

Global Cloud Advertising Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our latest research, the global Cloud Advertising market size will reach USD 218.7 million in 2030, growing at a CAGR of 8.5% over the analysis period.

Cloud advertising solution provides building blocks for virtual advertising platforms in online and social media websites for better and effective advertisement of brands and services.

The Cloud Advertising market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

In the recent years, with growth in demand for dynamic optimization of advertisements and virtual campaign orchestration process, several industries such as retail, media & entertainment, business service providers, and others implement cloud advertising solutions at a higher pace.

Market segmentation

Cloud Advertising market is split by Type and by Application. For the period 2024-2030, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Cross Channel

End-to-end

Others

Market segment by Application, can be divided into

SMEs

Large Enterprises

Market segment by players, this report covers

AWS

Oracle

Google

Rackspace

IBM

Adobe Systems

Viant Technology

Salesforce

Marin Software

Imagine Communications

Clouds Advertising

Market segment by regions, regional analysis covers

North America

Europe

Asia-Pacific (China, Japan, South Korea, Rest of Asia-Pacific)

South America

Middle East & Africa

The content of the study subjects, includes a total of 8 chapters:

Chapter 1, to describe Cloud Advertising product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Cloud Advertising, with recent developments and future plans

Chapter 3, the Cloud Advertising competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4, to break the market size data at the region level, with key companies in the key region and Cloud Advertising market forecast, by regions, with revenue, from 2024 to 2030.

Chapter 5 and 6, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2024 to 2030.

Chapter 7 and 8, to describe Cloud Advertising research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cloud Advertising
- 1.2 Classification of Cloud Advertising by Type
 - 1.2.1 Overview: Global Cloud Advertising Market Size by Type: 2024 Versus 2030
 - 1.2.2 Global Cloud Advertising Revenue Market Share by Type in 2030
 - 1.2.3 Cross Channel
 - 1.2.4 End-to-end
 - 1.2.5 Others
- 1.3 Global Cloud Advertising Market by Application
 - 1.3.1 Overview: Global Cloud Advertising Market Size by Application: 2024 Versus 2030
 - 1.3.2 SMEs
 - 1.3.3 Large Enterprises
- 1.4 Global Cloud Advertising Market Size & Forecast
- 1.5 Market Drivers, Restraints and Trends
 - 1.5.1 Cloud Advertising Market Drivers
 - 1.5.2 Cloud Advertising Market Restraints
 - 1.5.3 Cloud Advertising Trends Analysis

2 COMPANY PROFILES

- 2.1 AWS
 - 2.1.1 AWS Details
 - 2.1.2 AWS Major Business
 - 2.1.3 AWS Cloud Advertising Product and Solutions
 - 2.1.4 AWS Recent Developments and Future Plans
- 2.2 Oracle
 - 2.2.1 Oracle Details
 - 2.2.2 Oracle Major Business
 - 2.2.3 Oracle Cloud Advertising Product and Solutions
 - 2.2.4 Oracle Recent Developments and Future Plans
- 2.3 Google
 - 2.3.1 Google Details
 - 2.3.2 Google Major Business
 - 2.3.3 Google Cloud Advertising Product and Solutions
 - 2.3.4 Google Recent Developments and Future Plans

2.4 Rackspace

2.4.1 Rackspace Details

2.4.2 Rackspace Major Business

2.4.3 Rackspace Cloud Advertising Product and Solutions

2.4.4 Rackspace Recent Developments and Future Plans

2.5 IBM

2.5.1 IBM Details

2.5.2 IBM Major Business

2.5.3 IBM Cloud Advertising Product and Solutions

2.5.4 IBM Recent Developments and Future Plans

2.6 Adobe Systems

2.6.1 Adobe Systems Details

2.6.2 Adobe Systems Major Business

2.6.3 Adobe Systems Cloud Advertising Product and Solutions

2.6.4 Adobe Systems Recent Developments and Future Plans

2.7 Viant Technology

2.7.1 Viant Technology Details

2.7.2 Viant Technology Major Business

2.7.3 Viant Technology Cloud Advertising Product and Solutions

2.7.4 Viant Technology Recent Developments and Future Plans

2.8 Salesforce

2.8.1 Salesforce Details

2.8.2 Salesforce Major Business

2.8.3 Salesforce Cloud Advertising Product and Solutions

2.8.4 Salesforce Recent Developments and Future Plans

2.9 Marin Software

2.9.1 Marin Software Details

2.9.2 Marin Software Major Business

2.9.3 Marin Software Cloud Advertising Product and Solutions

2.9.4 Marin Software Recent Developments and Future Plans

2.10 Imagine Communications

2.10.1 Imagine Communications Details

2.10.2 Imagine Communications Major Business

2.10.3 Imagine Communications Cloud Advertising Product and Solutions

2.10.4 Imagine Communications Recent Developments and Future Plans

2.11 Clouds Advertising

2.11.1 Clouds Advertising Details

2.11.2 Clouds Advertising Major Business

2.11.3 Clouds Advertising Cloud Advertising Product and Solutions

2.11.4 Clouds Advertising Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Cloud Advertising Revenue and Share by Players (2024 & 2030)

3.2 Cloud Advertising Players Head Office, Products and Services Provided

3.3 Cloud Advertising Mergers & Acquisitions

3.4 Cloud Advertising New Entrants and Expansion Plans

4 GLOBAL CLOUD ADVERTISING FORECAST BY REGION

4.1 Global Cloud Advertising Market Size by Region: 2024 VS 2030

4.2 Global Cloud Advertising Market Size by Region, (2024-2030)

4.3 North America

4.3.1 Key Companies of Cloud Advertising in North America

4.3.2 Current Situation and Forecast of Cloud Advertising in North America

4.3.3 North America Cloud Advertising Market Size and Prospect (2024-2030)

4.4 Europe

4.4.1 Key Companies of Cloud Advertising in Europe

4.4.2 Current Situation and Forecast of Cloud Advertising in Europe

4.4.3 Europe Cloud Advertising Market Size and Prospect (2024-2030)

4.5 Asia-Pacific

4.5.1 Key Companies of Cloud Advertising in Asia-Pacific

4.5.2 Current Situation and Forecast of Cloud Advertising in Asia-Pacific

4.5.3 Asia-Pacific Cloud Advertising Market Size and Prospect (2024-2030)

4.5.4 China

4.5.5 Japan

4.5.6 South Korea

4.6 South America

4.6.1 Key Companies of Cloud Advertising in South America

4.6.2 Current Situation and Forecast of Cloud Advertising in South America

4.6.3 South America Cloud Advertising Market Size and Prospect (2024-2030)

4.7 Middle East & Africa

4.7.1 Key Companies of Cloud Advertising in Middle East & Africa

4.7.2 Current Situation and Forecast of Cloud Advertising in Middle East & Africa

4.7.3 Middle East & Africa Cloud Advertising Market Size and Prospect (2024-2030)

5 MARKET SIZE SEGMENT BY TYPE

5.1 Global Cloud Advertising Market Forecast by Type (2024-2030)

5.2 Global Cloud Advertising Market Share Forecast by Type (2024-2030)

6 MARKET SIZE SEGMENT BY APPLICATION

6.1 Global Cloud Advertising Market Forecast by Application (2024-2030)

6.2 Global Cloud Advertising Market Share Forecast by Application (2024-2030)

7 RESEARCH FINDINGS AND CONCLUSION

8 APPENDIX

8.1 Methodology

8.2 Research Process and Data Source

8.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Cloud Advertising Revenue by Type, (USD Million), 2024 VS 2030

Table 2. Global Cloud Advertising Revenue by Application, (USD Million), 2024 VS 2030

Table 3. AWS Corporate Information, Head Office, and Major Competitors

Table 4. AWS Major Business

Table 5. AWS Cloud Advertising Product and Solutions

Table 6. Oracle Corporate Information, Head Office, and Major Competitors

Table 7. Oracle Major Business

Table 8. Oracle Cloud Advertising Product and Solutions

Table 9. Google Corporate Information, Head Office, and Major Competitors

Table 10. Google Major Business

Table 11. Google Cloud Advertising Product and Solutions

Table 12. Rackspace Corporate Information, Head Office, and Major Competitors

Table 13. Rackspace Major Business

Table 14. Rackspace Cloud Advertising Product and Solutions

Table 15. IBM Corporate Information, Head Office, and Major Competitors

Table 16. IBM Major Business

Table 17. IBM Cloud Advertising Product and Solutions

Table 18. Adobe Systems Corporate Information, Head Office, and Major Competitors

Table 19. Adobe Systems Major Business

Table 20. Adobe Systems Cloud Advertising Product and Solutions

Table 21. Viant Technology Corporate Information, Head Office, and Major Competitors

Table 22. Viant Technology Major Business

Table 23. Viant Technology Cloud Advertising Product and Solutions

Table 24. Salesforce Corporate Information, Head Office, and Major Competitors

Table 25. Salesforce Major Business

Table 26. Salesforce Cloud Advertising Product and Solutions

Table 27. Marin Software Corporate Information, Head Office, and Major Competitors

Table 28. Marin Software Major Business

Table 29. Marin Software Cloud Advertising Product and Solutions

Table 30. Imagine Communications Corporate Information, Head Office, and Major Competitors

Table 31. Imagine Communications Major Business

Table 32. Imagine Communications Cloud Advertising Product and Solutions

Table 33. Clouds Advertising Corporate Information, Head Office, and Major

Competitors

Table 34. Clouds Advertising Major Business

Table 35. Clouds Advertising Cloud Advertising Product and Solutions

Table 36. Global Cloud Advertising Revenue (USD Million) by Players (2024 & 2030)

Table 37. Global Cloud Advertising Revenue Share by Players (2024 & 2030)

Table 38. Cloud Advertising Players Head Office, Products and Services Provided

Table 39. Cloud Advertising Mergers & Acquisitions in the Past Five Years

Table 40. Cloud Advertising New Entrants and Expansion Plans

Table 41. Global Market Cloud Advertising Revenue (USD Million) Comparison by Region (2024 VS 2030)

Table 42. Global Cloud Advertising Revenue Market Share by Region (2024-2030)

Table 43. Key Companies of Cloud Advertising in North America

Table 44. Current Situation and Forecast of Cloud Advertising in North America

Table 45. Key Companies of Cloud Advertising in Europe

Table 46. Current Situation and Forecast of Cloud Advertising in Europe

Table 47. Key Companies of Cloud Advertising in Asia-Pacific

Table 48. Current Situation and Forecast of Cloud Advertising in Asia-Pacific

Table 49. Key Companies of Cloud Advertising in China

Table 50. Key Companies of Cloud Advertising in Japan

Table 51. Key Companies of Cloud Advertising in South Korea

Table 52. Key Companies of Cloud Advertising in South America

Table 53. Current Situation and Forecast of Cloud Advertising in South America

Table 54. Key Companies of Cloud Advertising in Middle East & Africa

Table 55. Current Situation and Forecast of Cloud Advertising in Middle East & Africa

Table 56. Global Cloud Advertising Revenue Forecast by Type (2024-2030)

Table 57. Global Cloud Advertising Revenue Forecast by Application (2024-2030)

List Of Figures

LIST OF FIGURES

- Figure 1. Cloud Advertising Picture
- Figure 2. Global Cloud Advertising Revenue Market Share by Type in 2030
- Figure 3. Cross Channel
- Figure 4. End-to-end
- Figure 5. Others
- Figure 6. Cloud Advertising Revenue Market Share by Application in 2030
- Figure 7. SMEs Picture
- Figure 8. Large Enterprises Picture
- Figure 9. Global Cloud Advertising Market Size, (USD Million): 2024 VS 2030
- Figure 10. Global Cloud Advertising Revenue and Forecast (2024-2030) & (USD Million)
- Figure 11. Cloud Advertising Market Drivers
- Figure 12. Cloud Advertising Market Restraints
- Figure 13. Cloud Advertising Market Trends
- Figure 14. AWS Recent Developments and Future Plans
- Figure 15. Oracle Recent Developments and Future Plans
- Figure 16. Google Recent Developments and Future Plans
- Figure 17. Rackspace Recent Developments and Future Plans
- Figure 18. IBM Recent Developments and Future Plans
- Figure 19. Adobe Systems Recent Developments and Future Plans
- Figure 20. Viant Technology Recent Developments and Future Plans
- Figure 21. Salesforce Recent Developments and Future Plans
- Figure 22. Marin Software Recent Developments and Future Plans
- Figure 23. Imagine Communications Recent Developments and Future Plans
- Figure 24. Clouds Advertising Recent Developments and Future Plans
- Figure 25. Global Cloud Advertising Revenue Market Share by Region (2024-2030)
- Figure 26. Global Cloud Advertising Revenue Market Share by Region in 2030
- Figure 27. North America Cloud Advertising Revenue (USD Million) and Growth Rate (2024-2030)
- Figure 28. Europe Cloud Advertising Revenue (USD Million) and Growth Rate (2024-2030)
- Figure 29. Asia-Pacific Cloud Advertising Revenue (USD Million) and Growth Rate (2024-2030)
- Figure 30. South America Cloud Advertising Revenue (USD Million) and Growth Rate (2024-2030)

Figure 31. Middle East & Africa Cloud Advertising Revenue (USD Million) and Growth Rate (2024-2030)

Figure 32. Global Cloud Advertising Market Share Forecast by Type (2024-2030)

Figure 33. Global Cloud Advertising Market Share Forecast by Application (2024-2030)

Figure 34. Methodology

Figure 35. Research Process and Data Source

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