

Global Cloud-based Content Management Services for the Higher Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud computing is being increasingly adopted by educational institutions as it offers flexible and scalable services at nominal costs, such as consumption-based payment models. These exempt educational institutions from investments in outdated hardware and applications and enable them to adapt the latest technologies. In addition, apart from providing numerous client platforms, for both inside and outside educational institutional work, it streamlines processes by standardizing software, offering a shared pool of software applications and services, and providing centralized licensing and updates to the schools. As a result, the lead time involved to develop and implement multifaceted solutions, even without in-house expertise, is significantly less, which improves the learning process cycle.

SCOPE OF THE REPORT:

This report studies the Cloud-based Content Management Services for the Higher Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud-based Content Management Services for the Higher Education market by product type and applications/end industries.

According to the report, rising support toward e-learning will be a key driver for market growth. With the onset of online teaching and learning methods, there has been a greater need for online content creation, management, and delivery. Content management-related activities have been shifted to online learning platforms. Content production specific to the needs of students, teachers, staff, and other parties require particular software, such as LMS, LCMS, and other content authoring tools. As a result, teachers leverage the freedom to create, add, modify, and edit course content from

anywhere and anytime according to their work schedule. Institutions that do not possess adequate technical expertise and resources rely on cloud-based services and are able to utilize content-related services.

The global Cloud-based Content Management Services for the Higher Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud-based Content Management Services for the Higher Education.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Campus Suite

Ingeniux

OmniUpdate

Percussion Software

Hannon Hill

Jadu

Krawler Information Systems

Schoology

White Whale Web Services

Xyleme

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

CMS

WCMS

CMS

Market Segment by Applications, can be divided into

Online

Offline

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