

# Global Cloud Brokerage Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cloud Brokerage market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Cloud Brokerage industry chain, the market status of IT (Cloud Service Aggregation, Cloud Service Arbitrage), Media (Cloud Service Aggregation, Cloud Service Arbitrage), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cloud Brokerage.

Regionally, the report analyzes the Cloud Brokerage markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cloud Brokerage market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cloud Brokerage market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud Brokerage industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size,

including the revenue generated, and market share of different by Type (e.g., Cloud Service Aggregation, Cloud Service Arbitrage).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud Brokerage market.

**Regional Analysis:** The report involves examining the Cloud Brokerage market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cloud Brokerage market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud Brokerage:

**Company Analysis:** Report covers individual Cloud Brokerage players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cloud Brokerage. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (IT, Media).

**Technology Analysis:** Report covers specific technologies relevant to Cloud Brokerage. It assesses the current state, advancements, and potential future developments in Cloud Brokerage areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cloud Brokerage market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cloud Brokerage market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Cloud Service Aggregation

Cloud Service Arbitrage

Cloud Service Integration

Cloud Service Intermediation

Others

### Market segment by Application

IT

Media

Industrial Use

Research

Government Agency

Others

### Market segment by players, this report covers

Appirio

Avnet Cloud Marketplace

IBM

ComputeNext

Jamcracker

Green Pages

Cloud Cruiser

Duncan, LLC

Nervogrid

Suitebriar

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud Brokerage product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud Brokerage, with revenue, gross margin and global market share of Cloud Brokerage from 2019 to 2024.

Chapter 3, the Cloud Brokerage competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cloud Brokerage market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud Brokerage.

Chapter 13, to describe Cloud Brokerage research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cloud Brokerage
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Cloud Brokerage by Type
  - 1.3.1 Overview: Global Cloud Brokerage Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Cloud Brokerage Consumption Value Market Share by Type in 2023
  - 1.3.3 Cloud Service Aggregation
  - 1.3.4 Cloud Service Arbitrage
  - 1.3.5 Cloud Service Integration
  - 1.3.6 Cloud Service Intermediation
  - 1.3.7 Others
- 1.4 Global Cloud Brokerage Market by Application
  - 1.4.1 Overview: Global Cloud Brokerage Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 IT
  - 1.4.3 Media
  - 1.4.4 Industrial Use
  - 1.4.5 Research
  - 1.4.6 Government Agency
  - 1.4.7 Others
- 1.5 Global Cloud Brokerage Market Size & Forecast
- 1.6 Global Cloud Brokerage Market Size and Forecast by Region
  - 1.6.1 Global Cloud Brokerage Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Cloud Brokerage Market Size by Region, (2019-2030)
  - 1.6.3 North America Cloud Brokerage Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Cloud Brokerage Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Cloud Brokerage Market Size and Prospect (2019-2030)
  - 1.6.6 South America Cloud Brokerage Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Cloud Brokerage Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 Appirio
  - 2.1.1 Appirio Details
  - 2.1.2 Appirio Major Business

- 2.1.3 Appirio Cloud Brokerage Product and Solutions
- 2.1.4 Appirio Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Appirio Recent Developments and Future Plans
- 2.2 Avnet Cloud Marketplace
  - 2.2.1 Avnet Cloud Marketplace Details
  - 2.2.2 Avnet Cloud Marketplace Major Business
  - 2.2.3 Avnet Cloud Marketplace Cloud Brokerage Product and Solutions
  - 2.2.4 Avnet Cloud Marketplace Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Avnet Cloud Marketplace Recent Developments and Future Plans
- 2.3 IBM
  - 2.3.1 IBM Details
  - 2.3.2 IBM Major Business
  - 2.3.3 IBM Cloud Brokerage Product and Solutions
  - 2.3.4 IBM Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 IBM Recent Developments and Future Plans
- 2.4 ComputeNext
  - 2.4.1 ComputeNext Details
  - 2.4.2 ComputeNext Major Business
  - 2.4.3 ComputeNext Cloud Brokerage Product and Solutions
  - 2.4.4 ComputeNext Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 ComputeNext Recent Developments and Future Plans
- 2.5 Jamcracker
  - 2.5.1 Jamcracker Details
  - 2.5.2 Jamcracker Major Business
  - 2.5.3 Jamcracker Cloud Brokerage Product and Solutions
  - 2.5.4 Jamcracker Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Jamcracker Recent Developments and Future Plans
- 2.6 Green Pages
  - 2.6.1 Green Pages Details
  - 2.6.2 Green Pages Major Business
  - 2.6.3 Green Pages Cloud Brokerage Product and Solutions
  - 2.6.4 Green Pages Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Green Pages Recent Developments and Future Plans
- 2.7 Cloud Cruiser
  - 2.7.1 Cloud Cruiser Details

- 2.7.2 Cloud Cruiser Major Business
- 2.7.3 Cloud Cruiser Cloud Brokerage Product and Solutions
- 2.7.4 Cloud Cruiser Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Cloud Cruiser Recent Developments and Future Plans
- 2.8 Duncan, LLC
  - 2.8.1 Duncan, LLC Details
  - 2.8.2 Duncan, LLC Major Business
  - 2.8.3 Duncan, LLC Cloud Brokerage Product and Solutions
  - 2.8.4 Duncan, LLC Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Duncan, LLC Recent Developments and Future Plans
- 2.9 Nervogrid
  - 2.9.1 Nervogrid Details
  - 2.9.2 Nervogrid Major Business
  - 2.9.3 Nervogrid Cloud Brokerage Product and Solutions
  - 2.9.4 Nervogrid Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Nervogrid Recent Developments and Future Plans
- 2.10 Suitebriar
  - 2.10.1 Suitebriar Details
  - 2.10.2 Suitebriar Major Business
  - 2.10.3 Suitebriar Cloud Brokerage Product and Solutions
  - 2.10.4 Suitebriar Cloud Brokerage Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Suitebriar Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Cloud Brokerage Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Cloud Brokerage by Company Revenue
  - 3.2.2 Top 3 Cloud Brokerage Players Market Share in 2023
  - 3.2.3 Top 6 Cloud Brokerage Players Market Share in 2023
- 3.3 Cloud Brokerage Market: Overall Company Footprint Analysis
  - 3.3.1 Cloud Brokerage Market: Region Footprint
  - 3.3.2 Cloud Brokerage Market: Company Product Type Footprint
  - 3.3.3 Cloud Brokerage Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry



### 3.5 Mergers, Acquisition, Agreements, and Collaborations

## 4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Cloud Brokerage Consumption Value and Market Share by Type (2019-2024)

4.2 Global Cloud Brokerage Market Forecast by Type (2025-2030)

## 5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Cloud Brokerage Consumption Value Market Share by Application (2019-2024)

5.2 Global Cloud Brokerage Market Forecast by Application (2025-2030)

## 6 NORTH AMERICA

6.1 North America Cloud Brokerage Consumption Value by Type (2019-2030)

6.2 North America Cloud Brokerage Consumption Value by Application (2019-2030)

6.3 North America Cloud Brokerage Market Size by Country

6.3.1 North America Cloud Brokerage Consumption Value by Country (2019-2030)

6.3.2 United States Cloud Brokerage Market Size and Forecast (2019-2030)

6.3.3 Canada Cloud Brokerage Market Size and Forecast (2019-2030)

6.3.4 Mexico Cloud Brokerage Market Size and Forecast (2019-2030)

## 7 EUROPE

7.1 Europe Cloud Brokerage Consumption Value by Type (2019-2030)

7.2 Europe Cloud Brokerage Consumption Value by Application (2019-2030)

7.3 Europe Cloud Brokerage Market Size by Country

7.3.1 Europe Cloud Brokerage Consumption Value by Country (2019-2030)

7.3.2 Germany Cloud Brokerage Market Size and Forecast (2019-2030)

7.3.3 France Cloud Brokerage Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Cloud Brokerage Market Size and Forecast (2019-2030)

7.3.5 Russia Cloud Brokerage Market Size and Forecast (2019-2030)

7.3.6 Italy Cloud Brokerage Market Size and Forecast (2019-2030)

## 8 ASIA-PACIFIC

8.1 Asia-Pacific Cloud Brokerage Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Cloud Brokerage Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Cloud Brokerage Market Size by Region

8.3.1 Asia-Pacific Cloud Brokerage Consumption Value by Region (2019-2030)

8.3.2 China Cloud Brokerage Market Size and Forecast (2019-2030)

8.3.3 Japan Cloud Brokerage Market Size and Forecast (2019-2030)

8.3.4 South Korea Cloud Brokerage Market Size and Forecast (2019-2030)

8.3.5 India Cloud Brokerage Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Cloud Brokerage Market Size and Forecast (2019-2030)

8.3.7 Australia Cloud Brokerage Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Cloud Brokerage Consumption Value by Type (2019-2030)

9.2 South America Cloud Brokerage Consumption Value by Application (2019-2030)

9.3 South America Cloud Brokerage Market Size by Country

9.3.1 South America Cloud Brokerage Consumption Value by Country (2019-2030)

9.3.2 Brazil Cloud Brokerage Market Size and Forecast (2019-2030)

9.3.3 Argentina Cloud Brokerage Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Cloud Brokerage Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Cloud Brokerage Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Cloud Brokerage Market Size by Country

10.3.1 Middle East & Africa Cloud Brokerage Consumption Value by Country (2019-2030)

10.3.2 Turkey Cloud Brokerage Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Cloud Brokerage Market Size and Forecast (2019-2030)

10.3.4 UAE Cloud Brokerage Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Cloud Brokerage Market Drivers

11.2 Cloud Brokerage Market Restraints

11.3 Cloud Brokerage Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Cloud Brokerage Industry Chain

12.2 Cloud Brokerage Upstream Analysis

12.3 Cloud Brokerage Midstream Analysis

12.4 Cloud Brokerage Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Cloud Brokerage Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Cloud Brokerage Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Cloud Brokerage Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Cloud Brokerage Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Appirio Company Information, Head Office, and Major Competitors

Table 6. Appirio Major Business

Table 7. Appirio Cloud Brokerage Product and Solutions

Table 8. Appirio Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Appirio Recent Developments and Future Plans

Table 10. Avnet Cloud Marketplace Company Information, Head Office, and Major Competitors

Table 11. Avnet Cloud Marketplace Major Business

Table 12. Avnet Cloud Marketplace Cloud Brokerage Product and Solutions

Table 13. Avnet Cloud Marketplace Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Avnet Cloud Marketplace Recent Developments and Future Plans

Table 15. IBM Company Information, Head Office, and Major Competitors

Table 16. IBM Major Business

Table 17. IBM Cloud Brokerage Product and Solutions

Table 18. IBM Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. IBM Recent Developments and Future Plans

Table 20. ComputeNext Company Information, Head Office, and Major Competitors

Table 21. ComputeNext Major Business

Table 22. ComputeNext Cloud Brokerage Product and Solutions

Table 23. ComputeNext Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. ComputeNext Recent Developments and Future Plans

Table 25. Jamcracker Company Information, Head Office, and Major Competitors

Table 26. Jamcracker Major Business

- Table 27. Jamcracker Cloud Brokerage Product and Solutions
- Table 28. Jamcracker Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. Jamcracker Recent Developments and Future Plans
- Table 30. Green Pages Company Information, Head Office, and Major Competitors
- Table 31. Green Pages Major Business
- Table 32. Green Pages Cloud Brokerage Product and Solutions
- Table 33. Green Pages Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. Green Pages Recent Developments and Future Plans
- Table 35. Cloud Cruiser Company Information, Head Office, and Major Competitors
- Table 36. Cloud Cruiser Major Business
- Table 37. Cloud Cruiser Cloud Brokerage Product and Solutions
- Table 38. Cloud Cruiser Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. Cloud Cruiser Recent Developments and Future Plans
- Table 40. Duncan, LLC Company Information, Head Office, and Major Competitors
- Table 41. Duncan, LLC Major Business
- Table 42. Duncan, LLC Cloud Brokerage Product and Solutions
- Table 43. Duncan, LLC Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. Duncan, LLC Recent Developments and Future Plans
- Table 45. Nervogrid Company Information, Head Office, and Major Competitors
- Table 46. Nervogrid Major Business
- Table 47. Nervogrid Cloud Brokerage Product and Solutions
- Table 48. Nervogrid Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. Nervogrid Recent Developments and Future Plans
- Table 50. Suitebriar Company Information, Head Office, and Major Competitors
- Table 51. Suitebriar Major Business
- Table 52. Suitebriar Cloud Brokerage Product and Solutions
- Table 53. Suitebriar Cloud Brokerage Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 54. Suitebriar Recent Developments and Future Plans
- Table 55. Global Cloud Brokerage Revenue (USD Million) by Players (2019-2024)
- Table 56. Global Cloud Brokerage Revenue Share by Players (2019-2024)
- Table 57. Breakdown of Cloud Brokerage by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 58. Market Position of Players in Cloud Brokerage, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

- Table 59. Head Office of Key Cloud Brokerage Players
- Table 60. Cloud Brokerage Market: Company Product Type Footprint
- Table 61. Cloud Brokerage Market: Company Product Application Footprint
- Table 62. Cloud Brokerage New Market Entrants and Barriers to Market Entry
- Table 63. Cloud Brokerage Mergers, Acquisition, Agreements, and Collaborations
- Table 64. Global Cloud Brokerage Consumption Value (USD Million) by Type (2019-2024)
- Table 65. Global Cloud Brokerage Consumption Value Share by Type (2019-2024)
- Table 66. Global Cloud Brokerage Consumption Value Forecast by Type (2025-2030)
- Table 67. Global Cloud Brokerage Consumption Value by Application (2019-2024)
- Table 68. Global Cloud Brokerage Consumption Value Forecast by Application (2025-2030)
- Table 69. North America Cloud Brokerage Consumption Value by Type (2019-2024) & (USD Million)
- Table 70. North America Cloud Brokerage Consumption Value by Type (2025-2030) & (USD Million)
- Table 71. North America Cloud Brokerage Consumption Value by Application (2019-2024) & (USD Million)
- Table 72. North America Cloud Brokerage Consumption Value by Application (2025-2030) & (USD Million)
- Table 73. North America Cloud Brokerage Consumption Value by Country (2019-2024) & (USD Million)
- Table 74. North America Cloud Brokerage Consumption Value by Country (2025-2030) & (USD Million)
- Table 75. Europe Cloud Brokerage Consumption Value by Type (2019-2024) & (USD Million)
- Table 76. Europe Cloud Brokerage Consumption Value by Type (2025-2030) & (USD Million)
- Table 77. Europe Cloud Brokerage Consumption Value by Application (2019-2024) & (USD Million)
- Table 78. Europe Cloud Brokerage Consumption Value by Application (2025-2030) & (USD Million)
- Table 79. Europe Cloud Brokerage Consumption Value by Country (2019-2024) & (USD Million)
- Table 80. Europe Cloud Brokerage Consumption Value by Country (2025-2030) & (USD Million)
- Table 81. Asia-Pacific Cloud Brokerage Consumption Value by Type (2019-2024) & (USD Million)
- Table 82. Asia-Pacific Cloud Brokerage Consumption Value by Type (2025-2030) &

(USD Million)

Table 83. Asia-Pacific Cloud Brokerage Consumption Value by Application (2019-2024) & (USD Million)

Table 84. Asia-Pacific Cloud Brokerage Consumption Value by Application (2025-2030) & (USD Million)

Table 85. Asia-Pacific Cloud Brokerage Consumption Value by Region (2019-2024) & (USD Million)

Table 86. Asia-Pacific Cloud Brokerage Consumption Value by Region (2025-2030) & (USD Million)

Table 87. South America Cloud Brokerage Consumption Value by Type (2019-2024) & (USD Million)

Table 88. South America Cloud Brokerage Consumption Value by Type (2025-2030) & (USD Million)

Table 89. South America Cloud Brokerage Consumption Value by Application (2019-2024) & (USD Million)

Table 90. South America Cloud Brokerage Consumption Value by Application (2025-2030) & (USD Million)

Table 91. South America Cloud Brokerage Consumption Value by Country (2019-2024) & (USD Million)

Table 92. South America Cloud Brokerage Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Middle East & Africa Cloud Brokerage Consumption Value by Type (2019-2024) & (USD Million)

Table 94. Middle East & Africa Cloud Brokerage Consumption Value by Type (2025-2030) & (USD Million)

Table 95. Middle East & Africa Cloud Brokerage Consumption Value by Application (2019-2024) & (USD Million)

Table 96. Middle East & Africa Cloud Brokerage Consumption Value by Application (2025-2030) & (USD Million)

Table 97. Middle East & Africa Cloud Brokerage Consumption Value by Country (2019-2024) & (USD Million)

Table 98. Middle East & Africa Cloud Brokerage Consumption Value by Country (2025-2030) & (USD Million)

Table 99. Cloud Brokerage Raw Material

Table 100. Key Suppliers of Cloud Brokerage Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Cloud Brokerage Picture

Figure 2. Global Cloud Brokerage Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Cloud Brokerage Consumption Value Market Share by Type in 2023

Figure 4. Cloud Service Aggregation

Figure 5. Cloud Service Arbitrage

Figure 6. Cloud Service Integration

Figure 7. Cloud Service Intermediation

Figure 8. Others

Figure 9. Global Cloud Brokerage Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 10. Cloud Brokerage Consumption Value Market Share by Application in 2023

Figure 11. IT Picture

Figure 12. Media Picture

Figure 13. Industrial Use Picture

Figure 14. Research Picture

Figure 15. Government Agency Picture

Figure 16. Others Picture

Figure 17. Global Cloud Brokerage Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 18. Global Cloud Brokerage Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 19. Global Market Cloud Brokerage Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 20. Global Cloud Brokerage Consumption Value Market Share by Region (2019-2030)

Figure 21. Global Cloud Brokerage Consumption Value Market Share by Region in 2023

Figure 22. North America Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Cloud Brokerage Consumption Value (2019-2030) & (USD Million)



Figure 26. Middle East and Africa Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Cloud Brokerage Revenue Share by Players in 2023

Figure 28. Cloud Brokerage Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 29. Global Top 3 Players Cloud Brokerage Market Share in 2023

Figure 30. Global Top 6 Players Cloud Brokerage Market Share in 2023

Figure 31. Global Cloud Brokerage Consumption Value Share by Type (2019-2024)

Figure 32. Global Cloud Brokerage Market Share Forecast by Type (2025-2030)

Figure 33. Global Cloud Brokerage Consumption Value Share by Application (2019-2024)

Figure 34. Global Cloud Brokerage Market Share Forecast by Application (2025-2030)

Figure 35. North America Cloud Brokerage Consumption Value Market Share by Type (2019-2030)

Figure 36. North America Cloud Brokerage Consumption Value Market Share by Application (2019-2030)

Figure 37. North America Cloud Brokerage Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 39. Canada Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 40. Mexico Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 41. Europe Cloud Brokerage Consumption Value Market Share by Type (2019-2030)

Figure 42. Europe Cloud Brokerage Consumption Value Market Share by Application (2019-2030)

Figure 43. Europe Cloud Brokerage Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 45. France Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 46. United Kingdom Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 47. Russia Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 48. Italy Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Cloud Brokerage Consumption Value Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Cloud Brokerage Consumption Value Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Cloud Brokerage Consumption Value Market Share by Region

(2019-2030)

Figure 52. China Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 53. Japan Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 54. South Korea Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 55. India Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 56. Southeast Asia Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 57. Australia Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 58. South America Cloud Brokerage Consumption Value Market Share by Type (2019-2030)

Figure 59. South America Cloud Brokerage Consumption Value Market Share by Application (2019-2030)

Figure 60. South America Cloud Brokerage Consumption Value Market Share by Country (2019-2030)

Figure 61. Brazil Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 62. Argentina Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 63. Middle East and Africa Cloud Brokerage Consumption Value Market Share by Type (2019-2030)

Figure 64. Middle East and Africa Cloud Brokerage Consumption Value Market Share by Application (2019-2030)

Figure 65. Middle East and Africa Cloud Brokerage Consumption Value Market Share by Country (2019-2030)

Figure 66. Turkey Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 67. Saudi Arabia Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 68. UAE Cloud Brokerage Consumption Value (2019-2030) & (USD Million)

Figure 69. Cloud Brokerage Market Drivers

Figure 70. Cloud Brokerage Market Restraints

Figure 71. Cloud Brokerage Market Trends

Figure 72. Porters Five Forces Analysis

Figure 73. Manufacturing Cost Structure Analysis of Cloud Brokerage in 2023

Figure 74. Manufacturing Process Analysis of Cloud Brokerage

Figure 75. Cloud Brokerage Industrial Chain

Figure 76. Methodology

Figure 77. Research Process and Data Source

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