

# Global Cloud Computing Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Cloud Computing is a term that describes a broad range of technology services. It is often described as a stack (see diagram below), as a response to the broad range of services built on top of one another under the moniker “Cloud”.

Scope of the Report:

This report studies the Cloud Computing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Computing market by product type and applications/end industries.

Global giant manufactures mainly distributed in U.S..

The manufacturers in U.S. have a long history and unshakable status in this field.

Manufacturers such as Amazon Web Services and Microsoft Azure have relative higher level of product’s quality. As to Germany, SAP has become as a global leader. In Cina, Aliyun leads the technology development.

In the international market, the marketing channels characteristic differ from company to company.

The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position.

Companies in developing countries such as China, in contrast, put more effort on native and domestic market, their product quality is not advanced enough when comparing with leading companies.

Company mergers and acquisitions, and inter-companies cooperation have occurred for development and growth. As the downstream consumption usually follows with

developed and rapid economic growth areas, the developed areas' company now put more effort to underdevelopment regions these years.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people get used to the cloud computing, especially in underdevelopment regions that have a large population and fast economic growth, the need of cloud computing will increase.

The global Cloud Computing market is valued at 36700 million USD in 2017 and is expected to reach 182300 million USD by the end of 2023, growing at a CAGR of 30.6% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially

The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Computing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amazon Web Services

Microsoft Azure

IBM

Aliyun

Google Cloud Platform

Salesforce

Rackspace

SAP

Oracle

Vmware

DELL

EMC

Market Segment by Regions, regional analysis covers  
North America (United States, Canada and Mexico)  
Europe (Germany, France, UK, Russia and Italy)  
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)  
South America (Brazil, Argentina, Colombia)  
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Infrastructure as a service (IaaS)

Platform as a Service (PaaS)

Software as a Service (SaaS)

Market Segment by Applications, can be divided into

Government

Small and Medium sized enterprises

Large enterprises

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