

Global Cloud Spending by SMBs Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud computing solutions are IT solutions that are deployed in the ICT systems and eliminate the need to install in-house hardware and software. The cost of in-house IT solutions is relatively low compared to cloud-based solutions among most of the IT deployment models. Cloud computing solutions have been implemented in a majority of organizations, irrespective of the size of the business. Firms that have high IT budgets and are willing to spend more on flexible IT solutions have majorly invested in cloud computing solutions. However, some of the firms are still using on-premise solutions due to cloud security concerns and also due to resistance from in-house IT departments.

SCOPE OF THE REPORT:

This report studies the Cloud Spending by SMBs market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Spending by SMBs market by product type and applications/end industries.

This market research analysis identifies the shift towards service-oriented architecture (SOA) as one of the primary factors impacting the growth of this market. SOA provides enterprises with IT frameworks to manage their IT infrastructure with greater flexibility and also to implement cloud computing solutions in a much simpler way and lesser time. The increasing demand for innovative products and services will induce SMBs to prefer IT frameworks that enhance their marketing features. Also, with the provision of loosely coupled architecture and design applications and reusable computer codes, SOA models ensure that an application running in a cloud-based environment does not intersect with other multi-applications, which will lead to a rise in their adoption.

The global Cloud Spending by SMBs market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Spending by SMBs.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

AWS

Google

IBM

Microsoft

AT&T

Birst

CA Technologies

Canto

HPE

RackSpace

Salesforce

SAP

ServiceNow

VMware

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

SaaS

IaaS

PaaS

Market Segment by Applications, can be divided into

IT

Enterprise

Cloud-based Information Governance

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