

Global Cloud-based Sports Analytics Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

Increased investment in sports technology to make data-driven decisions and the need to improve athlete / team performance have driven the global sports analytics market. Most vendors in the sports analytics market offer cloud-based solutions to maximize profits and effectively automate their equipment maintenance processes. The cloud deployment model helps clubs and organizations digitize sports performance by providing secure and sustainable data. Growing market demand for structured and visual data will increase demand for cloud-based deployment models. The cloud segment offers advantages such as scalability and cost-effectiveness, privacy, data quality, and data integrity, which are expected to drive overall market growth.

According to our (Global Info Research) latest study, the global Cloud-based Sports Analytics market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Cloud-based Sports Analytics market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Cloud-based Sports Analytics market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Cloud-based Sports Analytics market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Cloud-based Sports Analytics market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Cloud-based Sports Analytics market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cloud-based Sports Analytics

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cloud-based Sports Analytics market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, SAS Institute, Tableau Software, EXL and GlobalStep, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Cloud-based Sports Analytics market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Individual Sports

Team Sports

Market segment by Application

Performance Analysis

Player Fitness and Safety

Player and Team Valuation

Fan Engagement

Broadcast Management

Market segment by players, this report covers

IBM

SAS Institute

Tableau Software

EXL

GlobalStep

Catapult

SportsSource Analytics

HCL

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud-based Sports Analytics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud-based Sports Analytics, with revenue, gross margin and global market share of Cloud-based Sports Analytics from 2018 to 2023.

Chapter 3, the Cloud-based Sports Analytics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023, and Cloud-based Sports Analytics market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud-based Sports Analytics.

Chapter 13, to describe Cloud-based Sports Analytics research findings and conclusion.

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