

# Global Cloud Testing Market by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G8556E547BDEN.html>

Date: December 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: G8556E547BDEN

## Abstracts

Cloud testing is a form of software testing in which web applications use cloud computing environments (a "cloud") to simulate real-world user traffic.

### Scope of the Report

This report studies the Cloud Testing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Testing market by product type and applications/end industries.

The retail and eCommerce vertical is expected to have the largest market share, whereas the BFSI vertical is projected to grow at the highest CAGR during the forecast period. Technology has assisted the retail and eCommerce businesses in offering seamless and efficient services to their customers. The gap between online and offline retail is driving the recent boom of technological innovations in customer analytics in brick-and-mortar retail stores. Retail and eCommerce enterprises have to keep a check on the digital applications, web services, and APIs that run their websites by monitoring them continuously for their performance.

The global Cloud Testing market is valued at 5210 million USD in 2017 and is expected to reach 10800 million USD by the end of 2023, growing at a CAGR of 13.0% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Testing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

## Market Segment by Companies, this report covers

IBM

Oracle

CA Technologies

Micro Focus

Smartbear Software

Tricentis

Soasta

Xamarin

Cygnnet Infotech

Cavisson Systems

Cigniti

Cognizant

Capgemini

## Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Testing tools/platforms

Services

Market Segment by Applications, can be divided into

Professional services

Managed services

## Contents

### 1 CLOUD TESTING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cloud Testing
- 1.2 Classification of Cloud Testing by Types
  - 1.2.1 Global Cloud Testing Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Cloud Testing Revenue Market Share by Types in 2017
  - 1.2.3 Testing tools/platforms
  - 1.2.4 Services
- 1.3 Global Cloud Testing Market by Application
  - 1.3.1 Global Cloud Testing Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Professional services
  - 1.3.3 Managed services
- 1.4 Global Cloud Testing Market by Regions
  - 1.4.1 Global Cloud Testing Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Cloud Testing Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Cloud Testing Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Cloud Testing Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Cloud Testing Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Cloud Testing Status and Prospect (2013-2023)
- 1.5 Global Market Size of Cloud Testing (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 IBM
  - 2.1.1 Business Overview
  - 2.1.2 Cloud Testing Type and Applications
    - 2.1.2.1 Product A
    - 2.1.2.2 Product B
  - 2.1.3 IBM Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Oracle

- 2.2.1 Business Overview
- 2.2.2 Cloud Testing Type and Applications
  - 2.2.2.1 Product A
  - 2.2.2.2 Product B
- 2.2.3 Oracle Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 CA Technologies
  - 2.3.1 Business Overview
  - 2.3.2 Cloud Testing Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 CA Technologies Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Micro Focus
  - 2.4.1 Business Overview
  - 2.4.2 Cloud Testing Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 Micro Focus Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Smartbear Software
  - 2.5.1 Business Overview
  - 2.5.2 Cloud Testing Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Smartbear Software Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Tricentis
  - 2.6.1 Business Overview
  - 2.6.2 Cloud Testing Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 Tricentis Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 Soasta
  - 2.7.1 Business Overview
  - 2.7.2 Cloud Testing Type and Applications
    - 2.7.2.1 Product A
    - 2.7.2.2 Product B
  - 2.7.3 Soasta Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Xamarin

- 2.8.1 Business Overview
- 2.8.2 Cloud Testing Type and Applications
  - 2.8.2.1 Product A
  - 2.8.2.2 Product B
- 2.8.3 Xamarin Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Cygnet Infotech
  - 2.9.1 Business Overview
  - 2.9.2 Cloud Testing Type and Applications
    - 2.9.2.1 Product A
    - 2.9.2.2 Product B
  - 2.9.3 Cygnet Infotech Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 Cavisson Systems
  - 2.10.1 Business Overview
  - 2.10.2 Cloud Testing Type and Applications
    - 2.10.2.1 Product A
    - 2.10.2.2 Product B
  - 2.10.3 Cavisson Systems Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Cigniti
  - 2.11.1 Business Overview
  - 2.11.2 Cloud Testing Type and Applications
    - 2.11.2.1 Product A
    - 2.11.2.2 Product B
  - 2.11.3 Cigniti Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Cognizant
  - 2.12.1 Business Overview
  - 2.12.2 Cloud Testing Type and Applications
    - 2.12.2.1 Product A
    - 2.12.2.2 Product B
  - 2.12.3 Cognizant Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Capgemini
  - 2.13.1 Business Overview
  - 2.13.2 Cloud Testing Type and Applications
    - 2.13.2.1 Product A
    - 2.13.2.2 Product B
  - 2.13.3 Capgemini Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL CLOUD TESTING MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Cloud Testing Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
  - 3.2.1 Top 5 Cloud Testing Players Market Share
  - 3.2.2 Top 10 Cloud Testing Players Market Share
- 3.3 Market Competition Trend

### **4 GLOBAL CLOUD TESTING MARKET SIZE BY REGIONS**

- 4.1 Global Cloud Testing Revenue and Market Share by Regions
- 4.2 North America Cloud Testing Revenue and Growth Rate (2013-2018)
- 4.3 Europe Cloud Testing Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Cloud Testing Revenue and Growth Rate (2013-2018)
- 4.5 South America Cloud Testing Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Cloud Testing Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA CLOUD TESTING REVENUE BY COUNTRIES**

- 5.1 North America Cloud Testing Revenue by Countries (2013-2018)
- 5.2 USA Cloud Testing Revenue and Growth Rate (2013-2018)
- 5.3 Canada Cloud Testing Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Cloud Testing Revenue and Growth Rate (2013-2018)

### **6 EUROPE CLOUD TESTING REVENUE BY COUNTRIES**

- 6.1 Europe Cloud Testing Revenue by Countries (2013-2018)
- 6.2 Germany Cloud Testing Revenue and Growth Rate (2013-2018)
- 6.3 UK Cloud Testing Revenue and Growth Rate (2013-2018)
- 6.4 France Cloud Testing Revenue and Growth Rate (2013-2018)
- 6.5 Russia Cloud Testing Revenue and Growth Rate (2013-2018)
- 6.6 Italy Cloud Testing Revenue and Growth Rate (2013-2018)

### **7 ASIA-PACIFIC CLOUD TESTING REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Cloud Testing Revenue by Countries (2013-2018)
- 7.2 China Cloud Testing Revenue and Growth Rate (2013-2018)
- 7.3 Japan Cloud Testing Revenue and Growth Rate (2013-2018)

- 7.4 Korea Cloud Testing Revenue and Growth Rate (2013-2018)
- 7.5 India Cloud Testing Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Cloud Testing Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA CLOUD TESTING REVENUE BY COUNTRIES**

- 8.1 South America Cloud Testing Revenue by Countries (2013-2018)
- 8.2 Brazil Cloud Testing Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Cloud Testing Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Cloud Testing Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE CLOUD TESTING BY COUNTRIES**

- 9.1 Middle East and Africa Cloud Testing Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Cloud Testing Revenue and Growth Rate (2013-2018)
- 9.3 UAE Cloud Testing Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Cloud Testing Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Cloud Testing Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Cloud Testing Revenue and Growth Rate (2013-2018)

## **10 GLOBAL CLOUD TESTING MARKET SEGMENT BY TYPE**

- 10.1 Global Cloud Testing Revenue and Market Share by Type (2013-2018)
- 10.2 Global Cloud Testing Market Forecast by Type (2018-2023)
- 10.3 Testing tools/platforms Revenue Growth Rate (2013-2023)
- 10.4 Services Revenue Growth Rate (2013-2023)

## **11 GLOBAL CLOUD TESTING MARKET SEGMENT BY APPLICATION**

- 11.1 Global Cloud Testing Revenue Market Share by Application (2013-2018)
- 11.2 Cloud Testing Market Forecast by Application (2018-2023)
- 11.3 Professional services Revenue Growth (2013-2018)
- 11.4 Managed services Revenue Growth (2013-2018)

## **12 GLOBAL CLOUD TESTING MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Cloud Testing Market Size Forecast (2018-2023)
- 12.2 Global Cloud Testing Market Forecast by Regions (2018-2023)
- 12.3 North America Cloud Testing Revenue Market Forecast (2018-2023)



12.4 Europe Cloud Testing Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Cloud Testing Revenue Market Forecast (2018-2023)

12.6 South America Cloud Testing Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Cloud Testing Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Cloud Testing Picture

Table Product Specifications of Cloud Testing

Table Global Cloud Testing and Revenue (Million USD) Market Split by Product Type

Figure Global Cloud Testing Revenue Market Share by Types in 2017

Figure Testing tools/platforms Picture

Figure Services Picture

Table Global Cloud Testing Revenue (Million USD) by Application (2013-2023)

Figure Cloud Testing Revenue Market Share by Applications in 2017

Figure Professional services Picture

Figure Managed services Picture

Table Global Market Cloud Testing Revenue (Million USD) Comparison by Regions  
2013-2023

Figure North America Cloud Testing Revenue (Million USD) and Growth Rate  
(2013-2023)

Figure Europe Cloud Testing Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Cloud Testing Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Cloud Testing Revenue (Million USD) and Growth Rate  
(2013-2023)

Figure Middle East and Africa Cloud Testing Revenue (Million USD) and Growth Rate  
(2013-2023)

Figure Global Cloud Testing Revenue (Million USD) and Growth Rate (2013-2023)

Table IBM Basic Information, Manufacturing Base and Competitors

Table IBM Cloud Testing Type and Applications

Table IBM Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Oracle Basic Information, Manufacturing Base and Competitors

Table Oracle Cloud Testing Type and Applications

Table Oracle Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table CA Technologies Basic Information, Manufacturing Base and Competitors

Table CA Technologies Cloud Testing Type and Applications

Table CA Technologies Cloud Testing Revenue, Gross Margin and Market Share  
(2016-2017)

Table Micro Focus Basic Information, Manufacturing Base and Competitors

Table Micro Focus Cloud Testing Type and Applications

Table Micro Focus Cloud Testing Revenue, Gross Margin and Market Share  
(2016-2017)

Table Smartbear Software Basic Information, Manufacturing Base and Competitors

Table Smartbear Software Cloud Testing Type and Applications

Table Smartbear Software Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Tricentis Basic Information, Manufacturing Base and Competitors

Table Tricentis Cloud Testing Type and Applications

Table Tricentis Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Soasta Basic Information, Manufacturing Base and Competitors

Table Soasta Cloud Testing Type and Applications

Table Soasta Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Xamarin Basic Information, Manufacturing Base and Competitors

Table Xamarin Cloud Testing Type and Applications

Table Xamarin Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Cygnet Infotech Basic Information, Manufacturing Base and Competitors

Table Cygnet Infotech Cloud Testing Type and Applications

Table Cygnet Infotech Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Cavisson Systems Basic Information, Manufacturing Base and Competitors

Table Cavisson Systems Cloud Testing Type and Applications

Table Cavisson Systems Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Cigniti Basic Information, Manufacturing Base and Competitors

Table Cigniti Cloud Testing Type and Applications

Table Cigniti Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Cognizant Basic Information, Manufacturing Base and Competitors

Table Cognizant Cloud Testing Type and Applications

Table Cognizant Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Capgemini Basic Information, Manufacturing Base and Competitors

Table Capgemini Cloud Testing Type and Applications

Table Capgemini Cloud Testing Revenue, Gross Margin and Market Share (2016-2017)

Table Global Cloud Testing Revenue (Million USD) by Players (2013-2018)

Table Global Cloud Testing Revenue Share by Players (2013-2018)

Figure Global Cloud Testing Revenue Share by Players in 2016

Figure Global Cloud Testing Revenue Share by Players in 2017

Figure Global Top 5 Players Cloud Testing Revenue Market Share in 2017

Figure Global Top 10 Players Cloud Testing Revenue Market Share in 2017

Figure Global Cloud Testing Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Cloud Testing Revenue (Million USD) by Regions (2013-2018)

Table Global Cloud Testing Revenue Market Share by Regions (2013-2018)

Figure Global Cloud Testing Revenue Market Share by Regions (2013-2018)  
Figure Global Cloud Testing Revenue Market Share by Regions in 2017  
Figure North America Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Europe Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure South America Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Cloud Testing Revenue and Growth Rate (2013-2018)  
Table North America Cloud Testing Revenue by Countries (2013-2018)  
Table North America Cloud Testing Revenue Market Share by Countries (2013-2018)  
Figure North America Cloud Testing Revenue Market Share by Countries (2013-2018)  
Figure North America Cloud Testing Revenue Market Share by Countries in 2017  
Figure USA Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Canada Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Mexico Cloud Testing Revenue and Growth Rate (2013-2018)  
Table Europe Cloud Testing Revenue (Million USD) by Countries (2013-2018)  
Figure Europe Cloud Testing Revenue Market Share by Countries (2013-2018)  
Figure Europe Cloud Testing Revenue Market Share by Countries in 2017  
Figure Germany Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure UK Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure France Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Russia Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Italy Cloud Testing Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Cloud Testing Revenue (Million USD) by Countries (2013-2018)  
Figure Asia-Pacific Cloud Testing Revenue Market Share by Countries (2013-2018)  
Figure Asia-Pacific Cloud Testing Revenue Market Share by Countries in 2017  
Figure China Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Japan Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Korea Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure India Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Southeast Asia Cloud Testing Revenue and Growth Rate (2013-2018)  
Table South America Cloud Testing Revenue by Countries (2013-2018)  
Table South America Cloud Testing Revenue Market Share by Countries (2013-2018)  
Figure South America Cloud Testing Revenue Market Share by Countries (2013-2018)  
Figure South America Cloud Testing Revenue Market Share by Countries in 2017  
Figure Brazil Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Argentina Cloud Testing Revenue and Growth Rate (2013-2018)  
Figure Colombia Cloud Testing Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Cloud Testing Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Cloud Testing Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Cloud Testing Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Cloud Testing Revenue Market Share by Countries in 2017

Figure Saudi Arabia Cloud Testing Revenue and Growth Rate (2013-2018)

Figure UAE Cloud Testing Revenue and Growth Rate (2013-2018)

Figure Egypt Cloud Testing Revenue and Growth Rate (2013-2018)

Figure Nigeria Cloud Testing Revenue and Growth Rate (2013-2018)

Figure South Africa Cloud Testing Revenue and Growth Rate (2013-2018)

Table Global Cloud Testing Revenue (Million USD) by Type (2013-2018)

Table Global Cloud Testing Revenue Share by Type (2013-2018)

Figure Global Cloud Testing Revenue Share by Type (2013-2018)

Figure Global Cloud Testing Revenue Share by Type in 2017

Table Global Cloud Testing Revenue Forecast by Type (2018-2023)

Figure Global Cloud Testing Market Share Forecast by Type (2018-2023)

Figure Global Testing tools/platforms Revenue Growth Rate (2013-2018)

Figure Global Services Revenue Growth Rate (2013-2018)

Table Global Cloud Testing Revenue by Application (2013-2018)

Table Global Cloud Testing Revenue Share by Application (2013-2018)

Figure Global Cloud Testing Revenue Share by Application (2013-2018)

Figure Global Cloud Testing Revenue Share by Application in 2017

Table Global Cloud Testing Revenue Forecast by Application (2018-2023)

Figure Global Cloud Testing Market Share Forecast by Application (2018-2023)

Figure Global Professional services Revenue Growth Rate (2013-2018)

Figure Global Managed services Revenue Growth Rate (2013-2018)

Figure Global Cloud Testing Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Table Global Cloud Testing Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Cloud Testing Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Cloud Testing Revenue Market Forecast (2018-2023)

Figure Europe Cloud Testing Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Cloud Testing Revenue Market Forecast (2018-2023)

Figure South America Cloud Testing Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Cloud Testing Revenue Market Forecast (2018-2023)

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