

Global Cloud Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud computing is the practice of sharing network of remote servers which are hosted on the internet to store, process, share, and manage data rather than on a local server or a personal computer. It specifically refers to a common storage space through which all the devices in the network can access data simultaneously. The use of cloud computing technology not only provides cost benefits but also makes data accessible to all devices in the network at any time and from any location.

Scope of the Report:

This report studies the Cloud Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Services market by product type and applications/end industries.

The global cloud computing services market size is driven by many factors. The most important factor, which is driving the market, is the cost effectiveness. With the deployment of cloud computing services, organizations can save more than 35% of the annual operating costs. The other factor includes all the functional capabilities, which boost up the business performances of the organizations. In addition, substantial increase in the number of small and medium enterprises will eventually lead to the increased adoption of cloud services in such regions.

The global Cloud Services market is valued at 291300 million USD in 2017 and is expected to reach 730200 million USD by the end of 2023, growing at a CAGR of 16.6% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amazon

Akamai

Cisco Systems

Google

IBM

HP

Dell

Microsoft

VMware

Yahoo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Public Cloud

Private Cloud

Hybrid Cloud

Community Cloud

Market Segment by Applications, can be divided into

Government

Private organizations

Academics and education

Banking, Financial services and Insurance

Health Care

Supply chain management

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