

# Global Coconut Water Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Coconut Water market size was valued at USD 5528.5 million in 2023 and is forecast to a readjusted size of USD 18520 million by 2030 with a CAGR of 18.9% during review period.

Coconut water, less commonly coconut juice, is the clear liquid inside coconuts (fruits of the coconut palm). In early development, it serves as a suspension for the endosperm of the coconut during the nuclear phase of development. As growth continues, the endosperm matures into its cellular phase and deposits into the rind of the coconut pulp. The liquid inside young coconuts is often preferred to the liquid of a ripened coconut.

Global Coconut Water key players include VITA COCO, Pepsico, Coca-Cola(Zico), etc. Global top three manufacturers hold a share over 75%.

North America is the largest market, with a share over 40%, followed by Europe, and South America, both have a share over 40 percent.

In terms of product, Pure Coconut Water is the largest segment, with a share over 90%. And in terms of application, the largest application is 15-34 yrs, followed by 35-54 yrs, 55 yrs up, 0-14 yrs.

The Global Info Research report includes an overview of the development of the Coconut Water industry chain, the market status of 0-14 yrs (Mixed Coconut Water, Pure Coconut Water), 15-34 yrs (Mixed Coconut Water, Pure Coconut Water), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Coconut Water.

Regionally, the report analyzes the Coconut Water markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Coconut Water market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Coconut Water market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Coconut Water industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M L), revenue generated, and market share of different by Type (e.g., Mixed Coconut Water, Pure Coconut Water).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Coconut Water market.

**Regional Analysis:** The report involves examining the Coconut Water market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Coconut Water market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Coconut Water:

**Company Analysis:** Report covers individual Coconut Water manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Coconut Water. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (0-14 yrs, 15-34 yrs).

**Technology Analysis:** Report covers specific technologies relevant to Coconut Water. It assesses the current state, advancements, and potential future developments in Coconut Water areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Coconut Water market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Coconut Water market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Mixed Coconut Water

Pure Coconut Water

### Market segment by Application

0-14 yrs

15-34 yrs

35-54 yrs

55 yrs up

## Major players covered

VITA COCO

Pepsico

Coca-Cola(Zico)

Green Coco Europe

Taste Nirvana

C2O Pure Coconut Water

Tradecons GmbH

UFC Coconut Water

Edward & Sons

Maverick Brands

Amy & Brian

CHI Coconut Water

Grupo Serigy

Sococo

PECU

Koh Coconut

CocoJal

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Coconut Water product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Coconut Water, with price, sales, revenue and global market share of Coconut Water from 2019 to 2024.

Chapter 3, the Coconut Water competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Coconut Water breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023, and Coconut Water market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Coconut Water.

Chapter 14 and 15, to describe Coconut Water sales channel, distributors, customers, research findings and conclusion.

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