

Global Cloud Enterprise Application Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Enterprise application is a business application, which is useful for enterprises to integrate their business functionalities to achieve high efficiency and productivity. Cloud-based deployment platform has given a significant boost to the enterprise application software during last few years. The report encompasses study of different cloud enterprise application software by solutions such as CRM, ERP, SCM, BI, BPM, CMS, EAM, Web conferencing, and others. Furthermore, it focuses on adoption of cloud-based enterprise application software in various industry verticals such as manufacturing, healthcare, retail, oil & gas, BFSI, telecom, and others.

Scope of the Report:

This report studies the Cloud Enterprise Application Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Enterprise Application Software market by product type and applications/end industries. The major factors that drive the growth of The global cloud enterprise application software market are increase in adoption of cloud-based solutions, inclination of companies towards customer-centric approach, and realization of competitive advantages achieved through implementation of enterprise application software, rapid changes in business models, and emerging trends of cloud.

The global Cloud Enterprise Application Software market is valued at 61200 million USD in 2017 and is expected to reach 136300 million USD by the end of 2023, growing at a CAGR of 14.3% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Enterprise Application Software. Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM Corporation

Oracle Corporation

SAP SE

Ioffice Corporation

Archibus, Inc.

FM System, Inc.

CA Technologies, Inc.

Accruent, LLC

Planon Corporation

Trimble, Inc.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Customer Relationship Management (CRM)

Enterprise Resource Planning (ERP)

Supply Chain Management (SCM)

Web conferencing

Business Intelligence (BI)

Business Process Management (BPM)

Content Management System (CMS)

Enterprise Asset Management (EAM)

Others

Market Segment by Applications, can be divided into

Manufacturing & Services

BFSI

Healthcare

Retail

Government

Oil & Gas

Telecom

Others

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