

Global Cloud-Based Zero Trust Architecture Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G5E7E1FA147BEN.html>

Date: March 2024

Pages: 104

Price: US\$ 3,480.00 (Single User License)

ID: G5E7E1FA147BEN

Abstracts

According to our (Global Info Research) latest study, the global Cloud-Based Zero Trust Architecture market size was valued at USD 9632 million in 2023 and is forecast to a readjusted size of USD 34040 million by 2030 with a CAGR of 19.8% during review period.

The Zero Trust Architecture (ZTA) market refers to the solutions and services designed to implement a security framework that assumes no trust and requires strict authentication and authorization for all users and devices accessing an organization's network. ZTA aims to enhance cybersecurity by constantly verifying and validating users, devices, and network resources, regardless of their location or network environment.

Key trends in the Zero Trust Architecture market include:

1. **Adoption of Zero Trust Security Framework:** Organizations across various industries are increasingly adopting Zero Trust Architecture to mitigate the growing cybersecurity risks. Traditional perimeter-based security approaches are no longer sufficient to protect against sophisticated cyber threats. Zero Trust offers a more proactive and granular approach to network security that focuses on continuous monitoring and verification of all network activities.
2. **Convergence of Zero Trust and Identity and Access Management (IAM):** Zero Trust Architecture is closely integrated with Identity and Access Management (IAM) solutions. IAM helps in managing and controlling user access to resources and plays a crucial role in a Zero Trust environment by providing strong user authentication, access controls,

and continuous monitoring of user behavior.

3. **Cloud Adoption and Zero Trust:** The rapid adoption of cloud-based services and hybrid cloud environments is driving the demand for Zero Trust Architecture. As organizations move their data and applications to the cloud, they require robust security measures that can protect these resources regardless of their location. Zero Trust provides a consistent security framework across on-premises and cloud environments, ensuring data protection and continuous monitoring.

4. **Implementation of Software-Defined Perimeters (SDP):** Software-Defined Perimeter (SDP) is a key component of Zero Trust Architecture. It focuses on dynamically creating and managing secure application-centric perimeters for users and devices. SDP eliminates the visibility of network applications and resources to unauthorized users, thereby reducing the attack surface.

5. **Zero Trust for Remote Work Environments:** The COVID-19 pandemic has accelerated the adoption of remote work environments, leading to an increased need for secure access to corporate networks from various devices and locations. Zero Trust Architecture provides a strong security framework for remote work scenarios, ensuring that only trusted users and devices can access critical resources.

6. **Artificial Intelligence (AI) and Machine Learning (ML) in Zero Trust:** AI and ML technologies are being integrated into Zero Trust solutions to enhance threat detection capabilities. These technologies enable real-time analysis of user behavior, anomaly detection, and automated response to potential security threats.

7. **Integration with Security Information and Event Management (SIEM):** Zero Trust architectures can be integrated with Security Information and Event Management (SIEM) systems to provide comprehensive security monitoring, alerting, and incident response capabilities. This integration helps to consolidate security events and logs for better visibility and analysis, enabling organizations to respond to security incidents quickly.

The Zero Trust Architecture market is expected to grow as organizations increasingly prioritize cybersecurity and seek robust solutions to protect their networks, data, and resources. The convergence of Zero Trust and IAM, along with the adoption of cloud-based services and the need for secure remote work environments, will likely drive market growth. Additionally, advancements in AI and ML technologies for threat detection and integration with SIEM systems will continue to shape the future trends in

the Zero Trust Architecture market.

The Global Info Research report includes an overview of the development of the Cloud-Based Zero Trust Architecture industry chain, the market status of BFSI (Identity and Access Management, Multi-factor Authentication), Government and Defense (Identity and Access Management, Multi-factor Authentication), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cloud-Based Zero Trust Architecture.

Regionally, the report analyzes the Cloud-Based Zero Trust Architecture markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cloud-Based Zero Trust Architecture market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cloud-Based Zero Trust Architecture market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud-Based Zero Trust Architecture industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Identity and Access Management, Multi-factor Authentication).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud-Based Zero Trust Architecture market.

Regional Analysis: The report involves examining the Cloud-Based Zero Trust Architecture market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cloud-Based Zero Trust Architecture market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud-Based Zero Trust Architecture:

Company Analysis: Report covers individual Cloud-Based Zero Trust Architecture players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cloud-Based Zero Trust Architecture. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Government and Defense).

Technology Analysis: Report covers specific technologies relevant to Cloud-Based Zero Trust Architecture. It assesses the current state, advancements, and potential future developments in Cloud-Based Zero Trust Architecture areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cloud-Based Zero Trust Architecture market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cloud-Based Zero Trust Architecture market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Identity and Access Management

Multi-factor Authentication

Network Security Solutions

Endpoint Security Solutions

Others

Market segment by Application

BFSI

Government and Defense

IT and ITeS

Healthcare

Retail and E-Commerce

Market segment by players, this report covers

Cisco Systems, Inc.

Microsoft Corporation

Palo Alto Networks

Symantec Corporation

Check Point Software Technologies

Akamai Technologies

Fortinet

Zscaler

Okta

Vmware

Crowd Strike Holdings

Cyxtera Technologies

Proofpoint

Forcepoint LLC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud-Based Zero Trust Architecture product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud-Based Zero Trust Architecture, with revenue, gross margin and global market share of Cloud-Based Zero Trust Architecture from 2019 to 2024.

Chapter 3, the Cloud-Based Zero Trust Architecture competitive situation, revenue and

global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cloud-Based Zero Trust Architecture market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud-Based Zero Trust Architecture.

Chapter 13, to describe Cloud-Based Zero Trust Architecture research findings and conclusion.

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