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# Global Cloud-based English Language Learning Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Language learning, one of the oldest segments of the global education market, within the non-formal education category has improved with the evolution of teaching and learning methods. This has improved the credibility and success rate of services offered in this market, resulting in increased expenditure by individuals, corporates, and educational institutions toward language learning courses. Training in the English language is more prominent in the market compared with other languages, given the importance of the academic and corporate sectors. However, the emergence of other languages will also contribute to market growth in the future. The globalization of business and staggering growth of emerging economies have resulted in some other languages gaining shares in the global language learning market. As a result, the number of learners enrolling for courses to learn languages such as Mandarin, French, Spanish, and Arabic is on the rise.

**SCOPE OF THE REPORT:**

This report studies the Cloud-based English Language Learning market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud-based English Language Learning market by product type and applications/end industries.
According to the report, institutions no longer need to invest in maintenance and support services for infrastructure to provide quality education. Cloud-based services simplify infrastructure issues related to English language learning, either internally or on the web, allowing institutions to focus on the teaching process. In this model, the maintenance and operation cost, infrastructure cost, updates, and associated risks are

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handled by third-party service providers rather than end-users. This helps in the reduction of the overall cost of ownership for institution-wide English language learning programs.
The global Cloud-based English Language Learning market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud-based English Language Learning.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Linguatronics

Rosetta Stone

Sanako

SANS

Edusoft

OKpanda

Sanoma

Voxy

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

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Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Public Cloud Service

Private Cloud Service

Market Segment by Applications, can be divided into

Corporate

Academic

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# Contents


## 1 CLOUD-BASED ENGLISH LANGUAGE LEARNING MARKET OVERVIEW

1.1 Product Overview and Scope of Cloud-based English Language Learning
1.2 Classification of Cloud-based English Language Learning by Types
  1.2.1 Global Cloud-based English Language Learning Revenue Comparison by Types (2017-2023)
  1.2.2 Global Cloud-based English Language Learning Revenue Market Share by Types in 2017
  1.2.3 Public Cloud Service
  1.2.4 Private Cloud Service
1.3 Global Cloud-based English Language Learning Market by Application
  1.3.1 Global Cloud-based English Language Learning Market Size and Market Share Comparison by Applications (2013-2023)
  1.3.2 Corporate
  1.3.3 Academic
1.4 Global Cloud-based English Language Learning Market by Regions
  1.4.1 Global Cloud-based English Language Learning Market Size (Million USD) Comparison by Regions (2013-2023)
  1.4.1 North America (USA, Canada and Mexico) Cloud-based English Language Learning Status and Prospect (2013-2023)
  1.4.2 Europe (Germany, France, UK, Russia and Italy) Cloud-based English Language Learning Status and Prospect (2013-2023)
  1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Cloud-based English Language Learning Status and Prospect (2013-2023)
  1.4.4 South America (Brazil, Argentina, Colombia) Cloud-based English Language Learning Status and Prospect (2013-2023)
  1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Cloud-based English Language Learning Status and Prospect (2013-2023)
1.5 Global Market Size of Cloud-based English Language Learning (2013-2023)

## 2 MANUFACTURERS PROFILES

2.1 Linguatronics
  2.1.1 Business Overview
  2.1.2 Cloud-based English Language Learning Type and Applications
    2.1.2.1 Product A
    2.1.2.2 Product B

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2.1.3 Linguatronics Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
2.2 Rosetta Stone
2.2.1 Business Overview
2.2.2 Cloud-based English Language Learning Type and Applications
2.2.2.1 Product A
2.2.2.2 Product B
2.2.3 Rosetta Stone Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
2.3 Sanako
2.3.1 Business Overview
2.3.2 Cloud-based English Language Learning Type and Applications
2.3.2.1 Product A
2.3.2.2 Product B
2.3.3 Sanako Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
2.4 SANS
2.4.1 Business Overview
2.4.2 Cloud-based English Language Learning Type and Applications
2.4.2.1 Product A
2.4.2.2 Product B
2.4.3 SANS Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
2.5 Edusoft
2.5.1 Business Overview
2.5.2 Cloud-based English Language Learning Type and Applications
2.5.2.1 Product A
2.5.2.2 Product B
2.5.3 Edusoft Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
2.6 OKpanda
2.6.1 Business Overview
2.6.2 Cloud-based English Language Learning Type and Applications
2.6.2.1 Product A
2.6.2.2 Product B
2.6.3 OKpanda Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
2.7 Sanoma
2.7.1 Business Overview

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2.7.2 Cloud-based English Language Learning Type and Applications
2.7.2.1 Product A
2.7.2.2 Product B
2.7.3 Sanoma Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
2.8 Voxy
2.8.1 Business Overview
2.8.2 Cloud-based English Language Learning Type and Applications
2.8.2.1 Product A
2.8.2.2 Product B
2.8.3 Voxy Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)

## 3 GLOBAL CLOUD-BASED ENGLISH LANGUAGE LEARNING MARKET COMPETITION, BY PLAYERS

3.1 Global Cloud-based English Language Learning Revenue and Share by Players (2013-2018)
3.2 Market Concentration Rate
3.2.1 Top 5 Cloud-based English Language Learning Players Market Share
3.2.2 Top 10 Cloud-based English Language Learning Players Market Share
3.3 Market Competition Trend

## 4 GLOBAL CLOUD-BASED ENGLISH LANGUAGE LEARNING MARKET SIZE BY REGIONS

4.1 Global Cloud-based English Language Learning Revenue and Market Share by Regions
4.2 North America Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
4.3 Europe Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
4.4 Asia-Pacific Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
4.5 South America Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
4.6 Middle East and Africa Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)

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## 5 NORTH AMERICA CLOUD-BASED ENGLISH LANGUAGE LEARNING REVENUE BY COUNTRIES

5.1 North America Cloud-based English Language Learning Revenue by Countries (2013-2018)
5.2 USA Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
5.3 Canada Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
5.4 Mexico Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)

## 6 EUROPE CLOUD-BASED ENGLISH LANGUAGE LEARNING REVENUE BY COUNTRIES

6.1 Europe Cloud-based English Language Learning Revenue by Countries (2013-2018)
6.2 Germany Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
6.3 UK Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
6.4 France Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
6.5 Russia Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
6.6 Italy Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)

## 7 ASIA-PACIFIC CLOUD-BASED ENGLISH LANGUAGE LEARNING REVENUE BY COUNTRIES

7.1 Asia-Pacific Cloud-based English Language Learning Revenue by Countries (2013-2018)
7.2 China Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
7.3 Japan Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
7.4 Korea Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)

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7.5 India Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
7.6 Southeast Asia Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)

## 8 SOUTH AMERICA CLOUD-BASED ENGLISH LANGUAGE LEARNING REVENUE BY COUNTRIES

8.1 South America Cloud-based English Language Learning Revenue by Countries (2013-2018)
8.2 Brazil Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
8.3 Argentina Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
8.4 Colombia Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)

## 9 MIDDLE EAST AND AFRICA REVENUE CLOUD-BASED ENGLISH LANGUAGE LEARNING BY COUNTRIES

9.1 Middle East and Africa Cloud-based English Language Learning Revenue by Countries (2013-2018)
9.2 Saudi Arabia Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
9.3 UAE Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
9.4 Egypt Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
9.5 Nigeria Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
9.6 South Africa Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)

## 10 GLOBAL CLOUD-BASED ENGLISH LANGUAGE LEARNING MARKET SEGMENT BY TYPE

10.1 Global Cloud-based English Language Learning Revenue and Market Share by Type (2013-2018)
10.2 Global Cloud-based English Language Learning Market Forecast by Type

+44 20 8123 2220
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(2018-2023)
10.3 Public Cloud Service Revenue Growth Rate (2013-2023)
10.4 Private Cloud Service Revenue Growth Rate (2013-2023)

**11 GLOBAL CLOUD-BASED ENGLISH LANGUAGE LEARNING MARKET SEGMENT BY APPLICATION**

11.1 Global Cloud-based English Language Learning Revenue Market Share by Application (2013-2018)
11.2 Cloud-based English Language Learning Market Forecast by Application (2018-2023)
11.3 Corporate Revenue Growth (2013-2018)
11.4 Academic Revenue Growth (2013-2018)

**12 GLOBAL CLOUD-BASED ENGLISH LANGUAGE LEARNING MARKET SIZE FORECAST (2018-2023)**

12.1 Global Cloud-based English Language Learning Market Size Forecast (2018-2023)
12.2 Global Cloud-based English Language Learning Market Forecast by Regions (2018-2023)
12.3 North America Cloud-based English Language Learning Revenue Market Forecast (2018-2023)
12.4 Europe Cloud-based English Language Learning Revenue Market Forecast (2018-2023)
12.5 Asia-Pacific Cloud-based English Language Learning Revenue Market Forecast (2018-2023)
12.6 South America Cloud-based English Language Learning Revenue Market Forecast (2018-2023)
12.7 Middle East and Africa Cloud-based English Language Learning Revenue Market Forecast (2018-2023)

**13 RESEARCH FINDINGS AND CONCLUSION**

**14 APPENDIX**

14.1 Methodology
14.2 Data Source

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# List Of Tables

## LIST OF TABLES AND FIGURES

Figure Cloud-based English Language Learning Picture
Table Product Specifications of Cloud-based English Language Learning
Table Global Cloud-based English Language Learning and Revenue (Million USD) Market Split by Product Type
Figure Global Cloud-based English Language Learning Revenue Market Share by Types in 2017
Figure Public Cloud Service Picture
Figure Private Cloud Service Picture
Table Global Cloud-based English Language Learning Revenue (Million USD) by Application (2013-2023)
Figure Cloud-based English Language Learning Revenue Market Share by Applications in 2017
Figure Corporate Picture
Figure Academic Picture
Table Global Market Cloud-based English Language Learning Revenue (Million USD) Comparison by Regions 2013-2023
Figure North America Cloud-based English Language Learning Revenue (Million USD) and Growth Rate (2013-2023)
Figure Europe Cloud-based English Language Learning Revenue (Million USD) and Growth Rate (2013-2023)
Figure Asia-Pacific Cloud-based English Language Learning Revenue (Million USD) and Growth Rate (2013-2023)
Figure South America Cloud-based English Language Learning Revenue (Million USD) and Growth Rate (2013-2023)
Figure Middle East and Africa Cloud-based English Language Learning Revenue (Million USD) and Growth Rate (2013-2023)
Figure Global Cloud-based English Language Learning Revenue (Million USD) and Growth Rate (2013-2023)
Table Linguatronics Basic Information, Manufacturing Base and Competitors
Table Linguatronics Cloud-based English Language Learning Type and Applications
Table Linguatronics Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
Table Rosetta Stone Basic Information, Manufacturing Base and Competitors
Table Rosetta Stone Cloud-based English Language Learning Type and Applications
Table Rosetta Stone Cloud-based English Language Learning Revenue, Gross Margin

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and Market Share (2016-2017)
Table Sanako Basic Information, Manufacturing Base and Competitors
Table Sanako Cloud-based English Language Learning Type and Applications
Table Sanako Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
Table SANS Basic Information, Manufacturing Base and Competitors
Table SANS Cloud-based English Language Learning Type and Applications
Table SANS Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
Table Edusoft Basic Information, Manufacturing Base and Competitors
Table Edusoft Cloud-based English Language Learning Type and Applications
Table Edusoft Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
Table OKpanda Basic Information, Manufacturing Base and Competitors
Table OKpanda Cloud-based English Language Learning Type and Applications
Table OKpanda Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
Table Sanoma Basic Information, Manufacturing Base and Competitors
Table Sanoma Cloud-based English Language Learning Type and Applications
Table Sanoma Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
Table Voxy Basic Information, Manufacturing Base and Competitors
Table Voxy Cloud-based English Language Learning Type and Applications
Table Voxy Cloud-based English Language Learning Revenue, Gross Margin and Market Share (2016-2017)
Table Global Cloud-based English Language Learning Revenue (Million USD) by Players (2013-2018)
Table Global Cloud-based English Language Learning Revenue Share by Players (2013-2018)
Figure Global Cloud-based English Language Learning Revenue Share by Players in 2016
Figure Global Cloud-based English Language Learning Revenue Share by Players in 2017
Figure Global Top 5 Players Cloud-based English Language Learning Revenue Market Share in 2017
Figure Global Top 10 Players Cloud-based English Language Learning Revenue Market Share in 2017
Figure Global Cloud-based English Language Learning Revenue (Million USD) and Growth Rate (%) (2013-2018)

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Table Global Cloud-based English Language Learning Revenue (Million USD) by Regions (2013-2018)
Table Global Cloud-based English Language Learning Revenue Market Share by Regions (2013-2018)
Figure Global Cloud-based English Language Learning Revenue Market Share by Regions (2013-2018)
Figure Global Cloud-based English Language Learning Revenue Market Share by Regions in 2017
Figure North America Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Europe Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure South America Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Table North America Cloud-based English Language Learning Revenue by Countries (2013-2018)
Table North America Cloud-based English Language Learning Revenue Market Share by Countries (2013-2018)
Figure North America Cloud-based English Language Learning Revenue Market Share by Countries (2013-2018)
Figure North America Cloud-based English Language Learning Revenue Market Share by Countries in 2017
Figure USA Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Canada Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Mexico Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Table Europe Cloud-based English Language Learning Revenue (Million USD) by Countries (2013-2018)
Figure Europe Cloud-based English Language Learning Revenue Market Share by Countries (2013-2018)
Figure Europe Cloud-based English Language Learning Revenue Market Share by Countries in 2017
Figure Germany Cloud-based English Language Learning Revenue and Growth Rate

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(2013-2018)
Figure UK Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure France Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Russia Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Italy Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Cloud-based English Language Learning Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Cloud-based English Language Learning Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Cloud-based English Language Learning Revenue Market Share by Countries in 2017
Figure China Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Japan Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Korea Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure India Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Table South America Cloud-based English Language Learning Revenue by Countries (2013-2018)
Table South America Cloud-based English Language Learning Revenue Market Share by Countries (2013-2018)
Figure South America Cloud-based English Language Learning Revenue Market Share by Countries (2013-2018)
Figure South America Cloud-based English Language Learning Revenue Market Share by Countries in 2017
Figure Brazil Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Argentina Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Colombia Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)

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Table Middle East and Africa Cloud-based English Language Learning Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Cloud-based English Language Learning Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Cloud-based English Language Learning Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Cloud-based English Language Learning Revenue Market Share by Countries in 2017
Figure Saudi Arabia Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure UAE Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Egypt Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure Nigeria Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Figure South Africa Cloud-based English Language Learning Revenue and Growth Rate (2013-2018)
Table Global Cloud-based English Language Learning Revenue (Million USD) by Type (2013-2018)
Table Global Cloud-based English Language Learning Revenue Share by Type (2013-2018)
Figure Global Cloud-based English Language Learning Revenue Share by Type (2013-2018)
Figure Global Cloud-based English Language Learning Revenue Share by Type in 2017
Table Global Cloud-based English Language Learning Revenue Forecast by Type (2018-2023)
Figure Global Cloud-based English Language Learning Market Share Forecast by Type (2018-2023)
Figure Global Public Cloud Service Revenue Growth Rate (2013-2018)
Figure Global Private Cloud Service Revenue Growth Rate (2013-2018)
Table Global Cloud-based English Language Learning Revenue by Application (2013-2018)
Table Global Cloud-based English Language Learning Revenue Share by Application (2013-2018)
Figure Global Cloud-based English Language Learning Revenue Share by Application (2013-2018)
Figure Global Cloud-based English Language Learning Revenue Share by Application

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in 2017
Table Global Cloud-based English Language Learning Revenue Forecast by Application (2018-2023)
Figure Global Cloud-based English Language Learning Market Share Forecast by Application (2018-2023)
Figure Global Corporate Revenue Growth Rate (2013-2018)
Figure Global Academic Revenue Growth Rate (2013-2018)
Figure Global Cloud-based English Language Learning Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Cloud-based English Language Learning Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Cloud-based English Language Learning Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Cloud-based English Language Learning Revenue Market Forecast (2018-2023)
Figure Europe Cloud-based English Language Learning Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Cloud-based English Language Learning Revenue Market Forecast (2018-2023)
Figure South America Cloud-based English Language Learning Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Cloud-based English Language Learning Revenue Market Forecast (2018-2023)

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