

# Global Cloud GIS Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Cloud GIS market size was valued at USD 1312.6 million in 2023 and is forecast to a readjusted size of USD 3814.1 million by 2030 with a CAGR of 16.5% during review period.

Cloud GIS is the combination of running GIS software and services on cloud infrastructure and accessing GIS capabilities using the web. In addition, Cloud GIS could be defined as a next generation on-demand GIS technology that uses a virtualized platform or infrastructure in a scalable elastic environment.

Global major companies profiled in the Cloud GIS market include ESRI, Google Maps (Google), Bing Maps (Microsoft), etc. Among them, ESRI dominates the market and accounts for about 45% of global total share.

North America and Europe are likely to offer good prospects, both have a share about 60%.

In terms of product, SaaS is the largest segment, with a share over 75%. And in terms of application, the largest application is Enterprises, followed by Government.

The Global Info Research report includes an overview of the development of the Cloud GIS industry chain, the market status of Government (SaaS, PaaS), Enterprises (SaaS, PaaS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cloud GIS.

Regionally, the report analyzes the Cloud GIS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and



increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cloud GIS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Cloud GIS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud GIS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., SaaS, PaaS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud GIS market.

Regional Analysis: The report involves examining the Cloud GIS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cloud GIS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud GIS:

Company Analysis: Report covers individual Cloud GIS players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cloud GIS This may involve surveys, interviews, and analysis of



consumer reviews and feedback from different by Application (Government, Enterprises).

Technology Analysis: Report covers specific technologies relevant to Cloud GIS. It assesses the current state, advancements, and potential future developments in Cloud GIS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cloud GIS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cloud GIS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

SaaS
PaaS
IaaS
Market segment by Application

Government

Enterprises

Market segment by Type

Market segment by players, this report covers





The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud GIS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud GIS, with revenue, gross margin and



global market share of Cloud GIS from 2019 to 2024.

Chapter 3, the Cloud GIS competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Cloud GIS market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud GIS.

Chapter 13, to describe Cloud GIS research findings and conclusion.



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