

# **Global Cloud-based VDI Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

A cloud-based VDI solution is a computing model where an end-user's system is separated from the physical IT infrastructure, but can access all the necessary files and data virtually. This computing model uses a cloud-based storage space, wherein the system applications and data are stored in the data center of a primary cloud service provider. End-users can gain remote access to these applications and data using their login credentials. Rapid technological developments and the need for fast and reliable computing solutions have prompted many companies to opt and centralize their end-user data and applications, because centralization helps companies provide end-users with enhanced backup and reliable computing solutions. Cloud-based VDI is an emerging concept among companies in many countries and is expected to witness rapid acceptance in the near future.

## **SCOPE OF THE REPORT:**

This report studies the Cloud-based VDI market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud-based VDI market by product type and applications/end industries.

Increase in adoption of handheld devices & smartphones for enterprise computing drives the growth of the market. In addition, rise in demand for virtualization and increase in adoption of cloud services fuel the market growth. However, high initial capital expenditure for setting up the infrastructure restrains the market growth.

Conversely, increase in demand for desktop-as-a-service (DaaS) and rise in adoption of hybrid cloud solutions are expected to provide growth opportunities for the market.

The global Cloud-based VDI market is valued at xx million USD in 2017 and is expected

to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud-based VDI.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Citrix Systems

Moka5

VMware

Dell

Ericom Software

HP

Netelligent

Red Hat

Secure Online Desktop

Virtual Bridge

WorldDesk

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Private

Public

Hybrid

Market Segment by Applications, can be divided into

Manufacturing

ICT

Healthcare

BFSI

Others

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