

Global Cocktail Kits Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Cocktail Kits market size was valued at US\$ 1420 million in 2024 and is forecast to a readjusted size of USD 1985 million by 2031 with a CAGR of 5.2% during review period.

A Cocktail Kit is a curated collection of tools, ingredients, and accessories used to create professional-quality cocktails at home or in bars. These kits are designed to provide everything needed to mix and serve drinks, ranging from basic tools for beginners to comprehensive kits for professional bartenders. Cocktail kits often include mixers, spirits, garnishes, and recipe cards, making them popular for gifting or personal use.

This report is a detailed and comprehensive analysis for global Cocktail Kits market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cocktail Kits market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Cocktail Kits market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Cocktail Kits market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Cocktail Kits market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cocktail Kits

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cocktail Kits market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cocktail Courier, American Cocktail Club, Saloonbox, The Cocktail Box Co., KKS, The Mixologer, Ping Bottled Cocktail, Cocktail Kits 2 Go, Cocktail Connoisseurs, Virginia Distillery Co., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Cocktail Kits market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Basic Kits

Advanced Kits

Market segment by Application

Home

Commercial

Market segment by players, this report covers

Cocktail Courier

American Cocktail Club

Saloonbox

The Cocktail Box Co.

KKS

The Mixologer

Ping Bottled Cocktail

Cocktail Kits 2 Go

Cocktail Connoisseurs

Virginia Distillery Co.

Yes Cocktail Co.

The Brew Company

Bar Professional

Cocktail Kingdom

Fuchs Gastro

Thebars

Urban Bar

Market segment by regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cocktail Kits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cocktail Kits, with revenue, gross margin, and global market share of Cocktail Kits from 2020 to 2025.

Chapter 3, the Cocktail Kits competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Cocktail Kits market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cocktail Kits.

Chapter 13, to describe Cocktail Kits research findings and conclusion.

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