

# Global Cloud Managed Wi-fi Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cloud Managed Wi-fi market size was valued at USD 3405.8 million in 2023 and is forecast to a readjusted size of USD 8879.6 million by 2030 with a CAGR of 14.7% during review period.

Cloud Managed Wi-fi (Wireless LAN) provides private wireless access for people and a public WiFi network for guests in one fully managed, end-to-end solution.

Cloud-managed Wi-Fi simplifies the deployment and management of Wi-Fi networks by eliminating the need for on-premises controllers. Even small IT departments can remotely and quickly manage whole Wi-Fi-enabled campuses and buildings, guest networks, and wireless access points (APs) with cloud-managed Wi-Fi. The capacity to manage Wi-Fi, wired, and SD-WAN network infrastructure as a cloud-based service is referred to as “cloud-managed networking.” Cloud-managed Wi-Fi can make it easier for shops to collect comprehensive in-store data by monitoring foot traffic, creating shopper heat maps, logging dwell time in a particular aisle, and verifying which products were taken out of stock or returned (smart shelving). Initially, maintaining a few access points (AP) to provide wireless hotspots for a limited number of employees was all that the WLAN was responsible for. Now, however, the WLAN is required to manage hundreds of thousands of users and give complete enterprise-wide coverage. Cloud Managed Wi-fi solutions are offered by qualified service providers to manage their Wireless LAN in order to manage this new scale of wireless connectivity and to guarantee that all users have instant and safe connectivity. The complete WLAN lifespan may be covered by these solutions.

The Global Info Research report includes an overview of the development of the Cloud Managed Wi-fi industry chain, the market status of Small to Medium-sized Enterprise

(802.11ac, 802.11n), Large Enterprise (802.11ac, 802.11n), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cloud Managed Wi-fi.

Regionally, the report analyzes the Cloud Managed Wi-fi markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cloud Managed Wi-fi market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cloud Managed Wi-fi market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud Managed Wi-fi industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., 802.11ac, 802.11n).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud Managed Wi-fi market.

**Regional Analysis:** The report involves examining the Cloud Managed Wi-fi market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cloud Managed Wi-fi market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud Managed Wi-fi:

**Company Analysis:** Report covers individual Cloud Managed Wi-fi players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cloud Managed Wi-fi. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Small to Medium-sized Enterprise, Large Enterprise).

**Technology Analysis:** Report covers specific technologies relevant to Cloud Managed Wi-fi. It assesses the current state, advancements, and potential future developments in Cloud Managed Wi-fi areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cloud Managed Wi-fi market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cloud Managed Wi-fi market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

802.11ac

802.11n

Others

### Market segment by Application

Small to Medium-sized Enterprise

Large Enterprise

Educational institutions

Others

Market segment by players, this report covers

Cisco

Aerohive

Fortinet

Mojo Networks

Aruba

Mist

Netgear

Ruckus

Belkin International (Linksys)

IgniteNet

Datto, Inc.

MegaPath

SecurEdge

WatchGuard Technologies

Total Communications

Hewlett Packard

Mindsight

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud Managed Wi-fi product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud Managed Wi-fi, with revenue, gross margin and global market share of Cloud Managed Wi-fi from 2019 to 2024.

Chapter 3, the Cloud Managed Wi-fi competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cloud Managed Wi-fi market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud Managed Wi-fi.

Chapter 13, to describe Cloud Managed Wi-fi research findings and conclusion.

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