

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Coating Pretreatment Market 2018, Forecast to 2023

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Abstracts

Scope of the Report

This report focuses on the Coating Pretreatment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Currently, Asia-Pacific is the largest market for coating pretreatment, both in terms of volume and value, followed by Europe and North America. Countries such as the U.S., China, and Germany are the major markets of coating pretreatment. Due to the increasing demand on domestic front, rising income levels, and easy access to resources, Asia-Pacific has emerged as the leading market of coating pretreatment. South America, especially Brazil, has also emerged as a key market for coating pretreatment manufacturers. Not only is the demand for coating pretreatment expected to be strong in Brazil, but its proximity to the U.S. makes it an emerging market for setting up production facilities.

Stringent government regulations in the U.S. and Europe, especially to reduce air pollution, will trigger the need for adopting new, low-pollution coating technologies. The chromate free pretreatment coating are nowadays used as a substitute of chromate-based pretreatment due to its environmental friendly nature. It also adheres to the regulations of REACH and other institutions. It is the fastest-growing market among all types of coating pretreatment in Europe and North America. It is used for pretreatment of aluminum and light alloys. The growth is mainly attributed to its ecofriendly nature as these are based on titanium and zirconium chemistries, and they are less harmful and eco-friendly in nature.

The worldwide market for Coating Pretreatment is expected to grow at a CAGR of roughly 5.8% over the next five years, will reach 5350 million US\$ in 2023, from 3830

million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Chemetall GmbH

Henkel AG & Co. KGAA

PPG Industries

Nihon Parkerizing Co., Ltd.

Nippon Paint Co., Ltd.

3M Company

Akzonobel N.V.

The Sherwin-Williams Company

Axalta Coating Systems LLC

Kansai Paint Co. Ltd.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Coating Pretreatment Marke...

Phosphate

Chromate

Chromate free

Blast clean

Market Segment by Applications, can be divided into

Building & Construction

Automotive & Transportation

Appliances

There are 15 Chapters to deeply display the global Coating Pretreatment market.

Chapter 1, to describe Coating Pretreatment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Coating Pretreatment, with sales, revenue, and price of Coating Pretreatment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Coating Pretreatment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Coating Pretreatment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Coating Pretreatment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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