

Global Cloud-based Supply Chain Control Tower Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cloud-based Supply Chain Control Tower market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Control Tower in supply chain is a cloud-based platform that uses advanced technologies such as the Internet of Things (IoT), Artificial Intelligence (AI), and Machine Learning (ML) to provide real-time insights and helps in managing supply chains proactively.

It offers real-time end-to-end visibility across a network of an entire organization. This network may include suppliers, manufacturers, and business partners. They allow planners to manage what they cannot see, create planning for unknown variations, and plan for mitigation of risks and disruption before they cause any problems. Traditional ways of demand planning and supply change management using historical data can no longer give accurate demand forecasts and disruption because of factors such as extreme weather trade wars and blockages of transportation channels. Today, businesses need to make their supply chains agile and resilient with better visibility and access to real-time information.

The most important component of any control tower is the data. These analysis systems collect huge amounts of real-time data from different nodes of supply chains which provides a 360-degree view of anything happening across the supply chain in real time. The data collected from the supply chain is used for simulating 'What If' analysis and comparing scenarios. It also runs simulations of changes in demand and supply. With the help of this data, control towers can identify customer alert issues and address them

rapidly. It allows them to collaborate with partners across the supply chain and automate exception flagging and handling.

As there has been advancement in technology, the supply chain control towers have eliminated the silos and allowed businesses to stay connected with their entire supply chain.

The market for Cloud-based Supply Chain Control Towers has been steadily growing, reflecting the increasing recognition of their pivotal role in supply chain management. The market status indicates a rising adoption of these solutions, driven by the need for real-time visibility, collaboration, and data-driven decision-making across complex and global supply chain networks. Market drivers include the growing complexity of supply chain operations, increasing customer expectations for transparency, and the desire to mitigate risks and disruptions effectively. Future development trends in the Cloud-based Supply Chain Control Tower market are anticipated to focus on further integration of advanced analytics, artificial intelligence, and machine learning capabilities. Enhanced predictive analytics, demand forecasting accuracy, and real-time monitoring functionalities may become key areas of innovation. The market may also witness developments in the integration of Internet of Things (IoT) data for improved visibility into the physical supply chain. However, potential inhibitors may include concerns related to data security, integration challenges with existing systems, and the need for organizational change management. The overall trajectory suggests continued growth as businesses seek to enhance supply chain resilience, agility, and responsiveness in an increasingly dynamic and interconnected global landscape.

The Global Info Research report includes an overview of the development of the Cloud-based Supply Chain Control Tower industry chain, the market status of SMEs (Logistics and Transportation, Fulfillment), Large Enterprises (Logistics and Transportation, Fulfillment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cloud-based Supply Chain Control Tower.

Regionally, the report analyzes the Cloud-based Supply Chain Control Tower markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cloud-based Supply Chain Control Tower market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cloud-based Supply Chain Control Tower market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud-based Supply Chain Control Tower industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Logistics and Transportation, Fulfillment).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud-based Supply Chain Control Tower market.

Regional Analysis: The report involves examining the Cloud-based Supply Chain Control Tower market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cloud-based Supply Chain Control Tower market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud-based Supply Chain Control Tower:

Company Analysis: Report covers individual Cloud-based Supply Chain Control Tower players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cloud-based Supply Chain Control Tower This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application

(SMEs, Large Enterprises).

Technology Analysis: Report covers specific technologies relevant to Cloud-based Supply Chain Control Tower. It assesses the current state, advancements, and potential future developments in Cloud-based Supply Chain Control Tower areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cloud-based Supply Chain Control Tower market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cloud-based Supply Chain Control Tower market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Logistics and Transportation

Fulfillment

Inventory Control

Supply Assurance

End-to-end SCCT

Others

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

SAP

AWS Solutions

IBM

Accenture

Blue Yonder

E2open

LLamasoft

Quantum

Cloudlink

One Network

Agility Insights

Elementum

Infor

Kinaxis

Viewlocity Technologies

o9 Solutions

GEP

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud-based Supply Chain Control Tower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud-based Supply Chain Control Tower, with revenue, gross margin and global market share of Cloud-based Supply Chain Control Tower from 2019 to 2024.

Chapter 3, the Cloud-based Supply Chain Control Tower competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cloud-based Supply Chain Control Tower market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud-based

Supply Chain Control Tower.

Chapter 13, to describe Cloud-based Supply Chain Control Tower research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Cloud-based Supply Chain Control Tower

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Cloud-based Supply Chain Control Tower by Type

1.3.1 Overview: Global Cloud-based Supply Chain Control Tower Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Cloud-based Supply Chain Control Tower Consumption Value Market Share by Type in 2023

1.3.3 Logistics and Transportation

1.3.4 Fulfillment

1.3.5 Inventory Control

1.3.6 Supply Assurance

1.3.7 End-to-end SCCT

1.3.8 Others

1.4 Global Cloud-based Supply Chain Control Tower Market by Application

1.4.1 Overview: Global Cloud-based Supply Chain Control Tower Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 SMEs

1.4.3 Large Enterprises

1.5 Global Cloud-based Supply Chain Control Tower Market Size & Forecast

1.6 Global Cloud-based Supply Chain Control Tower Market Size and Forecast by Region

1.6.1 Global Cloud-based Supply Chain Control Tower Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Cloud-based Supply Chain Control Tower Market Size by Region, (2019-2030)

1.6.3 North America Cloud-based Supply Chain Control Tower Market Size and Prospect (2019-2030)

1.6.4 Europe Cloud-based Supply Chain Control Tower Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Cloud-based Supply Chain Control Tower Market Size and Prospect (2019-2030)

1.6.6 South America Cloud-based Supply Chain Control Tower Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Cloud-based Supply Chain Control Tower Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 SAP

2.1.1 SAP Details

2.1.2 SAP Major Business

2.1.3 SAP Cloud-based Supply Chain Control Tower Product and Solutions

2.1.4 SAP Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 SAP Recent Developments and Future Plans

2.2 AWS Solutions

2.2.1 AWS Solutions Details

2.2.2 AWS Solutions Major Business

2.2.3 AWS Solutions Cloud-based Supply Chain Control Tower Product and Solutions

2.2.4 AWS Solutions Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 AWS Solutions Recent Developments and Future Plans

2.3 IBM

2.3.1 IBM Details

2.3.2 IBM Major Business

2.3.3 IBM Cloud-based Supply Chain Control Tower Product and Solutions

2.3.4 IBM Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 IBM Recent Developments and Future Plans

2.4 Accenture

2.4.1 Accenture Details

2.4.2 Accenture Major Business

2.4.3 Accenture Cloud-based Supply Chain Control Tower Product and Solutions

2.4.4 Accenture Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Accenture Recent Developments and Future Plans

2.5 Blue Yonder

2.5.1 Blue Yonder Details

2.5.2 Blue Yonder Major Business

2.5.3 Blue Yonder Cloud-based Supply Chain Control Tower Product and Solutions

2.5.4 Blue Yonder Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Blue Yonder Recent Developments and Future Plans

2.6 E2open

- 2.6.1 E2open Details
- 2.6.2 E2open Major Business
- 2.6.3 E2open Cloud-based Supply Chain Control Tower Product and Solutions
- 2.6.4 E2open Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)
- 2.6.5 E2open Recent Developments and Future Plans
- 2.7 LLamasoft
 - 2.7.1 LLamasoft Details
 - 2.7.2 LLamasoft Major Business
 - 2.7.3 LLamasoft Cloud-based Supply Chain Control Tower Product and Solutions
 - 2.7.4 LLamasoft Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 LLamasoft Recent Developments and Future Plans
- 2.8 Quantum
 - 2.8.1 Quantum Details
 - 2.8.2 Quantum Major Business
 - 2.8.3 Quantum Cloud-based Supply Chain Control Tower Product and Solutions
 - 2.8.4 Quantum Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Quantum Recent Developments and Future Plans
- 2.9 Cloudlink
 - 2.9.1 Cloudlink Details
 - 2.9.2 Cloudlink Major Business
 - 2.9.3 Cloudlink Cloud-based Supply Chain Control Tower Product and Solutions
 - 2.9.4 Cloudlink Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Cloudlink Recent Developments and Future Plans
- 2.10 One Network
 - 2.10.1 One Network Details
 - 2.10.2 One Network Major Business
 - 2.10.3 One Network Cloud-based Supply Chain Control Tower Product and Solutions
 - 2.10.4 One Network Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 One Network Recent Developments and Future Plans
- 2.11 Agility Insights
 - 2.11.1 Agility Insights Details
 - 2.11.2 Agility Insights Major Business
 - 2.11.3 Agility Insights Cloud-based Supply Chain Control Tower Product and Solutions
 - 2.11.4 Agility Insights Cloud-based Supply Chain Control Tower Revenue, Gross

Margin and Market Share (2019-2024)

2.11.5 Agility Insights Recent Developments and Future Plans

2.12 Elementum

2.12.1 Elementum Details

2.12.2 Elementum Major Business

2.12.3 Elementum Cloud-based Supply Chain Control Tower Product and Solutions

2.12.4 Elementum Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Elementum Recent Developments and Future Plans

2.13 Infor

2.13.1 Infor Details

2.13.2 Infor Major Business

2.13.3 Infor Cloud-based Supply Chain Control Tower Product and Solutions

2.13.4 Infor Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Infor Recent Developments and Future Plans

2.14 Kinaxis

2.14.1 Kinaxis Details

2.14.2 Kinaxis Major Business

2.14.3 Kinaxis Cloud-based Supply Chain Control Tower Product and Solutions

2.14.4 Kinaxis Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Kinaxis Recent Developments and Future Plans

2.15 Viewlocity Technologies

2.15.1 Viewlocity Technologies Details

2.15.2 Viewlocity Technologies Major Business

2.15.3 Viewlocity Technologies Cloud-based Supply Chain Control Tower Product and Solutions

2.15.4 Viewlocity Technologies Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Viewlocity Technologies Recent Developments and Future Plans

2.16 o9 Solutions

2.16.1 o9 Solutions Details

2.16.2 o9 Solutions Major Business

2.16.3 o9 Solutions Cloud-based Supply Chain Control Tower Product and Solutions

2.16.4 o9 Solutions Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 o9 Solutions Recent Developments and Future Plans

2.17 GEP

- 2.17.1 GEP Details
- 2.17.2 GEP Major Business
- 2.17.3 GEP Cloud-based Supply Chain Control Tower Product and Solutions
- 2.17.4 GEP Cloud-based Supply Chain Control Tower Revenue, Gross Margin and Market Share (2019-2024)
- 2.17.5 GEP Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Cloud-based Supply Chain Control Tower Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Cloud-based Supply Chain Control Tower by Company Revenue
 - 3.2.2 Top 3 Cloud-based Supply Chain Control Tower Players Market Share in 2023
 - 3.2.3 Top 6 Cloud-based Supply Chain Control Tower Players Market Share in 2023
- 3.3 Cloud-based Supply Chain Control Tower Market: Overall Company Footprint Analysis
 - 3.3.1 Cloud-based Supply Chain Control Tower Market: Region Footprint
 - 3.3.2 Cloud-based Supply Chain Control Tower Market: Company Product Type Footprint
 - 3.3.3 Cloud-based Supply Chain Control Tower Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Cloud-based Supply Chain Control Tower Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Cloud-based Supply Chain Control Tower Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Cloud-based Supply Chain Control Tower Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Cloud-based Supply Chain Control Tower Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Cloud-based Supply Chain Control Tower Consumption Value by Type (2019-2030)

6.2 North America Cloud-based Supply Chain Control Tower Consumption Value by Application (2019-2030)

6.3 North America Cloud-based Supply Chain Control Tower Market Size by Country

6.3.1 North America Cloud-based Supply Chain Control Tower Consumption Value by Country (2019-2030)

6.3.2 United States Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

6.3.3 Canada Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

6.3.4 Mexico Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Cloud-based Supply Chain Control Tower Consumption Value by Type (2019-2030)

7.2 Europe Cloud-based Supply Chain Control Tower Consumption Value by Application (2019-2030)

7.3 Europe Cloud-based Supply Chain Control Tower Market Size by Country

7.3.1 Europe Cloud-based Supply Chain Control Tower Consumption Value by Country (2019-2030)

7.3.2 Germany Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

7.3.3 France Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

7.3.5 Russia Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

7.3.6 Italy Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Cloud-based Supply Chain Control Tower Market Size by Region

8.3.1 Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value by Region (2019-2030)

8.3.2 China Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

8.3.3 Japan Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

8.3.4 South Korea Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

8.3.5 India Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

8.3.7 Australia Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Cloud-based Supply Chain Control Tower Consumption Value by Type (2019-2030)

9.2 South America Cloud-based Supply Chain Control Tower Consumption Value by Application (2019-2030)

9.3 South America Cloud-based Supply Chain Control Tower Market Size by Country

9.3.1 South America Cloud-based Supply Chain Control Tower Consumption Value by Country (2019-2030)

9.3.2 Brazil Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

9.3.3 Argentina Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Cloud-based Supply Chain Control Tower Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Cloud-based Supply Chain Control Tower Consumption Value

by Application (2019-2030)

10.3 Middle East & Africa Cloud-based Supply Chain Control Tower Market Size by Country

10.3.1 Middle East & Africa Cloud-based Supply Chain Control Tower Consumption Value by Country (2019-2030)

10.3.2 Turkey Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

10.3.4 UAE Cloud-based Supply Chain Control Tower Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Cloud-based Supply Chain Control Tower Market Drivers

11.2 Cloud-based Supply Chain Control Tower Market Restraints

11.3 Cloud-based Supply Chain Control Tower Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Cloud-based Supply Chain Control Tower Industry Chain

12.2 Cloud-based Supply Chain Control Tower Upstream Analysis

12.3 Cloud-based Supply Chain Control Tower Midstream Analysis

12.4 Cloud-based Supply Chain Control Tower Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Cloud-based Supply Chain Control Tower Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Cloud-based Supply Chain Control Tower Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Cloud-based Supply Chain Control Tower Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Cloud-based Supply Chain Control Tower Consumption Value by Region (2025-2030) & (USD Million)

Table 5. SAP Company Information, Head Office, and Major Competitors

Table 6. SAP Major Business

Table 7. SAP Cloud-based Supply Chain Control Tower Product and Solutions

Table 8. SAP Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. SAP Recent Developments and Future Plans

Table 10. AWS Solutions Company Information, Head Office, and Major Competitors

Table 11. AWS Solutions Major Business

Table 12. AWS Solutions Cloud-based Supply Chain Control Tower Product and Solutions

Table 13. AWS Solutions Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. AWS Solutions Recent Developments and Future Plans

Table 15. IBM Company Information, Head Office, and Major Competitors

Table 16. IBM Major Business

Table 17. IBM Cloud-based Supply Chain Control Tower Product and Solutions

Table 18. IBM Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. IBM Recent Developments and Future Plans

Table 20. Accenture Company Information, Head Office, and Major Competitors

Table 21. Accenture Major Business

Table 22. Accenture Cloud-based Supply Chain Control Tower Product and Solutions

Table 23. Accenture Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Accenture Recent Developments and Future Plans

Table 25. Blue Yonder Company Information, Head Office, and Major Competitors

Table 26. Blue Yonder Major Business

Table 27. Blue Yonder Cloud-based Supply Chain Control Tower Product and Solutions

Table 28. Blue Yonder Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Blue Yonder Recent Developments and Future Plans

Table 30. E2open Company Information, Head Office, and Major Competitors

Table 31. E2open Major Business

Table 32. E2open Cloud-based Supply Chain Control Tower Product and Solutions

Table 33. E2open Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. E2open Recent Developments and Future Plans

Table 35. LLamasoft Company Information, Head Office, and Major Competitors

Table 36. LLamasoft Major Business

Table 37. LLamasoft Cloud-based Supply Chain Control Tower Product and Solutions

Table 38. LLamasoft Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. LLamasoft Recent Developments and Future Plans

Table 40. Quantum Company Information, Head Office, and Major Competitors

Table 41. Quantum Major Business

Table 42. Quantum Cloud-based Supply Chain Control Tower Product and Solutions

Table 43. Quantum Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Quantum Recent Developments and Future Plans

Table 45. Cloudlink Company Information, Head Office, and Major Competitors

Table 46. Cloudlink Major Business

Table 47. Cloudlink Cloud-based Supply Chain Control Tower Product and Solutions

Table 48. Cloudlink Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Cloudlink Recent Developments and Future Plans

Table 50. One Network Company Information, Head Office, and Major Competitors

Table 51. One Network Major Business

Table 52. One Network Cloud-based Supply Chain Control Tower Product and Solutions

Table 53. One Network Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. One Network Recent Developments and Future Plans

Table 55. Agility Insights Company Information, Head Office, and Major Competitors

Table 56. Agility Insights Major Business

Table 57. Agility Insights Cloud-based Supply Chain Control Tower Product and Solutions

Table 58. Agility Insights Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Agility Insights Recent Developments and Future Plans

Table 60. Elementum Company Information, Head Office, and Major Competitors

Table 61. Elementum Major Business

Table 62. Elementum Cloud-based Supply Chain Control Tower Product and Solutions

Table 63. Elementum Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Elementum Recent Developments and Future Plans

Table 65. Infor Company Information, Head Office, and Major Competitors

Table 66. Infor Major Business

Table 67. Infor Cloud-based Supply Chain Control Tower Product and Solutions

Table 68. Infor Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Infor Recent Developments and Future Plans

Table 70. Kinaxis Company Information, Head Office, and Major Competitors

Table 71. Kinaxis Major Business

Table 72. Kinaxis Cloud-based Supply Chain Control Tower Product and Solutions

Table 73. Kinaxis Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Kinaxis Recent Developments and Future Plans

Table 75. Viewlocity Technologies Company Information, Head Office, and Major Competitors

Table 76. Viewlocity Technologies Major Business

Table 77. Viewlocity Technologies Cloud-based Supply Chain Control Tower Product and Solutions

Table 78. Viewlocity Technologies Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Viewlocity Technologies Recent Developments and Future Plans

Table 80. o9 Solutions Company Information, Head Office, and Major Competitors

Table 81. o9 Solutions Major Business

Table 82. o9 Solutions Cloud-based Supply Chain Control Tower Product and Solutions

Table 83. o9 Solutions Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. o9 Solutions Recent Developments and Future Plans

Table 85. GEP Company Information, Head Office, and Major Competitors

Table 86. GEP Major Business

Table 87. GEP Cloud-based Supply Chain Control Tower Product and Solutions

Table 88. GEP Cloud-based Supply Chain Control Tower Revenue (USD Million), Gross

Margin and Market Share (2019-2024)

Table 89. GEP Recent Developments and Future Plans

Table 90. Global Cloud-based Supply Chain Control Tower Revenue (USD Million) by Players (2019-2024)

Table 91. Global Cloud-based Supply Chain Control Tower Revenue Share by Players (2019-2024)

Table 92. Breakdown of Cloud-based Supply Chain Control Tower by Company Type (Tier 1, Tier 2, and Tier 3)

Table 93. Market Position of Players in Cloud-based Supply Chain Control Tower, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 94. Head Office of Key Cloud-based Supply Chain Control Tower Players

Table 95. Cloud-based Supply Chain Control Tower Market: Company Product Type Footprint

Table 96. Cloud-based Supply Chain Control Tower Market: Company Product Application Footprint

Table 97. Cloud-based Supply Chain Control Tower New Market Entrants and Barriers to Market Entry

Table 98. Cloud-based Supply Chain Control Tower Mergers, Acquisition, Agreements, and Collaborations

Table 99. Global Cloud-based Supply Chain Control Tower Consumption Value (USD Million) by Type (2019-2024)

Table 100. Global Cloud-based Supply Chain Control Tower Consumption Value Share by Type (2019-2024)

Table 101. Global Cloud-based Supply Chain Control Tower Consumption Value Forecast by Type (2025-2030)

Table 102. Global Cloud-based Supply Chain Control Tower Consumption Value by Application (2019-2024)

Table 103. Global Cloud-based Supply Chain Control Tower Consumption Value Forecast by Application (2025-2030)

Table 104. North America Cloud-based Supply Chain Control Tower Consumption Value by Type (2019-2024) & (USD Million)

Table 105. North America Cloud-based Supply Chain Control Tower Consumption Value by Type (2025-2030) & (USD Million)

Table 106. North America Cloud-based Supply Chain Control Tower Consumption Value by Application (2019-2024) & (USD Million)

Table 107. North America Cloud-based Supply Chain Control Tower Consumption Value by Application (2025-2030) & (USD Million)

Table 108. North America Cloud-based Supply Chain Control Tower Consumption Value by Country (2019-2024) & (USD Million)

Table 109. North America Cloud-based Supply Chain Control Tower Consumption Value by Country (2025-2030) & (USD Million)

Table 110. Europe Cloud-based Supply Chain Control Tower Consumption Value by Type (2019-2024) & (USD Million)

Table 111. Europe Cloud-based Supply Chain Control Tower Consumption Value by Type (2025-2030) & (USD Million)

Table 112. Europe Cloud-based Supply Chain Control Tower Consumption Value by Application (2019-2024) & (USD Million)

Table 113. Europe Cloud-based Supply Chain Control Tower Consumption Value by Application (2025-2030) & (USD Million)

Table 114. Europe Cloud-based Supply Chain Control Tower Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Cloud-based Supply Chain Control Tower Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value by Type (2019-2024) & (USD Million)

Table 117. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value by Type (2025-2030) & (USD Million)

Table 118. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value by Application (2019-2024) & (USD Million)

Table 119. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value by Application (2025-2030) & (USD Million)

Table 120. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value by Region (2019-2024) & (USD Million)

Table 121. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value by Region (2025-2030) & (USD Million)

Table 122. South America Cloud-based Supply Chain Control Tower Consumption Value by Type (2019-2024) & (USD Million)

Table 123. South America Cloud-based Supply Chain Control Tower Consumption Value by Type (2025-2030) & (USD Million)

Table 124. South America Cloud-based Supply Chain Control Tower Consumption Value by Application (2019-2024) & (USD Million)

Table 125. South America Cloud-based Supply Chain Control Tower Consumption Value by Application (2025-2030) & (USD Million)

Table 126. South America Cloud-based Supply Chain Control Tower Consumption Value by Country (2019-2024) & (USD Million)

Table 127. South America Cloud-based Supply Chain Control Tower Consumption Value by Country (2025-2030) & (USD Million)

Table 128. Middle East & Africa Cloud-based Supply Chain Control Tower Consumption

Value by Type (2019-2024) & (USD Million)

Table 129. Middle East & Africa Cloud-based Supply Chain Control Tower Consumption

Value by Type (2025-2030) & (USD Million)

Table 130. Middle East & Africa Cloud-based Supply Chain Control Tower Consumption

Value by Application (2019-2024) & (USD Million)

Table 131. Middle East & Africa Cloud-based Supply Chain Control Tower Consumption

Value by Application (2025-2030) & (USD Million)

Table 132. Middle East & Africa Cloud-based Supply Chain Control Tower Consumption

Value by Country (2019-2024) & (USD Million)

Table 133. Middle East & Africa Cloud-based Supply Chain Control Tower Consumption

Value by Country (2025-2030) & (USD Million)

Table 134. Cloud-based Supply Chain Control Tower Raw Material

Table 135. Key Suppliers of Cloud-based Supply Chain Control Tower Raw Materials

LIST OF FIGURE

s

Figure 1. Cloud-based Supply Chain Control Tower Picture

Figure 2. Global Cloud-based Supply Chain Control Tower Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Cloud-based Supply Chain Control Tower Consumption Value Market Share by Type in 2023

Figure 4. Logistics and Transportation

Figure 5. Fulfillment

Figure 6. Inventory Control

Figure 7. Supply Assurance

Figure 8. End-to-end SCCT

Figure 9. Others

Figure 10. Global Cloud-based Supply Chain Control Tower Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 11. Cloud-based Supply Chain Control Tower Consumption Value Market Share by Application in 2023

Figure 12. SMEs Picture

Figure 13. Large Enterprises Picture

Figure 14. Global Cloud-based Supply Chain Control Tower Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Cloud-based Supply Chain Control Tower Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Market Cloud-based Supply Chain Control Tower Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 17. Global Cloud-based Supply Chain Control Tower Consumption Value Market Share by Region (2019-2030)

Figure 18. Global Cloud-based Supply Chain Control Tower Consumption Value Market Share by Region in 2023

Figure 19. North America Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 20. Europe Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 21. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 22. South America Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 23. Middle East and Africa Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 24. Global Cloud-based Supply Chain Control Tower Revenue Share by Players in 2023

Figure 25. Cloud-based Supply Chain Control Tower Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 26. Global Top 3 Players Cloud-based Supply Chain Control Tower Market Share in 2023

Figure 27. Global Top 6 Players Cloud-based Supply Chain Control Tower Market Share in 2023

Figure 28. Global Cloud-based Supply Chain Control Tower Consumption Value Share by Type (2019-2024)

Figure 29. Global Cloud-based Supply Chain Control Tower Market Share Forecast by Type (2025-2030)

Figure 30. Global Cloud-based Supply Chain Control Tower Consumption Value Share by Application (2019-2024)

Figure 31. Global Cloud-based Supply Chain Control Tower Market Share Forecast by Application (2025-2030)

Figure 32. North America Cloud-based Supply Chain Control Tower Consumption Value Market Share by Type (2019-2030)

Figure 33. North America Cloud-based Supply Chain Control Tower Consumption Value Market Share by Application (2019-2030)

Figure 34. North America Cloud-based Supply Chain Control Tower Consumption Value Market Share by Country (2019-2030)

Figure 35. United States Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 36. Canada Cloud-based Supply Chain Control Tower Consumption Value

(2019-2030) & (USD Million)

Figure 37. Mexico Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 38. Europe Cloud-based Supply Chain Control Tower Consumption Value Market Share by Type (2019-2030)

Figure 39. Europe Cloud-based Supply Chain Control Tower Consumption Value Market Share by Application (2019-2030)

Figure 40. Europe Cloud-based Supply Chain Control Tower Consumption Value Market Share by Country (2019-2030)

Figure 41. Germany Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 42. France Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 43. United Kingdom Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 44. Russia Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 45. Italy Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 46. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value Market Share by Type (2019-2030)

Figure 47. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value Market Share by Application (2019-2030)

Figure 48. Asia-Pacific Cloud-based Supply Chain Control Tower Consumption Value Market Share by Region (2019-2030)

Figure 49. China Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 50. Japan Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 51. South Korea Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 52. India Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 53. Southeast Asia Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 54. Australia Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 55. South America Cloud-based Supply Chain Control Tower Consumption Value Market Share by Type (2019-2030)

Figure 56. South America Cloud-based Supply Chain Control Tower Consumption Value Market Share by Application (2019-2030)

Figure 57. South America Cloud-based Supply Chain Control Tower Consumption Value Market Share by Country (2019-2030)

Figure 58. Brazil Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 59. Argentina Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 60. Middle East and Africa Cloud-based Supply Chain Control Tower Consumption Value Market Share by Type (2019-2030)

Figure 61. Middle East and Africa Cloud-based Supply Chain Control Tower Consumption Value Market Share by Application (2019-2030)

Figure 62. Middle East and Africa Cloud-based Supply Chain Control Tower Consumption Value Market Share by Country (2019-2030)

Figure 63. Turkey Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 64. Saudi Arabia Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 65. UAE Cloud-based Supply Chain Control Tower Consumption Value (2019-2030) & (USD Million)

Figure 66. Cloud-based Supply Chain Control Tower Market Drivers

Figure 67. Cloud-based Supply Chain Control Tower Market Restraints

Figure 68. Cloud-based Supply Chain Control Tower Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Manufacturing Cost Structure Analysis of Cloud-based Supply Chain Control Tower in 2023

Figure 71. Manufacturing Process Analysis of Cloud-based Supply Chain Control Tower

Figure 72. Cloud-based Supply Chain Control Tower Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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