

# Global Cocoa Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cocoa Powder market size was valued at USD 4488.4 million in 2023 and is forecast to a readjusted size of USD 5543.6 million by 2030 with a CAGR of 3.1% during review period.

The cocoa tree (*Theobroma cacao*), grows in the tropics about 20 degrees north and south of the Equator. It can be found in areas of West Africa, Latin America, South Korea and Southeast Asia. You can use the cocoa cake as a raw material to grind and alkalize into various types of cocoa powder. Cocoa powders range from the natural type, and from the light, medium and strongly alkalized types, to ultimately different kinds of red and black colours.

Cocoa powder industry is highly mature. Currently, there are many producing companies in the Cocoa powder industry. Of the manufactures, Olam Cocoa, Barry Callebaut and JB Foods Limited captured the top three market share spots in the Cocoa powder market in 2019. Among them, Olam Cocoa dominated the market, which occupied 24.66% global revenue market share in 2019.

The Global Info Research report includes an overview of the development of the Cocoa Powder industry chain, the market status of Chocolate (Natural Cocoa Powder, Alkalized/Dutch-process Cocoa Powder), Beverage & Dairy (Natural Cocoa Powder, Alkalized/Dutch-process Cocoa Powder), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cocoa Powder.

Regionally, the report analyzes the Cocoa Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cocoa Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cocoa Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cocoa Powder industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Natural Cocoa Powder, Alkalized/Dutch-process Cocoa Powder).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cocoa Powder market.

**Regional Analysis:** The report involves examining the Cocoa Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cocoa Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cocoa Powder:

**Company Analysis:** Report covers individual Cocoa Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cocoa Powder This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Chocolate, Beverage & Dairy).

**Technology Analysis:** Report covers specific technologies relevant to Cocoa Powder. It assesses the current state, advancements, and potential future developments in Cocoa Powder areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cocoa Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cocoa Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Natural Cocoa Powder

Alkalized/Dutch-process Cocoa Powder

### Market segment by Application

Chocolate

Beverage & Dairy

Desserts, Baking and Biscuit

Others

## Major players covered

Olam Cocoa

Cargill

Barry Callebaut

Plot Ghana

Dutch Cocoa

Cocoa Processing Company Limited

Indcresa

Blommer

JB Foods Limited

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cocoa Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cocoa Powder, with price, sales, revenue and global market share of Cocoa Powder from 2019 to 2024.

Chapter 3, the Cocoa Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cocoa Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cocoa Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cocoa Powder.

Chapter 14 and 15, to describe Cocoa Powder sales channel, distributors, customers, research findings and conclusion.

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