

Global Cloud Services Brokerage (CSB) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud services brokerage (CSB) is an IT role and business model in which a company or other entity adds value to one or more (public or private) cloud services on behalf of one or more consumers of that service via three primary roles including aggregation, integration and customization brokerage. A CSB enabler provides technology to implement CSB, and a CSB provider offers combined technology, people and methodologies to implement and manage CSB-related projects.

SCOPE OF THE REPORT:

This report studies the Cloud Services Brokerage (CSB) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Services Brokerage (CSB) market by product type and applications/end industries. The CSB market has been segmented by platform into internal brokerage enablement and external brokerage enablement. These internal enablement platforms empower enterprises to provide a unified multi-cloud governance and management experience to their employees. Enterprises utilize internal brokerage enablement platforms for unifying security, policy enforcement, license management, and employee usage monitoring across cloud services. Hence, the CSB market for internal brokerage enablement is expected to hold a larger market size during the forecast period. The global Cloud Services Brokerage (CSB) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Services Brokerage (CSB).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture (Ireland)

DoubleHorn (US)

Jamcracker (US)

IBM (US)

HPE (US)

RightScale (US)

Dell (US)

Wipro (India)

Arrow Electronics (US)

ActivePlatform (Belarus)

Cloudmore (Sweden)

InContinuum (Netherlands)

DXC Technology (US)

Cognizant (US)

BitTitan (US)

Nephos Technologies (UK)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Operations Management

Catalog Management

Workload Management

Reporting and Analytics

Security and Compliance

Market Segment by Applications, can be divided into

IT and Telecommunications

Retail and Consumer Goods

Manufacturing

Government and Public Sector

Media and Entertainment

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