

Global Cloud Testing Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud testing is a form of software testing in which web applications use cloud computing environments (a "cloud") to simulate real-world user traffic.

Scope of the Report

This report studies the Cloud Testing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Testing market by product type and applications/end industries.

The retail and eCommerce vertical is expected to have the largest market share, whereas the BFSI vertical is projected to grow at the highest CAGR during the forecast period. Technology has assisted the retail and eCommerce businesses in offering seamless and efficient services to their customers. The gap between online and offline retail is driving the recent boom of technological innovations in customer analytics in brick-and-mortar retail stores. Retail and eCommerce enterprises have to keep a check on the digital applications, web services, and APIs that run their websites by monitoring them continuously for their performance.

The global Cloud Testing market is valued at 5210 million USD in 2017 and is expected to reach 10800 million USD by the end of 2023, growing at a CAGR of 13.0% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Testing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

Oracle

CA Technologies

Micro Focus

Smartbear Software

Tricentis

Soasta

Xamarin

Cygnnet Infotech

Cavisson Systems

Cigniti

Cognizant

Capgemini

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Testing tools/platforms

Services

Market Segment by Applications, can be divided into

Professional services

Managed services

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