

# **Global Cloud Computing in Higher Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Cloud computing is the use of computing resources where systems are connected by public or private networks to offer scalable infrastructure for applications and file storage. It offers a pool of resources that includes data storage, specified applications, and networks and computer processing power. Across regions, governments and private organizations are accelerating education digitization through various monetary and non-monetary initiatives.

### **SCOPE OF THE REPORT:**

This report studies the Cloud Computing in Higher Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Computing in Higher Education market by product type and applications/end industries. The increasing availability of online learning resources and the rising adoption of blended learning in various educational institutes across the globe is expected to boost the demand for the education technology market. In addition, the rising need for implementing experiential and project-based learning, particularly for STEM (science, technology, engineering, and mathematics) subjects, is accelerating the market growth. The surging demand for the integration of emerging technologies such as cloud computing, AR (augmented reality), VR (virtual reality), big data, and data virtualization with conventional teaching methodologies is expected to enhance the learning experience of students. This has also led to the growth of the education technology market in the last few years.

The global Cloud Computing in Higher Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR

of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Computing in Higher Education.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Blackboard

Cisco

Ellucian

Instructure

Adobe Systems

EMC

NetApp

Salesforce

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

SaaS

IaaS

PaaS

Market Segment by Applications, can be divided into

Training & Consulting

Integration & Migration

Support & Maintenance

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