

Global Cloud Computing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cloud Computing market size was valued at USD 135200 million in 2023 and is forecast to a readjusted size of USD 758820 million by 2030 with a CAGR of 27.9% during review period.

Cloud Computing is a term that describes a broad range of technology services. It is often described as a stack (see diagram below), as a response to the broad range of services built on top of one another under the moniker “Cloud”.

Global Cloud Computing key players include Amazon Web Services, Microsoft Azure, IBM, Aliyun, Google Cloud Platform, etc. Global top five manufacturers hold a share over 50%.

North America is the largest market, with a share over 35%, followed by EU and Japan, both have a share over 35%.

In terms of product, Infrastructure as a Service (IaaS) is the largest segment, with a share over 50%. And in terms of application, the largest application is Large Enterprises, followed by Small and Medium Sized Enterprises, Government, etc.

The Global Info Research report includes an overview of the development of the Cloud Computing industry chain, the market status of Government (Infrastructure as a Service (IaaS), Platform as a Service (PaaS)), Small and Medium Sized Enterprises (Infrastructure as a Service (IaaS), Platform as a Service (PaaS)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cloud Computing.

Regionally, the report analyzes the Cloud Computing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cloud Computing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cloud Computing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud Computing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Infrastructure as a Service (IaaS), Platform as a Service (PaaS)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud Computing market.

Regional Analysis: The report involves examining the Cloud Computing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cloud Computing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud Computing:

Company Analysis: Report covers individual Cloud Computing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cloud Computing. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government, Small and Medium Sized Enterprises).

Technology Analysis: Report covers specific technologies relevant to Cloud Computing. It assesses the current state, advancements, and potential future developments in Cloud Computing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cloud Computing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cloud Computing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Infrastructure as a Service (IaaS)

Platform as a Service (PaaS)

Software as a Service (SaaS)

Market segment by Application

Government

Small and Medium Sized Enterprises

Large Enterprises

Market segment by players, this report covers

Amazon Web Services

Microsoft Azure

IBM

Aliyun

Google Cloud Platform

Salesforce

Rackspace

SAP

Oracle

Vmware

DELL

EMC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud Computing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud Computing, with revenue, gross margin and global market share of Cloud Computing from 2019 to 2024.

Chapter 3, the Cloud Computing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cloud Computing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud Computing.

Chapter 13, to describe Cloud Computing research findings and conclusion.

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