

Global Cloud based Phishing Protection Supply, Demand and Key Producers, 2024-2030

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Abstracts

The global Cloud based Phishing Protection market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

Key trends in the Phishing Protection market include:

- 1. Advanced Email Filtering:** Email is a primary vector for phishing attacks. Advanced email filtering technologies that use machine learning and AI to detect phishing emails are increasingly popular. These systems can automatically sort out phishing emails from legitimate ones, reducing the likelihood of users being exposed to such threats.
- 2. User Training and Awareness:** Phishing protection is not just about technology; it also involves educating users about the risks and how to identify and report phishing attempts. Training programs and simulated phishing campaigns are effective in increasing user awareness and improving the ability to detect phishing emails and websites.
- 3. Multi-Factor Authentication (MFA):** Implementing MFA adds an extra layer of security that makes it more difficult for attackers to gain unauthorized access even if they have obtained a user's password through a phishing attack.
- 4. Anti-Phishing Software:** Specialized software can be installed on individual devices or networked systems to detect and block phishing websites, malicious software, and suspicious activities. These tools often update in real-time to keep up with the latest phishing techniques.
- 5. Cloud-Based Solutions:** Phishing protection solutions that are cloud-based offer

scalability, ease of deployment, and centralized management. They can protect organizations of all sizes and provide immediate updates and patches to all users.

6. Proactive Monitoring and Threat Intelligence: Advanced threat intelligence platforms analyze incoming emails and web traffic in real-time to detect patterns and signatures of phishing attacks. By proactively monitoring for threats, these systems can block malicious activity before it reaches users.

7. Regulatory Compliance: Many industries are subject to regulations that require them to protect customer data from phishing attacks. Solutions that offer compliance with regulations such as the General Data Protection Regulation (GDPR) or the Health Insurance Portability and Accountability Act (HIPAA) are in high demand. 8. Integration with Existing Infrastructure: Phishing protection solutions must integrate seamlessly with existing email systems, web browsers, and other IT infrastructure to be effective. This integration often involves APIs and other protocols that allow for smooth operation within an organization's technology ecosystem.

The Phishing Protection market is expected to continue growing as cybercriminals become more sophisticated in their phishing techniques. As such, organizations need to continually update their defenses with the latest technologies and best practices to protect against these evolving threats. The combination of technological advancements, user education, and compliance requirements will shape the future of the phishing protection market.

The Phishing Protection market encompasses technologies, tools, and services designed to detect and prevent phishing attacks, which are a type of cybercrime where attackers masquerade as legitimate entities to deceive individuals into providing sensitive information such as passwords and credit card details. Phishing attacks are one of the most common methods used by cybercriminals to commit identity theft, financial fraud, and other malicious activities.

This report studies the global Cloud based Phishing Protection demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cloud based Phishing Protection, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cloud based Phishing Protection that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cloud based Phishing Protection total market, 2019-2030, (USD Million)

Global Cloud based Phishing Protection total market by region & country, CAGR, 2019-2030, (USD Million)

U.S. VS China: Cloud based Phishing Protection total market, key domestic companies and share, (USD Million)

Global Cloud based Phishing Protection revenue by player and market share 2019-2024, (USD Million)

Global Cloud based Phishing Protection total market by Type, CAGR, 2019-2030, (USD Million)

Global Cloud based Phishing Protection total market by Application, CAGR, 2019-2030, (USD Million).

This reports profiles major players in the global Cloud based Phishing Protection market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cyren, BAE Systems, Microsoft Corporation, FireEye Inc., Symantec Corporation, Proofpoint, Inc., GreatHorn, Inc., Cisco Systems Inc. and Phishlabs, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cloud based Phishing Protection market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Cloud based Phishing Protection Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cloud based Phishing Protection Market, Segmentation by Type

Email based Phishing Protection

Non-email based Phishing Protection

Global Cloud based Phishing Protection Market, Segmentation by Application

SMEs

Large Enterprises

Companies Profiled:

Cyren

BAE Systems

Microsoft Corporation

FireEye Inc.

Symantec Corporation

Proofpoint, Inc.

GreatHorn, Inc.

Cisco Systems Inc.

Phishlabs

Intel Corporation

Mimecast Ltd

Key Questions Answered

1. How big is the global Cloud based Phishing Protection market?
2. What is the demand of the global Cloud based Phishing Protection market?
3. What is the year over year growth of the global Cloud based Phishing Protection market?
4. What is the total value of the global Cloud based Phishing Protection market?
5. Who are the major players in the global Cloud based Phishing Protection market?

Contents

1 SUPPLY SUMMARY

- 1.1 Cloud based Phishing Protection Introduction
- 1.2 World Cloud based Phishing Protection Market Size & Forecast (2019 & 2023 & 2030)
- 1.3 World Cloud based Phishing Protection Total Market by Region (by Headquarter Location)
 - 1.3.1 World Cloud based Phishing Protection Market Size by Region (2019-2030), (by Headquarter Location)
 - 1.3.2 United States Cloud based Phishing Protection Market Size (2019-2030)
 - 1.3.3 China Cloud based Phishing Protection Market Size (2019-2030)
 - 1.3.4 Europe Cloud based Phishing Protection Market Size (2019-2030)
 - 1.3.5 Japan Cloud based Phishing Protection Market Size (2019-2030)
 - 1.3.6 South Korea Cloud based Phishing Protection Market Size (2019-2030)
 - 1.3.7 ASEAN Cloud based Phishing Protection Market Size (2019-2030)
 - 1.3.8 India Cloud based Phishing Protection Market Size (2019-2030)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Cloud based Phishing Protection Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Cloud based Phishing Protection Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Cloud based Phishing Protection Consumption Value (2019-2030)
- 2.2 World Cloud based Phishing Protection Consumption Value by Region
 - 2.2.1 World Cloud based Phishing Protection Consumption Value by Region (2019-2024)
 - 2.2.2 World Cloud based Phishing Protection Consumption Value Forecast by Region (2025-2030)
- 2.3 United States Cloud based Phishing Protection Consumption Value (2019-2030)
- 2.4 China Cloud based Phishing Protection Consumption Value (2019-2030)
- 2.5 Europe Cloud based Phishing Protection Consumption Value (2019-2030)
- 2.6 Japan Cloud based Phishing Protection Consumption Value (2019-2030)
- 2.7 South Korea Cloud based Phishing Protection Consumption Value (2019-2030)
- 2.8 ASEAN Cloud based Phishing Protection Consumption Value (2019-2030)
- 2.9 India Cloud based Phishing Protection Consumption Value (2019-2030)

3 WORLD CLOUD BASED PHISHING PROTECTION COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Cloud based Phishing Protection Revenue by Player (2019-2024)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Cloud based Phishing Protection Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Cloud based Phishing Protection in 2023
 - 3.2.3 Global Concentration Ratios (CR8) for Cloud based Phishing Protection in 2023
- 3.3 Cloud based Phishing Protection Company Evaluation Quadrant
- 3.4 Cloud based Phishing Protection Market: Overall Company Footprint Analysis
 - 3.4.1 Cloud based Phishing Protection Market: Region Footprint
 - 3.4.2 Cloud based Phishing Protection Market: Company Product Type Footprint
 - 3.4.3 Cloud based Phishing Protection Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Cloud based Phishing Protection Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Cloud based Phishing Protection Market Size Comparison (2019 & 2023 & 2030) (by Headquarter Location)
 - 4.1.2 United States VS China: Cloud based Phishing Protection Revenue Market Share Comparison (2019 & 2023 & 2030)
- 4.2 United States Based Companies VS China Based Companies: Cloud based Phishing Protection Consumption Value Comparison
 - 4.2.1 United States VS China: Cloud based Phishing Protection Consumption Value Comparison (2019 & 2023 & 2030)
 - 4.2.2 United States VS China: Cloud based Phishing Protection Consumption Value Market Share Comparison (2019 & 2023 & 2030)
- 4.3 United States Based Cloud based Phishing Protection Companies and Market Share, 2019-2024
 - 4.3.1 United States Based Cloud based Phishing Protection Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Cloud based Phishing Protection Revenue,

(2019-2024)

4.4 China Based Companies Cloud based Phishing Protection Revenue and Market Share, 2019-2024

4.4.1 China Based Cloud based Phishing Protection Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Cloud based Phishing Protection Revenue, (2019-2024)

4.5 Rest of World Based Cloud based Phishing Protection Companies and Market Share, 2019-2024

4.5.1 Rest of World Based Cloud based Phishing Protection Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies Cloud based Phishing Protection Revenue, (2019-2024)

5 MARKET ANALYSIS BY TYPE

5.1 World Cloud based Phishing Protection Market Size Overview by Type: 2019 VS 2023 VS 2030

5.2 Segment Introduction by Type

5.2.1 Email based Phishing Protection

5.2.2 Non-email based Phishing Protection

5.3 Market Segment by Type

5.3.1 World Cloud based Phishing Protection Market Size by Type (2019-2024)

5.3.2 World Cloud based Phishing Protection Market Size by Type (2025-2030)

5.3.3 World Cloud based Phishing Protection Market Size Market Share by Type (2019-2030)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Cloud based Phishing Protection Market Size Overview by Application: 2019 VS 2023 VS 2030

6.2 Segment Introduction by Application

6.2.1 SMEs

6.2.2 Large Enterprises

6.3 Market Segment by Application

6.3.1 World Cloud based Phishing Protection Market Size by Application (2019-2024)

6.3.2 World Cloud based Phishing Protection Market Size by Application (2025-2030)

6.3.3 World Cloud based Phishing Protection Market Size by Application (2019-2030)

7 COMPANY PROFILES

7.1 Cyren

7.1.1 Cyren Details

7.1.2 Cyren Major Business

7.1.3 Cyren Cloud based Phishing Protection Product and Services

7.1.4 Cyren Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.1.5 Cyren Recent Developments/Updates

7.1.6 Cyren Competitive Strengths & Weaknesses

7.2 BAE Systems

7.2.1 BAE Systems Details

7.2.2 BAE Systems Major Business

7.2.3 BAE Systems Cloud based Phishing Protection Product and Services

7.2.4 BAE Systems Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.2.5 BAE Systems Recent Developments/Updates

7.2.6 BAE Systems Competitive Strengths & Weaknesses

7.3 Microsoft Corporation

7.3.1 Microsoft Corporation Details

7.3.2 Microsoft Corporation Major Business

7.3.3 Microsoft Corporation Cloud based Phishing Protection Product and Services

7.3.4 Microsoft Corporation Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.3.5 Microsoft Corporation Recent Developments/Updates

7.3.6 Microsoft Corporation Competitive Strengths & Weaknesses

7.4 FireEye Inc.

7.4.1 FireEye Inc. Details

7.4.2 FireEye Inc. Major Business

7.4.3 FireEye Inc. Cloud based Phishing Protection Product and Services

7.4.4 FireEye Inc. Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.4.5 FireEye Inc. Recent Developments/Updates

7.4.6 FireEye Inc. Competitive Strengths & Weaknesses

7.5 Symantec Corporation

7.5.1 Symantec Corporation Details

7.5.2 Symantec Corporation Major Business

7.5.3 Symantec Corporation Cloud based Phishing Protection Product and Services

7.5.4 Symantec Corporation Cloud based Phishing Protection Revenue, Gross Margin

and Market Share (2019-2024)

7.5.5 Symantec Corporation Recent Developments/Updates

7.5.6 Symantec Corporation Competitive Strengths & Weaknesses

7.6 Proofpoint, Inc.

7.6.1 Proofpoint, Inc. Details

7.6.2 Proofpoint, Inc. Major Business

7.6.3 Proofpoint, Inc. Cloud based Phishing Protection Product and Services

7.6.4 Proofpoint, Inc. Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.6.5 Proofpoint, Inc. Recent Developments/Updates

7.6.6 Proofpoint, Inc. Competitive Strengths & Weaknesses

7.7 GreatHorn, Inc.

7.7.1 GreatHorn, Inc. Details

7.7.2 GreatHorn, Inc. Major Business

7.7.3 GreatHorn, Inc. Cloud based Phishing Protection Product and Services

7.7.4 GreatHorn, Inc. Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.7.5 GreatHorn, Inc. Recent Developments/Updates

7.7.6 GreatHorn, Inc. Competitive Strengths & Weaknesses

7.8 Cisco Systems Inc.

7.8.1 Cisco Systems Inc. Details

7.8.2 Cisco Systems Inc. Major Business

7.8.3 Cisco Systems Inc. Cloud based Phishing Protection Product and Services

7.8.4 Cisco Systems Inc. Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.8.5 Cisco Systems Inc. Recent Developments/Updates

7.8.6 Cisco Systems Inc. Competitive Strengths & Weaknesses

7.9 Phishlabs

7.9.1 Phishlabs Details

7.9.2 Phishlabs Major Business

7.9.3 Phishlabs Cloud based Phishing Protection Product and Services

7.9.4 Phishlabs Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.9.5 Phishlabs Recent Developments/Updates

7.9.6 Phishlabs Competitive Strengths & Weaknesses

7.10 Intel Corporation

7.10.1 Intel Corporation Details

7.10.2 Intel Corporation Major Business

7.10.3 Intel Corporation Cloud based Phishing Protection Product and Services

7.10.4 Intel Corporation Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.10.5 Intel Corporation Recent Developments/Updates

7.10.6 Intel Corporation Competitive Strengths & Weaknesses

7.11 Mimecast Ltd

7.11.1 Mimecast Ltd Details

7.11.2 Mimecast Ltd Major Business

7.11.3 Mimecast Ltd Cloud based Phishing Protection Product and Services

7.11.4 Mimecast Ltd Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)

7.11.5 Mimecast Ltd Recent Developments/Updates

7.11.6 Mimecast Ltd Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Cloud based Phishing Protection Industry Chain

8.2 Cloud based Phishing Protection Upstream Analysis

8.3 Cloud based Phishing Protection Midstream Analysis

8.4 Cloud based Phishing Protection Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Cloud based Phishing Protection Revenue by Region (2019, 2023 and 2030) & (USD Million), (by Headquarter Location)

Table 2. World Cloud based Phishing Protection Revenue by Region (2019-2024) & (USD Million), (by Headquarter Location)

Table 3. World Cloud based Phishing Protection Revenue by Region (2025-2030) & (USD Million), (by Headquarter Location)

Table 4. World Cloud based Phishing Protection Revenue Market Share by Region (2019-2024), (by Headquarter Location)

Table 5. World Cloud based Phishing Protection Revenue Market Share by Region (2025-2030), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Cloud based Phishing Protection Consumption Value Growth Rate Forecast by Region (2019 & 2023 & 2030) & (USD Million)

Table 8. World Cloud based Phishing Protection Consumption Value by Region (2019-2024) & (USD Million)

Table 9. World Cloud based Phishing Protection Consumption Value Forecast by Region (2025-2030) & (USD Million)

Table 10. World Cloud based Phishing Protection Revenue by Player (2019-2024) & (USD Million)

Table 11. Revenue Market Share of Key Cloud based Phishing Protection Players in 2023

Table 12. World Cloud based Phishing Protection Industry Rank of Major Player, Based on Revenue in 2023

Table 13. Global Cloud based Phishing Protection Company Evaluation Quadrant

Table 14. Head Office of Key Cloud based Phishing Protection Player

Table 15. Cloud based Phishing Protection Market: Company Product Type Footprint

Table 16. Cloud based Phishing Protection Market: Company Product Application Footprint

Table 17. Cloud based Phishing Protection Mergers & Acquisitions Activity

Table 18. United States VS China Cloud based Phishing Protection Market Size Comparison, (2019 & 2023 & 2030) & (USD Million)

Table 19. United States VS China Cloud based Phishing Protection Consumption Value Comparison, (2019 & 2023 & 2030) & (USD Million)

Table 20. United States Based Cloud based Phishing Protection Companies, Headquarters (States, Country)

Table 21. United States Based Companies Cloud based Phishing Protection Revenue, (2019-2024) & (USD Million)

Table 22. United States Based Companies Cloud based Phishing Protection Revenue Market Share (2019-2024)

Table 23. China Based Cloud based Phishing Protection Companies, Headquarters (Province, Country)

Table 24. China Based Companies Cloud based Phishing Protection Revenue, (2019-2024) & (USD Million)

Table 25. China Based Companies Cloud based Phishing Protection Revenue Market Share (2019-2024)

Table 26. Rest of World Based Cloud based Phishing Protection Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Cloud based Phishing Protection Revenue, (2019-2024) & (USD Million)

Table 28. Rest of World Based Companies Cloud based Phishing Protection Revenue Market Share (2019-2024)

Table 29. World Cloud based Phishing Protection Market Size by Type, (USD Million), 2019 & 2023 & 2030

Table 30. World Cloud based Phishing Protection Market Size by Type (2019-2024) & (USD Million)

Table 31. World Cloud based Phishing Protection Market Size by Type (2025-2030) & (USD Million)

Table 32. World Cloud based Phishing Protection Market Size by Application, (USD Million), 2019 & 2023 & 2030

Table 33. World Cloud based Phishing Protection Market Size by Application (2019-2024) & (USD Million)

Table 34. World Cloud based Phishing Protection Market Size by Application (2025-2030) & (USD Million)

Table 35. Cyren Basic Information, Area Served and Competitors

Table 36. Cyren Major Business

Table 37. Cyren Cloud based Phishing Protection Product and Services

Table 38. Cyren Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 39. Cyren Recent Developments/Updates

Table 40. Cyren Competitive Strengths & Weaknesses

Table 41. BAE Systems Basic Information, Area Served and Competitors

Table 42. BAE Systems Major Business

Table 43. BAE Systems Cloud based Phishing Protection Product and Services

Table 44. BAE Systems Cloud based Phishing Protection Revenue, Gross Margin and

Market Share (2019-2024) & (USD Million)

Table 45. BAE Systems Recent Developments/Updates

Table 46. BAE Systems Competitive Strengths & Weaknesses

Table 47. Microsoft Corporation Basic Information, Area Served and Competitors

Table 48. Microsoft Corporation Major Business

Table 49. Microsoft Corporation Cloud based Phishing Protection Product and Services

Table 50. Microsoft Corporation Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 51. Microsoft Corporation Recent Developments/Updates

Table 52. Microsoft Corporation Competitive Strengths & Weaknesses

Table 53. FireEye Inc. Basic Information, Area Served and Competitors

Table 54. FireEye Inc. Major Business

Table 55. FireEye Inc. Cloud based Phishing Protection Product and Services

Table 56. FireEye Inc. Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 57. FireEye Inc. Recent Developments/Updates

Table 58. FireEye Inc. Competitive Strengths & Weaknesses

Table 59. Symantec Corporation Basic Information, Area Served and Competitors

Table 60. Symantec Corporation Major Business

Table 61. Symantec Corporation Cloud based Phishing Protection Product and Services

Table 62. Symantec Corporation Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 63. Symantec Corporation Recent Developments/Updates

Table 64. Symantec Corporation Competitive Strengths & Weaknesses

Table 65. Proofpoint, Inc. Basic Information, Area Served and Competitors

Table 66. Proofpoint, Inc. Major Business

Table 67. Proofpoint, Inc. Cloud based Phishing Protection Product and Services

Table 68. Proofpoint, Inc. Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 69. Proofpoint, Inc. Recent Developments/Updates

Table 70. Proofpoint, Inc. Competitive Strengths & Weaknesses

Table 71. GreatHorn, Inc. Basic Information, Area Served and Competitors

Table 72. GreatHorn, Inc. Major Business

Table 73. GreatHorn, Inc. Cloud based Phishing Protection Product and Services

Table 74. GreatHorn, Inc. Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 75. GreatHorn, Inc. Recent Developments/Updates

Table 76. GreatHorn, Inc. Competitive Strengths & Weaknesses

Table 77. Cisco Systems Inc. Basic Information, Area Served and Competitors

- Table 78. Cisco Systems Inc. Major Business
- Table 79. Cisco Systems Inc. Cloud based Phishing Protection Product and Services
- Table 80. Cisco Systems Inc. Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 81. Cisco Systems Inc. Recent Developments/Updates
- Table 82. Cisco Systems Inc. Competitive Strengths & Weaknesses
- Table 83. Phishlabs Basic Information, Area Served and Competitors
- Table 84. Phishlabs Major Business
- Table 85. Phishlabs Cloud based Phishing Protection Product and Services
- Table 86. Phishlabs Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 87. Phishlabs Recent Developments/Updates
- Table 88. Phishlabs Competitive Strengths & Weaknesses
- Table 89. Intel Corporation Basic Information, Area Served and Competitors
- Table 90. Intel Corporation Major Business
- Table 91. Intel Corporation Cloud based Phishing Protection Product and Services
- Table 92. Intel Corporation Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 93. Intel Corporation Recent Developments/Updates
- Table 94. Mimecast Ltd Basic Information, Area Served and Competitors
- Table 95. Mimecast Ltd Major Business
- Table 96. Mimecast Ltd Cloud based Phishing Protection Product and Services
- Table 97. Mimecast Ltd Cloud based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 98. Global Key Players of Cloud based Phishing Protection Upstream (Raw Materials)
- Table 99. Cloud based Phishing Protection Typical Customers
- List of Figure
- Figure 1. Cloud based Phishing Protection Picture
- Figure 2. World Cloud based Phishing Protection Total Market Size: 2019 & 2023 & 2030, (USD Million)
- Figure 3. World Cloud based Phishing Protection Total Market Size (2019-2030) & (USD Million)
- Figure 4. World Cloud based Phishing Protection Revenue Market Share by Region (2019, 2023 and 2030) & (USD Million) , (by Headquarter Location)
- Figure 5. World Cloud based Phishing Protection Revenue Market Share by Region (2019-2030), (by Headquarter Location)
- Figure 6. United States Based Company Cloud based Phishing Protection Revenue (2019-2030) & (USD Million)

- Figure 7. China Based Company Cloud based Phishing Protection Revenue (2019-2030) & (USD Million)
- Figure 8. Europe Based Company Cloud based Phishing Protection Revenue (2019-2030) & (USD Million)
- Figure 9. Japan Based Company Cloud based Phishing Protection Revenue (2019-2030) & (USD Million)
- Figure 10. South Korea Based Company Cloud based Phishing Protection Revenue (2019-2030) & (USD Million)
- Figure 11. ASEAN Based Company Cloud based Phishing Protection Revenue (2019-2030) & (USD Million)
- Figure 12. India Based Company Cloud based Phishing Protection Revenue (2019-2030) & (USD Million)
- Figure 13. Cloud based Phishing Protection Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Cloud based Phishing Protection Consumption Value (2019-2030) & (USD Million)
- Figure 16. World Cloud based Phishing Protection Consumption Value Market Share by Region (2019-2030)
- Figure 17. United States Cloud based Phishing Protection Consumption Value (2019-2030) & (USD Million)
- Figure 18. China Cloud based Phishing Protection Consumption Value (2019-2030) & (USD Million)
- Figure 19. Europe Cloud based Phishing Protection Consumption Value (2019-2030) & (USD Million)
- Figure 20. Japan Cloud based Phishing Protection Consumption Value (2019-2030) & (USD Million)
- Figure 21. South Korea Cloud based Phishing Protection Consumption Value (2019-2030) & (USD Million)
- Figure 22. ASEAN Cloud based Phishing Protection Consumption Value (2019-2030) & (USD Million)
- Figure 23. India Cloud based Phishing Protection Consumption Value (2019-2030) & (USD Million)
- Figure 24. Producer Shipments of Cloud based Phishing Protection by Player Revenue (\$MM) and Market Share (%): 2023
- Figure 25. Global Four-firm Concentration Ratios (CR4) for Cloud based Phishing Protection Markets in 2023
- Figure 26. Global Four-firm Concentration Ratios (CR8) for Cloud based Phishing Protection Markets in 2023
- Figure 27. United States VS China: Cloud based Phishing Protection Revenue Market

Share Comparison (2019 & 2023 & 2030)

Figure 28. United States VS China: Cloud based Phishing Protection Consumption Value Market Share Comparison (2019 & 2023 & 2030)

Figure 29. World Cloud based Phishing Protection Market Size by Type, (USD Million), 2019 & 2023 & 2030

Figure 30. World Cloud based Phishing Protection Market Size Market Share by Type in 2023

Figure 31. Email based Phishing Protection

Figure 32. Non-email based Phishing Protection

Figure 33. World Cloud based Phishing Protection Market Size Market Share by Type (2019-2030)

Figure 34. World Cloud based Phishing Protection Market Size by Application, (USD Million), 2019 & 2023 & 2030

Figure 35. World Cloud based Phishing Protection Market Size Market Share by Application in 2023

Figure 36. SMEs

Figure 37. Large Enterprises

Figure 38. Cloud based Phishing Protection Industrial Chain

Figure 39. Methodology

Figure 40. Research Process and Data Source

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