

Global Cloud Disaster Recovery Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cloud Disaster Recovery Services market size is expected to reach \$ 1342 million by 2032, rising at a market growth of 10.6% CAGR during the forecast period (2026-2032).

Cloud disaster recovery services are solutions that ensure business continuity through cloud computing technology. Their core objective is to rapidly restore business operations using cloud resources in scenarios such as data center failures, cyberattacks, or natural disasters. This service employs a dual architecture of ?local backup + cloud disaster recovery,? supporting both application-level (rapid business recovery) and data-level (ensuring data integrity) modes. It also reduces initial investment costs for enterprises through resource pooling technology, making it particularly suitable for SMEs as an alternative to traditional high-cost disaster recovery solutions. The industry's gross profit margin is approximately 45-55%.

The primary market drivers include the following factors:

Increased Demand for Digital Business Continuity

Market demand for cloud-based disaster recovery (DR) services stems primarily from the growing reliance of enterprise business systems on continuous operational capabilities. In sectors such as finance, e-commerce, government services, healthcare, manufacturing, energy, and internet platforms, any interruption to core systems can directly impact transaction processing, customer service, production scheduling, and operational management. Traditional on-premises DR deployments often face challenges such as high data center investment costs, low resource utilization rates, lengthy expansion cycles, and complex operations and maintenance (O&M). In contrast,

cloud-based DR enables enterprises to build their disaster recovery frameworks more flexibly through cloud-based backups, off-site replication, rapid recovery capabilities, and elastic resource allocation. As enterprises increasingly migrate to the cloud and the digitalization of core business operations deepens, cloud-based DR is gradually evolving from an optional safeguard into a critical component of IT infrastructure construction.

Cybersecurity Risks and Compliance Requirements Reinforce the Imperative for Disaster Recovery

Threats such as ransomware, system failures, human error, data corruption, natural disasters, and supply chain risks have led enterprises to place ever-increasing emphasis on data security and business recovery capabilities. Cloud-based DR services are no longer utilized solely to address hardware failures or regional disasters; they are increasingly being integrated with data backup, anti-tampering measures, snapshot protection, emergency drills, and secure recovery protocols to mitigate the risk of business downtime following cyberattacks. Concurrently, key sectors—including finance, government, healthcare, and telecommunications—are subject to stringent requirements regarding data protection, system availability, classified protection schemes, business continuity management, and audit trails. These requirements are driving enterprises to establish standardized, verifiable, and drill-ready disaster recovery systems. Regulatory compliance pressures are endowing cloud disaster recovery services with stronger attributes of essential, non-discretionary procurement.

Hybrid Cloud Architectures and Intelligent Operations Drive Service Upgrades

Enterprise IT environments are evolving from single data centers toward public, private, hybrid, and multi-cloud architectures. The interdependencies among business systems, databases, virtual machines, containers, and applications have become increasingly complex, thereby imposing higher demands on cross-platform disaster recovery, unified orchestration, and automated recovery capabilities. Through continuous replication, automated failover, recovery orchestration, elastic resource scaling, and visualized monitoring, cloud disaster recovery services effectively reduce the complexity of manual operations while enhancing recovery efficiency. As enterprises place greater emphasis on Recovery Time Objectives (RTO), Recovery Point Objectives (RPO), drill frequency, and cost optimization, cloud disaster recovery services are expanding beyond mere data backup to evolve into comprehensive business continuity solutions—encompassing assessment, implementation, monitoring, drills, incident response, and continuous optimization.

This report studies the global Cloud Disaster Recovery Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cloud Disaster Recovery Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cloud Disaster Recovery Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cloud Disaster Recovery Services total market, 2021-2032, (USD Million)

Global Cloud Disaster Recovery Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Cloud Disaster Recovery Services total market, key domestic companies, and share, (USD Million)

Global Cloud Disaster Recovery Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Cloud Disaster Recovery Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Cloud Disaster Recovery Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Cloud Disaster Recovery Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Acronis (CH), CommVault (US), MSP360 (US), Sangfor (CN), Axcient (US), Alibaba Cloud (CN), DBAPPsec Cloud (CN), Datto (US), Microsoft Azure (US), Arcserve (US), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Cloud Disaster Recovery Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cloud Disaster Recovery Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cloud Disaster Recovery Services Market, Segmentation by Type:

Multi-cloud Disaster Recovery

Cross-region Disaster Recovery

AI-driven Disaster Recovery

Global Cloud Disaster Recovery Services Market, Segmentation by Function Category:

Financial-grade Disaster Recovery

Medical-grade Disaster Recovery

Industrial-grade Disaster Recovery

Global Cloud Disaster Recovery Services Market, Segmentation by Product Form:

Software Type

All-in-One Type

Global Cloud Disaster Recovery Services Market, Segmentation by Application:

Public Cloud

Private Cloud

Hybrid Cloud

Companies Profiled:

Acronis (CH)

CommVault (US)

MSP360 (US)

Sangfor (CN)

Axcient (US)

Alibaba Cloud (CN)

DBAPPSec Cloud (CN)

Datto (US)

Microsoft Azure (US)

Arcserve (US)

Huawei Cloud (CN)

KLR (CN)

Tencent Cloud (CN)

Veeam (US)

Inspur (CN)

Gen Digital (US)

N-able (US)

Carbonite (US)

Zerto (US)

Unitrends (US)

Key Questions Answered

1. How big is the global Cloud Disaster Recovery Services market?
2. What is the demand of the global Cloud Disaster Recovery Services market?
3. What is the year over year growth of the global Cloud Disaster Recovery Services market?
4. What is the total value of the global Cloud Disaster Recovery Services market?
5. Who are the Major Players in the global Cloud Disaster Recovery Services market?
6. What are the growth factors driving the market demand?

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