

Global Cloud-based Video Conferencing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud-based video conferencing or video conferencing-as-a-service (VCaaS) allows two or more locations to communicate by simultaneous two-sided audio and video transmissions. In cloud solutions, cloud server is used to transfer, access, and storage data. Video conferencing is different from videophone calls as the former is designed to process multiple locations rather than individuals. VCaaS provides organizations the benefits of high-quality HD video conferencing technology without any major investment in hardware, infrastructure, and network. Cloud-based video conferencing makes video transmissions easily accessible to anyone at any point of time from anywhere.

SCOPE OF THE REPORT:

This report studies the Cloud-based Video Conferencing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud-based Video Conferencing market by product type and applications/end industries. With the rising globalization of business organizations worldwide, need for flexible, scalable and cost effective communication techniques has grown substantially since the past few years. Video conferencing is a viable solution for organizations to organize online conference thereby eliminating the costs related to traveling and accommodation. Likewise, video conferencing acts as a boon for business entities having multiple geographical locations requiring frequent collaboration. Video conferencing solutions are available both; on-premise as well as cloud-based.

The global Cloud-based Video Conferencing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.



The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud-based Video Conferencing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Avaya
Cisco Systems
Huawei Investment & Holdings
Polycom
Blue Jeans Network
Fuze
LifeSize Communications
StarLeaf
Videxio
Vidyo

Market Segment by Companies, this report covers

Market Segment by Regions, regional analysis covers

Zoom Video Communications

North America (United States, Canada and Mexico)



Europe (Germany, France, UK, Russia and Italy) Asia-Pacific (China, Japan, Korea, India and Southeast Asia) South America (Brazil, Argentina, Colombia) Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Market Segment by Type, covers Hardware Software Market Segment by Applications, can be divided into Manufacturing **ICT** Healthcare **BFSI** Others



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