

Global Cloud Video Storage Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cloud Video Storage market size is expected to reach \$ 501 million by 2032, rising at a market growth of 5.8% CAGR during the forecast period (2026-2032).

Cloud Video Storage is a remote, centralized storage and management solution optimized for video data and based on a cloud architecture. It encodes and segments massive video streams generated by scenarios such as security monitoring, live internet streaming, and video conferencing, then transmits them to a cloud data center for distributed, persistent storage. Compared to general object storage, cloud video storage deeply integrates video stream lifecycle management, typically featuring built-in direct video storage, frame-by-frame indexing, intelligent frame extraction, dynamic transcoding, and custom screenshot strategies. Users do not need to pre-deploy local recording servers; they can achieve real-time video writing, playback retrieval, timeline positioning, and lifecycle archiving via API or console. This technology reduces local hardware investment and maintenance costs while ensuring high persistence and availability of video data through cloud redundancy mechanisms, making it widely applicable in smart cities, transparent kitchens, remote court hearings, and slow-motion live streaming scenarios.

The global cloud video storage market exhibits a regional pattern of North America leading, Asia Pacific driving, and scenario-specific differentiation. North America, as the market with the highest technological maturity, is seeing demand driven by scenarios such as smart security, cloud office, and content distribution, evolving towards deep integration of AI video analytics, intelligent indexing, and edge preprocessing. In the European market, strongly constrained by GDPR and data sovereignty regulations, localized retention, encrypted transmission, and compliance auditing of video data have become core necessities, with hybrid cloud and private deployment solutions playing a

significant role. The Asia Pacific region is experiencing the most rapid growth, especially in China, where the widespread adoption of smart cities and numerous consumer-grade home cameras has spurred massive demands for cloud-based video writing and long-term storage, with local vendors continuously making breakthroughs in ultra-high concurrency access and low-cost tiered storage architectures. Emerging markets in the Middle East, Latin America, and Africa are still in their early stages of development, primarily driven by government projects and relying on the node extension coverage of global cloud vendors. Technologically, the global trend is towards a unified video cloud infrastructure integrating 'storage + computing + intelligence.'

This report studies the global Cloud Video Storage demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cloud Video Storage, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cloud Video Storage that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cloud Video Storage total market, 2021-2032, (USD Million)

Global Cloud Video Storage total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Cloud Video Storage total market, key domestic companies, and share, (USD Million)

Global Cloud Video Storage revenue by player, revenue and market share 2021-2026, (USD Million)

Global Cloud Video Storage total market by Type, CAGR, 2021-2032, (USD Million)

Global Cloud Video Storage total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Cloud Video Storage market based on the following parameters - company overview, revenue, gross margin, product portfolio,

geographical presence, and key developments. Key companies covered as a part of this study include Amazon Web Services (AWS), Huawei Cloud, Alibaba Cloud, Tencent Cloud, Brightcove Inc., VIDIZMO LLC, Wistia, ImageKit, Box, Inc., Dropbox, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Cloud Video Storage market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cloud Video Storage Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cloud Video Storage Market, Segmentation by Type:

Public

Private

Hybrid

Global Cloud Video Storage Market, Segmentation by Business Model:

Continuous Storage

Event-Triggered Storage

On-Demand Storage

Others

Global Cloud Video Storage Market, Segmentation by Technology:

Direct Storage Mode

Gateway Forwarding Mode

Embedded Acquisition Mode

Others

Global Cloud Video Storage Market, Segmentation by Application:

BFSI

IT and Telecommunication

Government

Manufacturing

Retail

Others

Companies Profiled:

Amazon Web Services (AWS)

Huawei Cloud

Alibaba Cloud

Tencent Cloud

Brightcove Inc.

VIDIZMO LLC

Wistia

ImageKit

Box, Inc.

Dropbox

Google LLC

pCloud AG

Icedrive

IDrive Inc.

Blomp, LLC

Carbonite Inc. (OpenText)

NordLocker UAB

Wasabi Technologies, Inc.

Key Questions Answered

1. How big is the global Cloud Video Storage market?
2. What is the demand of the global Cloud Video Storage market?
3. What is the year over year growth of the global Cloud Video Storage market?
4. What is the total value of the global Cloud Video Storage market?
5. Who are the Major Players in the global Cloud Video Storage market?
6. What are the growth factors driving the market demand?

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