

Global Cloud Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cloud Services market size was valued at USD 398480 million in 2023 and is forecast to a readjusted size of USD 774200 million by 2030 with a CAGR of 10.0% during review period.

Cloud services are infrastructure, platforms, or software that are hosted by third-party providers and made available to users through the internet. Cloud services facilitate the flow of user data from front-end clients (e.g. users' servers, tablets, desktops, laptops—anything on the users' ends), through the internet, to the provider's systems, and back. Users can access cloud services with nothing more than a computer, operating system, and internet connectivity or virtual private network (VPN). All infrastructure, platforms, software, or technologies that users access through the internet without requiring additional software downloads can be considered cloud computing services. The Cloud Services industry can be broken down into several segments, SaaS, IaaS, PaaS, etc.

The main Cloud Services players include Microsoft, Amazon Web Services, Oracle, etc. The top three Cloud Services players account for approximately 37% of the total global market. North America is the largest consumer market for Cloud Services, accounting for about 54%, followed by Asia-Pacific and Europe. In terms of Service Model, SaaS is the largest segment, with a share about 34%. And in terms of Application, the largest application is Banking, Financial Services, and Insurance (BFSI), followed by Telecommunications.

The Global Info Research report includes an overview of the development of the Cloud Services industry chain, the market status of BFSI (SaaS, IaaS), Telecommunications (SaaS, IaaS), and key enterprises in developed and developing market, and analysed

the cutting-edge technology, patent, hot applications and market trends of Cloud Services.

Regionally, the report analyzes the Cloud Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cloud Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cloud Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Service Model (e.g., SaaS, IaaS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud Services market.

Regional Analysis: The report involves examining the Cloud Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cloud Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud Services:

Company Analysis: Report covers individual Cloud Services players, suppliers, and

other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cloud Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Telecommunications).

Technology Analysis: Report covers specific technologies relevant to Cloud Services. It assesses the current state, advancements, and potential future developments in Cloud Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cloud Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cloud Services market is split by Service Model and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Service Model, and by Application in terms of value.

Market segment by Service Model

SaaS

IaaS

PaaS

BPaaS

DaaS

Cloud Managed Services

Cloud Professional Services

Market segment by Application

BFSI

Telecommunications

IT and ITeS

Government and Public Sector

Retail and Consumer Goods

Manufacturing

Energy and Utilities

Media and Entertainment

Healthcare and Life Sciences

Others

Market segment by players, this report covers

Microsoft

Amazon Web Services

Oracle

IBM

Salesforce

Google

Adobe

Vmware

SAP

Accenture

Alibaba

ServiceNow

Workday

Wipro

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud Services, with revenue, gross margin and

global market share of Cloud Services from 2019 to 2024.

Chapter 3, the Cloud Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Service Model and application, with consumption value and growth rate by Service Model, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cloud Services market forecast, by regions, service model and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud Services.

Chapter 13, to describe Cloud Services research findings and conclusion.

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