that important information is clearly displayed on products, helping with traceability, compliance, and marketing. Common methods include inkjet printing, laser marking, thermal transfer, and label printing.

This report is a detailed and comprehensive analysis for global Coding & Marking Systems market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Key Features:

Global Coding & Marking Systems market size and forecasts, in consumption value (\$

Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Coding & Marking Systems market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Coding & Marking Systems market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Coding & Marking Systems market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Coding & Marking Systems
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Coding & Marking Systems market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Videojet Technologies, Domino Printing Sciences, Markem-Imaje, Hitachi Industrial Equipment Systems, Kodak, FoxJet, Zebra Technologies, Sato Holdings, ITW Trans Tech, KIWA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Coding & Marking Systems market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-Function Coding System

Multi-function Coding System

Market segment by Application

Food and Beverages

Pharmaceuticals

Electronics

Automotive

Other

Major players covered

Videojet Technologies

Domino Printing Sciences

Markem-Imaje

Hitachi Industrial Equipment Systems

Kodak

FoxJet

Zebra Technologies

Sato Holdings

ITW Trans Tech

KIWA

Hanshin Tech

Squid Ink Manufacturing

Leibinger

Coast Digital

Control Print Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Coding & Marking Systems product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Coding & Marking Systems, with price, sales quantity, revenue, and global market share of Coding & Marking Systems from 2020 to 2025.

Chapter 3, the Coding & Marking Systems competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Coding & Marking Systems breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Coding & Marking Systems market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Coding & Marking Systems.

Chapter 14 and 15, to describe Coding & Marking Systems sales channel, distributors, customers, research findings and conclusion.

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