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Global Cloud Content Delivery Network (CDN) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

https://marketpublishers.com/r/G8C6EE969F6EN.html
Date: August 2018
Pages: 147
Price: US$ 3,480.00 (Single User License)
ID: G8C6EE969F6EN

Abstracts

Cloud Content Delivery Network is a scalable content distribution service that helps in accelerated distribution of files and media to end users.

Scope of the Report:

This report studies the Cloud Content Delivery Network (CDN) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Content Delivery Network (CDN) market by product type and applications/end industries.
The Cloud Content Delivery Network (CDN) industry concentration is unbalanced, and there are many small and new companies in this industry.
Global giant manufactures mainly distributed in U.S. The manufacturers in U.S. have a long history and unshakable status in this field.

The key consumption markets locate at developed countries. The USA takes the market share of 42% in 2017, followed by Europe with 20.7%. China's consumption market has a quicker growing speed, with a market share of 41% from 2013 to 2017.

We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

Media delivery is largest product of CDN, it takes about 47.5% of global market in 2017. Few years ago, the big enterprises are the key customers in this industry, it takes about 76.7% of global market share in 2013, and now its share declined to 60%, due to the

cloud technology players such as Aamzon and Alibaba that focus on small and middle players, their product prices are declining every year, the players like Akamai and Wangsu are affect by them, their revenue growth rate is slow down sharply from year 2016.

Company mergers and acquisitions, and inter-companies cooperation have occurred for development and growth. As the downstream consumption usually follows with developed and rapid economic growth areas, the developed areas' company now put more effort to underdevelopment regions these years.

This industry is affected by the economy, so it's important to put an eye to economic indexes. With the global economic recovery, the need of Cloud Content Delivery Network (CDN) will increase.

The global Cloud Content Delivery Network (CDN) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Content Delivery Network (CDN).
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Akamai Technologies

Amazon Web Services

Limelight Networks

CDNetworks

Google

Level 3 Communications

Verizon Communications

Alcatel-Lucent

Tata Communications

Ericsson

Highwinds

Internap Corporation

Rackspace

Cloudflare

Alibaba

Tencent Cloud

Wangsu

ChianCache

Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pure CDN

Media

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Security

Market Segment by Applications, can be divided into

E-Commerce and Advertising

Media and Entertainment

Education

Government

Healthcare and Others

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