

# Global Cloud Streaming Analytics Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G3F6485AD4ECEN.html>

Date: April 2026

Pages: 124

Price: US\$ 4,480.00 (Single User License)

ID: G3F6485AD4ECEN

## Abstracts

The global Cloud Streaming Analytics market size is expected to reach \$ 352 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Cloud Streaming Analytics is a technology service that enables real-time processing and analysis of continuous, boundless data streams based on a cloud computing platform. It feeds high-speed data streams from sources such as sensors, applications, logs, and IoT devices into the cloud in real time, utilizing a distributed computing framework to perform queries, aggregations, pattern recognition, and complex event processing operations during data movement. Results are output to visualization dashboards, databases, or to trigger downstream actions within milliseconds to seconds. This service features cloud-native characteristics such as elastic scalability, high availability, and maintenance-free operation. It eliminates the need for pre-storing all data, and its core value lies in extracting immediate insights from continuous data, monitoring anomalies, and driving real-time decision-making. It is a key technology supporting scenarios such as real-time monitoring, risk control, and personalized recommendations.

The cost structure of Cloud Streaming Analytics centers on elastically consumed cloud resources, primarily including rental fees for streaming data ingestion units, virtual CPU/memory costs for continuous real-time computation, and data storage and bandwidth costs for output results. Its operating model is mostly based on billing according to the actual amount of data processed or the duration of processing. As a highly standardized and automated PaaS/SaaS service, its gross margin is extremely high, typically reaching 75%-90%. This is mainly due to the cloud service provider's large-scale utilization of underlying hardware resources, the high reusability of the software platform, and near-zero marginal delivery costs. Gross margin levels may

fluctuate depending on competition and whether it is a total solution that includes expert services.

This report studies the global Cloud Streaming Analytics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cloud Streaming Analytics, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cloud Streaming Analytics that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Cloud Streaming Analytics total market, 2021-2032, (USD Million)

Global Cloud Streaming Analytics total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Cloud Streaming Analytics total market, key domestic companies, and share, (USD Million)

Global Cloud Streaming Analytics revenue by player, revenue and market share 2021-2026, (USD Million)

Global Cloud Streaming Analytics total market by Type, CAGR, 2021-2032, (USD Million)

Global Cloud Streaming Analytics total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Cloud Streaming Analytics market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Google Cloud, Amazon Web Services (AWS), IBM Cloud, Microsoft Azure, Oracle Cloud, Software AG, Striim, Inc., Cloudera, Informatica, Guavus, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Cloud Streaming Analytics market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Cloud Streaming Analytics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Cloud Streaming Analytics Market, Segmentation by Type:

Software

Services

#### Global Cloud Streaming Analytics Market, Segmentation by Service Model:

Fully Managed Flow Analytics

Containerized/Self-Managed Flow Analytics

#### Global Cloud Streaming Analytics Market, Segmentation by Architecture:

Raw Record Analysis

Micro-Batch Analysis

Complex Event Analysis

Others

#### Global Cloud Streaming Analytics Market, Segmentation by Application:

Sales Terminal and Market Analysis

Analysis of User Experience

Analysis of Internet of Things

Credit Fraud Detection

Others

#### Companies Profiled:

Google Cloud

Amazon Web Services (AWS)

IBM Cloud

Microsoft Azure

Oracle Cloud

Software AG

Striim, Inc.

Cloudera

Informatica

Guavus

TIBCO

Databricks

#### Key Questions Answered

1. How big is the global Cloud Streaming Analytics market?
2. What is the demand of the global Cloud Streaming Analytics market?
3. What is the year over year growth of the global Cloud Streaming Analytics market?
4. What is the total value of the global Cloud Streaming Analytics market?
5. Who are the Major Players in the global Cloud Streaming Analytics market?
6. What are the growth factors driving the market demand?

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