

Global Cloud Based BPO Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud computing has powered many SMEs business with remote workforces to be competitive in the market. It has provided enterprises with an opportunity to work together without any geographical constraints. In addition, it has also helped many organization to strengthen their customer base through modern innovative infrastructure that aids them to perform business operations real-time without any bandwidth limitation and latency.

SCOPE OF THE REPORT:

This report studies the Cloud Based BPO market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Based BPO market by product type and applications/end industries.

The Americas was the largest region in the software and BPO services market in 2017. This was due to rapid growth in demand for software services from professional services companies such as finance, HR companies and from manufacturing companies.

The global Cloud Based BPO market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which

cannot be ignored. Any changes from United States might affect the development trend of Cloud Based BPO.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture

Aon Hewitt

Automatic Data Processing

Capgemini

Capita

Ceridian HCM

CGI

Cognizant Technology Solutions

Computer Sciences

EXLSERVICE Holdings

Genpact

Infosys BPO

International Business Machines

KARVY Global Services

NGA Human Resources

NTT DATA

Randstad Holding

Sopra Steria

StarTek

Syntel

Tata Consultancy Services

TriNet

Wipro

WNS Global Services

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Human Resource

E-Commerce

Finance And Accounting

Customer Care

Sales & Marketing

Others

Market Segment by Applications, can be divided into

BFSI

Telecom & IT

Healthcare

Automotive

Manufacturing

Food And Beverage

Power & Energy

Consumer Electronics

Others

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