

# Global Cloud Video Conferencing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cloud Video Conferencing market size was valued at USD 7266.5 million in 2023 and is forecast to a readjusted size of USD 14640 million by 2030 with a CAGR of 10.5% during review period.

Cloud video conferencing is based on cloud computing. Service providers build cloud computing centers. Enterprises do not need to purchase MCUs, do not need to restructure their networks on a large scale, and do not need to deploy professional IT personnel. By renting services, they can achieve Multi-party video communication in mobile state.

The global cloud video conferencing market is dominated by companies from Cisco, Microsoft and Zoom. Top three players occupy for over 29.95 % market share in 2019. Top one company was Cisco with 941.99 Million USD in 2019 and occupied 17.37% in 2019.

The Global Info Research report includes an overview of the development of the Cloud Video Conferencing industry chain, the market status of Education (Public/Private) (SVC Type, AVC Type), Consulting/Professional Services (SVC Type, AVC Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cloud Video Conferencing.

Regionally, the report analyzes the Cloud Video Conferencing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Cloud Video Conferencing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cloud Video Conferencing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud Video Conferencing industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., SVC Type, AVC Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud Video Conferencing market.

**Regional Analysis:** The report involves examining the Cloud Video Conferencing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cloud Video Conferencing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud Video Conferencing:

**Company Analysis:** Report covers individual Cloud Video Conferencing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Cloud Video Conferencing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Education (Public/Private), Consulting/Professional Services).

**Technology Analysis:** Report covers specific technologies relevant to Cloud Video Conferencing. It assesses the current state, advancements, and potential future developments in Cloud Video Conferencing areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cloud Video Conferencing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cloud Video Conferencing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

SVC Type

AVC Type

### Market segment by Application

Education (Public/Private)

Consulting/Professional Services

Government (Non-Military)

Manufacturing

Financial Services

Healthcare

Market segment by players, this report covers

Cisco

Microsoft

Kedacom

Zoom

BlueJeans

Vidyo

Arkadin

Avaya

NEC

ZTE

Lifesize

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud Video Conferencing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud Video Conferencing, with revenue, gross margin and global market share of Cloud Video Conferencing from 2019 to 2024.

Chapter 3, the Cloud Video Conferencing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cloud Video Conferencing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud Video Conferencing.

Chapter 13, to describe Cloud Video Conferencing research findings and conclusion.

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