

Global Cloud Computing Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cloud Computing Services market size was valued at USD 135200 million in 2023 and is forecast to a readjusted size of USD 232300 million by 2030 with a CAGR of 8.0% during review period.

Cloud Computing is a term that describes a broad range of technology services. It is often described as a stack (see diagram below), as a response to the broad range of services built on top of one another under the moniker “Cloud”.

Global Cloud Computing key players include Amazon Web Services, Microsoft Azure, IBM, Aliyun, Google Cloud Platform, etc. Global top five manufacturers hold a share over 50%.

North America is the largest market, with a share over 35%, followed by EU and Japan, both have a share over 35%.

In terms of product, Infrastructure as a Service (IaaS) is the largest segment, with a share over 50%. And in terms of application, the largest application is Large Enterprises, followed by Small and Medium Sized Enterprises, Government, etc.

The Global Info Research report includes an overview of the development of the Cloud Computing Services industry chain, the market status of Cloud IoT Services (Software as a Service (SaaS), Platform as a Service (PaaS)), Carrier Cloud Services (Software as a Service (SaaS), Platform as a Service (PaaS)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot

applications and market trends of Cloud Computing Services.

Regionally, the report analyzes the Cloud Computing Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cloud Computing Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cloud Computing Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud Computing Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Software as a Service (SaaS), Platform as a Service (PaaS)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud Computing Services market.

Regional Analysis: The report involves examining the Cloud Computing Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cloud Computing Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud Computing Services:

Company Analysis: Report covers individual Cloud Computing Services players,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cloud Computing Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cloud IoT Services, Carrier Cloud Services).

Technology Analysis: Report covers specific technologies relevant to Cloud Computing Services. It assesses the current state, advancements, and potential future developments in Cloud Computing Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cloud Computing Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cloud Computing Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Software as a Service (SaaS)

Platform as a Service (PaaS)

Infrastructure as a Service (IaaS)

Everything as a Service (XaaS)

Market segment by Application

Cloud IoT Services

Carrier Cloud Services

Market segment by players, this report covers

Amazon Web Services (AWS)

Microsoft

IBM

Aliyun

Google Cloud Platform

Salesforce

Rackspace

SAP

Oracle

Vmware

DELL

EMC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud Computing Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud Computing Services, with revenue, gross margin and global market share of Cloud Computing Services from 2019 to 2024.

Chapter 3, the Cloud Computing Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cloud Computing Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud Computing Services.

Chapter 13, to describe Cloud Computing Services research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Cloud Computing Services

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Cloud Computing Services by Type

1.3.1 Overview: Global Cloud Computing Services Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Cloud Computing Services Consumption Value Market Share by Type in 2023

1.3.3 Software as a Service (SaaS)

1.3.4 Platform as a Service (PaaS)

1.3.5 Infrastructure as a Service (IaaS)

1.3.6 Everything as a Service (XaaS)

1.4 Global Cloud Computing Services Market by Application

1.4.1 Overview: Global Cloud Computing Services Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Cloud IoT Services

1.4.3 Carrier Cloud Services

1.5 Global Cloud Computing Services Market Size & Forecast

1.6 Global Cloud Computing Services Market Size and Forecast by Region

1.6.1 Global Cloud Computing Services Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Cloud Computing Services Market Size by Region, (2019-2030)

1.6.3 North America Cloud Computing Services Market Size and Prospect (2019-2030)

1.6.4 Europe Cloud Computing Services Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Cloud Computing Services Market Size and Prospect (2019-2030)

1.6.6 South America Cloud Computing Services Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Cloud Computing Services Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Amazon Web Services (AWS)

2.1.1 Amazon Web Services (AWS) Details

2.1.2 Amazon Web Services (AWS) Major Business

- 2.1.3 Amazon Web Services (AWS) Cloud Computing Services Product and Solutions
- 2.1.4 Amazon Web Services (AWS) Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Amazon Web Services (AWS) Recent Developments and Future Plans
- 2.2 Microsoft
 - 2.2.1 Microsoft Details
 - 2.2.2 Microsoft Major Business
 - 2.2.3 Microsoft Cloud Computing Services Product and Solutions
 - 2.2.4 Microsoft Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Microsoft Recent Developments and Future Plans
- 2.3 IBM
 - 2.3.1 IBM Details
 - 2.3.2 IBM Major Business
 - 2.3.3 IBM Cloud Computing Services Product and Solutions
 - 2.3.4 IBM Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 IBM Recent Developments and Future Plans
- 2.4 Aliyun
 - 2.4.1 Aliyun Details
 - 2.4.2 Aliyun Major Business
 - 2.4.3 Aliyun Cloud Computing Services Product and Solutions
 - 2.4.4 Aliyun Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Aliyun Recent Developments and Future Plans
- 2.5 Google Cloud Platform
 - 2.5.1 Google Cloud Platform Details
 - 2.5.2 Google Cloud Platform Major Business
 - 2.5.3 Google Cloud Platform Cloud Computing Services Product and Solutions
 - 2.5.4 Google Cloud Platform Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Google Cloud Platform Recent Developments and Future Plans
- 2.6 Salesforce
 - 2.6.1 Salesforce Details
 - 2.6.2 Salesforce Major Business
 - 2.6.3 Salesforce Cloud Computing Services Product and Solutions
 - 2.6.4 Salesforce Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Salesforce Recent Developments and Future Plans

2.7 Rackspace

2.7.1 Rackspace Details

2.7.2 Rackspace Major Business

2.7.3 Rackspace Cloud Computing Services Product and Solutions

2.7.4 Rackspace Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Rackspace Recent Developments and Future Plans

2.8 SAP

2.8.1 SAP Details

2.8.2 SAP Major Business

2.8.3 SAP Cloud Computing Services Product and Solutions

2.8.4 SAP Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 SAP Recent Developments and Future Plans

2.9 Oracle

2.9.1 Oracle Details

2.9.2 Oracle Major Business

2.9.3 Oracle Cloud Computing Services Product and Solutions

2.9.4 Oracle Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Oracle Recent Developments and Future Plans

2.10 VMware

2.10.1 VMware Details

2.10.2 VMware Major Business

2.10.3 VMware Cloud Computing Services Product and Solutions

2.10.4 VMware Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 VMware Recent Developments and Future Plans

2.11 DELL

2.11.1 DELL Details

2.11.2 DELL Major Business

2.11.3 DELL Cloud Computing Services Product and Solutions

2.11.4 DELL Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 DELL Recent Developments and Future Plans

2.12 EMC

2.12.1 EMC Details

2.12.2 EMC Major Business

2.12.3 EMC Cloud Computing Services Product and Solutions

2.12.4 EMC Cloud Computing Services Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 EMC Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Cloud Computing Services Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Cloud Computing Services by Company Revenue

3.2.2 Top 3 Cloud Computing Services Players Market Share in 2023

3.2.3 Top 6 Cloud Computing Services Players Market Share in 2023

3.3 Cloud Computing Services Market: Overall Company Footprint Analysis

3.3.1 Cloud Computing Services Market: Region Footprint

3.3.2 Cloud Computing Services Market: Company Product Type Footprint

3.3.3 Cloud Computing Services Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Cloud Computing Services Consumption Value and Market Share by Type (2019-2024)

4.2 Global Cloud Computing Services Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Cloud Computing Services Consumption Value Market Share by Application (2019-2024)

5.2 Global Cloud Computing Services Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Cloud Computing Services Consumption Value by Type (2019-2030)

6.2 North America Cloud Computing Services Consumption Value by Application (2019-2030)

6.3 North America Cloud Computing Services Market Size by Country

6.3.1 North America Cloud Computing Services Consumption Value by Country (2019-2030)

6.3.2 United States Cloud Computing Services Market Size and Forecast (2019-2030)

6.3.3 Canada Cloud Computing Services Market Size and Forecast (2019-2030)

6.3.4 Mexico Cloud Computing Services Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Cloud Computing Services Consumption Value by Type (2019-2030)

7.2 Europe Cloud Computing Services Consumption Value by Application (2019-2030)

7.3 Europe Cloud Computing Services Market Size by Country

7.3.1 Europe Cloud Computing Services Consumption Value by Country (2019-2030)

7.3.2 Germany Cloud Computing Services Market Size and Forecast (2019-2030)

7.3.3 France Cloud Computing Services Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Cloud Computing Services Market Size and Forecast (2019-2030)

7.3.5 Russia Cloud Computing Services Market Size and Forecast (2019-2030)

7.3.6 Italy Cloud Computing Services Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Cloud Computing Services Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Cloud Computing Services Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Cloud Computing Services Market Size by Region

8.3.1 Asia-Pacific Cloud Computing Services Consumption Value by Region (2019-2030)

8.3.2 China Cloud Computing Services Market Size and Forecast (2019-2030)

8.3.3 Japan Cloud Computing Services Market Size and Forecast (2019-2030)

8.3.4 South Korea Cloud Computing Services Market Size and Forecast (2019-2030)

8.3.5 India Cloud Computing Services Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Cloud Computing Services Market Size and Forecast (2019-2030)

8.3.7 Australia Cloud Computing Services Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Cloud Computing Services Consumption Value by Type (2019-2030)

9.2 South America Cloud Computing Services Consumption Value by Application (2019-2030)

9.3 South America Cloud Computing Services Market Size by Country

9.3.1 South America Cloud Computing Services Consumption Value by Country

(2019-2030)

9.3.2 Brazil Cloud Computing Services Market Size and Forecast (2019-2030)

9.3.3 Argentina Cloud Computing Services Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Cloud Computing Services Consumption Value by Type
(2019-2030)

10.2 Middle East & Africa Cloud Computing Services Consumption Value by Application
(2019-2030)

10.3 Middle East & Africa Cloud Computing Services Market Size by Country

10.3.1 Middle East & Africa Cloud Computing Services Consumption Value by Country
(2019-2030)

10.3.2 Turkey Cloud Computing Services Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Cloud Computing Services Market Size and Forecast (2019-2030)

10.3.4 UAE Cloud Computing Services Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Cloud Computing Services Market Drivers

11.2 Cloud Computing Services Market Restraints

11.3 Cloud Computing Services Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Cloud Computing Services Industry Chain

12.2 Cloud Computing Services Upstream Analysis

12.3 Cloud Computing Services Midstream Analysis

12.4 Cloud Computing Services Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

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