

Global Cloud Field Service Management Market by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G3181465A6BEN.html>

Date: December 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: G3181465A6BEN

Abstracts

Technological improvements are providing opportunities to enhance productivity and improve customer experiences by managing inventories and other field related operations. Field service management (FSM) solutions make efficient use of a company's historical data and offer the necessary trends and patterns to improve customer services. FSM services extend superior customer services into the field and provide operational efficiency even in complex organizations. Cloud-based field service management solutions provide timely updates and have reporting features that allow field service officials to work efficiently. Increased adoption of cloud and SaaS in FSM is contributing significantly to the growth of the cloud field service management market. In addition, demand for highly automated solutions are creating opportunities for the growth of cloud field service management. Various business organizations are determining the value that FSM software can bring to the organization for its employees, shareholders, and customers. Cloud based FSM ensures all the information is processed seamlessly and increases the efficiency of businesses by improving collaborations.

Scope of the Report

This report studies the Cloud Field Service Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Field Service Management market by product type and applications/end industries. Strict regulations concerning the Federal Information Security Management Act (FISMA), and Payment Card Industry Data Security Standard (PCI-DSS) and others are limiting the market growth. Moreover, integration of the existing systems with cloud field service management solutions is a major challenge. Lack of awareness about cloud

field service management solutions is also anticipated to restrain the market growth during the forecast period.

The global Cloud Field Service Management market is valued at 910 million USD in 2017 and is expected to reach 2370 million USD by the end of 2023, growing at a CAGR of 17.3% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Field Service Management.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Industrial and Financial Systems AB

Servicenow, Inc.

Salesforce.Com, Inc.

SAP SE

Oracle Corporation

International Business Machines Corporation

Servicepower Technologies PLC

Clicksoftware Technologies Ltd.

Servicemax, Inc.

Acumatica, Inc.

Microsoft Corporation

Astea International Inc.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Public Cloud

Private Cloud

Hybrid Cloud

Market Segment by Applications, can be divided into

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

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